



North Central State College

MASTER SYLLABUS

2026-2027

- A. Academic Division: Liberal Arts
- B. Discipline: Communication
- C. Course Number and Title: COMM1010 Speech
- D. Assistant Dean: Laura Irmer, MFA, MA
- E. Credit Hours: 3
- F. Prerequisites: None
- G. Last Course/Curriculum Revision Date: Fall 2023 Origin date: 01/24/2011
- H. Textbook(s) Title:

Open Education Resources (available for download or view)

Stand up, Speak out: The Practice and Ethics of Public Speaking

- Authors: (editors University of Minnesota Libraries Publishing)
- Copyright Year: 2016
- Edition:
- ISBN: 13:9781946135254
- OER Link: <https://open.umn.edu/opentextbooks/textbooks/77>

Open Education Resources (available for download or view)

Exploring Public Speaking

- Authors: · Copyright Year:
- Edition: 3rd
- ISBN:
- OER Link:
 - <https://open.umn.edu/opentextbooks/textbooks/77>
 - <https://open.umn.edu/opentextbooks/textbooks/exploring-public-speaking-2nd-revision>

- I. Workbook(s) and/or Lab Manual: None
- J. Course Description: This course involves instruction and experience in giving a presentation. Students are taught the principles of speech content and delivery so that they can effectively participate in a variety of practical speaking situations. Presentations will include the informative speech, persuasive speech, visual aid/demonstration speech, impromptu speech, and group presentation. (OTM for Oral Communication TMCOM and TAG # OCM013)

Honors Credit

This course is available for honors credit. If you are an Honors Student with a cumulative grade point average of 3.5 or higher and you want to earn honors credit for this course, you must contact me at the beginning of class to arrange a special honors project. If you have a grade point average below 3.5 but would like to be considered for admission to the Honors College and earn honors credit for this course, you

must also contact me at the beginning of class to discuss the admission process.

K. College-Wide Learning Outcomes:

College-Wide Learning Outcomes	Assessments - - How it is met & When it is met
Communication – Written	
Communication – Speech	Communication – Speech VALUE Rubric
Intercultural Knowledge and Competence	
Critical Thinking	
Information Literacy	
Quantitative Literacy	

L. Course Outcomes and Assessment Methods:

Upon successful completion of this course, the student shall:

Outcomes	Assessments – How it is met & When it is met
1. The student will understand and demonstrate the structure of an extemporaneous presentation.	Oral presentations, collection of presentation outlines, quizzes, final examination—Throughout the term.
2. The student will understand and utilize a variety of verbal and nonverbal delivery techniques.	Oral presentations, quizzes, final examination—Throughout the term.
3. The student will understand and demonstrate the use of credible sources/documentation to support their presentations.	Oral presentations—Last half of the term.
4. The student will understand and implement the basic guidelines of audience analysis using speeches to embrace difference, demonstrate diversity and inclusion, and understand relationships between cultures.	Oral presentations, quizzes, final examination—Throughout the term.
5. The student will understand and create visual aids that enhance his/her presentation.	Oral presentations—Throughout the term.
6. The student will understand the model of communication.	Quizzes, final examination—Throughout the term.
7. The student will understand and employ listening styles appropriate to the message.	Oral presentations, quizzes, final examination—Throughout the term.
8. The student will understand and demonstrate how to formulate an argument.	Oral presentations, quizzes, final examination—at the end of the term.
9. The student will demonstrate the ability to critically and constructively evaluate his or her own speeches as well as the speeches of classmates and professionals.	Peer reviews of oral presentation drafts.

M. Recommended Grading Scale:

NUMERIC	GRADE	POINTS	DEFINITION
93–100	A	4.00	Superior
90–92	A-	3.67	Superior
87–89	B+	3.33	Above Average
83–86	B	3.00	Above Average
80–82	B-	2.67	Above Average
77–79	C+	2.33	Average
73–76	C	2.00	Average
70-72	C-	1.67	Below Average
67–69	D+	1.33	Below Average
63-66	D	1.00	Below Average
60-62	D-	0.67	Poor
00-59	F	0.00	Failure

N. College Procedures/Policies:

North Central State College believes that every student is a valued and equal member of the community.* Every student brings different experiences to the College, and all are important in enriching academic life and developing greater understanding and appreciation of one another. Therefore, NC State College creates an inclusive culture in which students feel comfortable sharing their experiences. Discrimination and prejudice have no place on the campus, and the College takes any complaint in this regard seriously. Students encountering aspects of the instruction that result in barriers to their sense of being included and respected should contact the instructor, assistant dean, or dean without fear of reprisal.

* *Inclusive of race, color, religion, gender, gender identity or expression, national origin (ancestry), military status (past, present or future), disability, age (40 years or older), status as a parent during pregnancy and immediately after the birth of a child, status as a parent of a young child, status as a foster parent, genetic information, or sexual orientation*

Important information regarding College Procedures and Policies can be found on the syllabus supplement located at:

<https://ncstatecollege.edu/documents/President/PoliciesProcedures/PolicyManual/Final%20PDF/14-081b.pdf>



North Central State College
SYLLABUS ADDENDUM

Academic Division: <u>Liberal Arts</u>	Discipline: <u>Communication</u>
Course Coordinator: <u>Steve Haynes</u>	
Course Number: <u>1010-920</u>	Course Title: <u>Speech</u>
Semester / Session: <u>Summer 2026</u>	Start / End Date: <u>05/26 – 07/16/2026</u>

Instructor Information

Name: <u>Cynthia Shroyer</u>	Credentials: <u>MA COMM, MA ENGL</u>
Phone Number: <u>419.755.4560</u>	E-Mail Address: <u>cshroyer@ncstatecollege.edu</u>
Office Location: <u>Zoom</u>	Office Hours: <u>By Request</u>

I. Topical Timeline / Course Calendar (Subject to Change):

Weeks	Topics	Assignment	Due Date
1	Intro to Public Speaking/Get to Know You	Reading, learning APA style, create a YouTube channel, discussion post, Group Informative speech topic selection, Individual Persuasive speech topic selection	05/30/2026
2	Introduction Speeches/AI use/Audience/Listening	Speech of Introduction, Reading, Discussion, appropriate AI use, Discussion Post, Demonstration Speech topic selection	06/06/2026
3	Development and Organization	Perusal reading/discussion, Overcoming Fear Speech, Speech Evaluation, Reading, Discussion Post	06/13/2026
4	Cultural Diversity	Reading, Quiz, Discussion Post, Demonstration Speech w/Audience & Self-Assessment, Prep for Pecha Kucha speeches, Research Report for Informative speech	06/20/2026
5	Researching and Supporting Your Ideas	Reading, Quiz, Research Report for Informative Speech, Group Speech Full-Sentence Outline, Individual Persuasive Speech w/Audience	06/27/2026
6	Delivery	Perusal reading/discussion, sign up for Zoom Group Presentation time	07/05/2026
7	Persuasion	Reading, Group Persuasive Speech	07/11/2026
8	Finals Week	Individual Pecha Kucha Speech Group Evaluation	07/16/2026

II. Grading and Testing Guidelines:

Final Grade Calculation

Activity	Qty	Points	Percentage
Self-Evaluation	1	50	8%
Participation	1	50	8%
Individual Presentations	5	250	42%
Group Presentation	1	100	17%
Final Exam	1	100	17%
Peer Evaluation	1	50	8%
	Total	600	100%

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Start / End Date: 05/26 – 7/16/2026

- 1. Foundations**
 - a. Public Speaking Online
 - b. The Basics of Public Speaking
- 2. Ethics**
 - a. AI usage
 - b. Audience Analysis and Listening
- 3. Development and Organization**
 - a. Developing Topics for Your Speeches
 - b. Organizing and Outlining Your Speeches
 - c. Introductions and Conclusions
- 4. Cultural Diversity in Public Speaking**
- 5. Researching and Supporting Your Speeches**
 - a. Researching
 - b. Supporting Ideas
- 6. Delivery**
 - a. Presentation Aids in Speaking
 - b. Language
 - c. Delivery
- 7. Persuasion**
 - a. Persuasive Speaking
 - b. Logical Reasoning
- 8. Final Exam and Group Evaluation**

II. Examination Policy:

1. Examinations in this class are in class presentations.
2. The reasons for which a student will be excused from presenting are:
 - a. Death in the immediate family (with documented verification)
 - b. Personal illness or illness in immediate family - (doctor's excuse required).
3. A student who misses a presentation for any reason is responsible for:
 - a. Contacting the instructor
 - b. Arranging for a make-up date.

IV. Online Class Attendance and Homework Make-Up Policy:

1. Online attendance is necessary to acquire the knowledge required to:
 - a. Learn communication skills
 - b. Hone time management skills
 - c. Become a good listener.
 - d. Interact with peers.
2. Students are responsible for:
 - a. Logging in several times a week to complete online lectures, discussions, and assignments by specified due dates. Your participation in discussion boards is vital for your learning experience.
 - b. Turning in the assigned activity by the specified date. Extensions will not be given without proper documentation.
 - c. Documenting an emergency by presenting something in writing. Letters from a family member, friend, significant other are not acceptable. A letter from a doctor, an obituary, or military supervisors must be on proper letterhead, dated, and signed (person's full name, title, and phone number must be included).
 - d. Knowing due dates and submitting all assignments on time. Family obligations, pets, work (excluding military service), and vacations do not count as an emergency or excused absence.
 - e. Assignments may not be submitted early to accommodate your schedule. All assignments or speeches can be uploaded at your convenience in accordance with the due date once a module opens.

NOTE: For this course, you should devote 6-9 hours a week to completing assignments (reading, lectures, discussions, speech preparation, studying, etc.). If you are not actively participating in class discussions or

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submitting assignments on time, you may be asked to withdraw from the class. Discussions and assignments are time sensitive. You must be respectful of your class peers who need to respond to your posts or speeches. An audience of 3 or more is required for the demonstration, informative, and persuasive speeches. ONLINE CLASS: An audience member must be over 18 years old. Children, pets, and other noisy distractions should be removed from the room during recording. If you don't have an audience for my speech, your speech will have an automatic deduction of 10%. It is highly recommended to upload recorded speeches to YouTube, then embed the link in the Canvas discussion board. It is also highly recommended to upload recorded speeches to notecards, then embed the link in the Canvas discussion board.

V. Classroom Expectations:

1. Use good manners and be kind and polite to others. Listen when others are talking.
2. Manage your time to ensure prompt submission of assignments.
3. Be honest and trustworthy in all your actions and statements. See the statement at the end of this addendum regarding plagiarism.
5. When conflicts arise, my preference is that they are managed between the student and me. However, repeated issues and attendance issues, and/or assignment submission issues may lead to me contacting your advisor for assistance.
6. Ask questions immediately when you need help. I can't help you if you don't communicate with me.

Use of Artificial Intelligence (AI)

Using artificial intelligence to do your assignment and then submitting it as if you wrote it yourself is a form of cheating. You should not be using AI technology to do your writing and/or you are thinking. Using it to help you find spelling and grammatical errors is perfectly acceptable. However, your papers and assignments in this class should reflect your own ideas and effort. You should not use AI technology unless the assignment directs you to do so.

A Few Helpful Thoughts

1. College classes usually operate on a semester hour system. This is a 3-semester hour course. That means you will spend about 3 hours per week in class. In addition, you are expected to spend 2-3 times that number of hours working on the course outside of class time. In other words, you should expect that this course will take 6-9 hours per week outside of your regularly scheduled class time. Plan for when you will have this time to work on the course.
2. Most students who take this course are genuinely concerned about their grades for this class and their overall grade point average. If you have these concerns, please reach out and discuss them with me as soon as possible.
3. It is my experience that students do not ask nearly enough questions. You should feel free to ask during class, ask after class, email, make an appointment to see me before school/after school/via text message/through a phone call, and so on. **Help is always available. Ask for it.**

Changes to this Syllabus Addendum

From time-to-time, it may be necessary to make a change to this syllabus addendum. Such changes will be announced in class.

North Central State College English Department Plagiarism Statement

Definition: Plagiarism includes, but is not limited to, submitting, without appropriate acknowledgment, any written, visual or oral material that has been copied in whole or in part from the work of others (whether such source is published or not) even if the material is completely paraphrased in one's own words. This includes another individual's academic composition, compilation, or other product, or a commercially prepared paper. Plagiarism also includes submitting work in which portions were substantially produced by someone acting as a tutor or editor.

Such practices constitute plagiarism regardless of motive. Those who deny deceitful intent claim not to have known that the act constituted plagiarism or maintain that what they did was inadvertent are nevertheless subject to penalties when plagiarism has been confirmed. When you turn in your paper to your instructor, you are promising that the whole paper is in your words, except for those places where you quote or paraphrase. That is what is implied by your name being on the paper, and that is what your instructor assumes. However, if your instructor discovers that you have used someone else's words or ideas, then you have broken your promise.

Procedure for Handling Plagiarism

- a. Any plagiarized paper receives a 0%, and a report will be placed in the student file in Student Records.

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- b. An instructor who charges a student with plagiarism must indicate why the instructor believes that it is not the student's work.
- c. Students who wish to disprove the charge of plagiarism must provide the instructor with whatever proof is requested.
- d. Students may appeal to the Dean of Liberal Arts if they are unsatisfied with the instructor's determination of plagiarism. Under College policy, the student may present his or her case through the

Appeals procedure to the Committee for Academic Misconduct

Special rules may be enforced for courses. This is especially true in courses where research papers are a significant portion of the grade, such as ENGL1030, as well as additional 2000-level English courses. Even if you do not copy words out of a book but copy from another student or a paper **personally** submitted previously in any course, which is still plagiarism, and your essay will fail.

Remember—You have read this statement and are aware of the policy. A “first offense” plea is not a defense.

COMM 1010-920 Course Calendar

(Subject to Change)

Weeks	Topics	Assignments	Due Dates
Week 1	Getting to Know you, Plagiarism, Introduction to Public Speaking	Reading, learning APA style, create a YouTube channel, discussion post, Group Informative speech topic selection, Individual Persuasive speech topic selection	05/30/2026
Week 2	Introduction to AI, audience awareness, being a good listener	<u>Introduction Speeches</u> Reading, quiz, appropriate AI use, discussion post, Demonstration speech topic selection	06/06/2026
Week 3	Development and Organization	<u>Overcoming Fear speech,</u> speech evaluation, reading, Perusal reading/discussion	06/16/2026
Week 4	Researching and Supporting Your Ideas	<u>Demonstration speech w/audience & self-assessment</u> Reading, prep for Pecha Kucha speeches, Research Report for Informative Speech	06/20/2026
Week 5	Cultural Diversity	<u>Informative speech</u> Reading, Group Speech Full-Sentence Outline, discussion post	06/27/2026
Week 6	Delivery	Perusal reading/discussion. Sign up for Zoom Group presentation	07/05/2026
Week 7	Persuasion	<u>Group Persuasive speech</u> Discussion	07/11/2026
Week 8	Finals Week	<u>Individual Pecha Kucha speeches,</u> Group evaluation	07/16/2026