



North Central State College

MASTER SYLLABUS

2025-2026

- A. Academic Division: Engineering Technology, Business & Criminal Justice Division
- B. Discipline: Business Administration
- C. Course Number and Title: BUSM1110 Business Law & Ethics
- D. Assistant Dean: Brooke Miller, M.B.A.
- E. Credit Hours: 3
- F. Prerequisites: None
- G. Last Course/Curriculum Revision Date: Fall 2025 Origin date: 07/18/2011
- H. Textbooks/Title:

MYLAB BUSINESS LAW WITH PEARSON ETEXT -- ACCESS CARD

- Author(s): Cheeseman, Henry
- Copyright Year: 2025
- Edition: 12th
- ISBN: 9780135356487

- I. Workbook(s) and/or Lab Manual: MyBusinessLawLab access
- J. Course Description: This course is a study in the legal and ethical environment in which businesses operate. (TAG # OBU004)
- K. College-Wide Learning Outcomes:

College-Wide Learning Outcome	Assessments -- How it is met & When it is met
Communication – Written	
Communication – Speech	
Intercultural Knowledge and Competence	
Critical Thinking	
Information Literacy	
Quantitative Literacy	

L. Course Outcomes and Assessment Methods:

*Outcomes listed are requirement from TAG OBU004-Legal Environment of Business

Upon completion of this course students shall:

Outcomes	Assessments – How it is met & When it is met
<p>1.00 DEMONSTRATE FAMILIARITY WITH LEGAL LANGUAGE AND CONCEPTS AS THEY RELATE TO BUSINESS.</p> <ul style="list-style-type: none"> • Describe the nature of law and sources of the law in the United States. • Define the law, outline the objectives of the law, and list the sources of the law. • Explain the four sources of the law: constitutions, statutes, cases, and administrative regulations. 	Papers, participation, quizzes, cases – first half of term. Midterm
<p>2.00 DEMONSTRATE OF AN UNDERSTANDING OF ETHICAL BEHAVIOR AND SOCIAL RESPONSIBILITY IN THE GLOBAL ENVIRONMENT WHERE BUSINESS OPERATES.</p> <ul style="list-style-type: none"> • Explain reasons for corporate social responsibility and business ethics. • Describe efforts to promote corporate social responsibility. 	Papers, participation, quizzes, cases – first half of term. Midterm
<p>3.00 DEMONSTRATE UNDERSTANDING OF STAKEHOLDER AND SHAREHOLDER THEORIES IN THE BUSINESS DECISION-MAKING PROCESS.</p> <ul style="list-style-type: none"> • Outline the forms of business organizations. • Explain the importance of property • Define agency and explain the role of the agent and the principal. 	Papers, participation, quizzes, cases –first half of term. Midterm
<p>4.00 DEMONSTRATE AN UNDERSTANDING OF THE LEGAL SYSTEM IN THE UNITED STATES AS IT RELATES TO BUSINESS.</p> <ul style="list-style-type: none"> • Explain the structure and procedures of the legal system of the United States and Alternative Dispute Resolution (ADR). • Explain the statute of frauds and list the contracts that must be in writing to be enforceable. 	Papers, participation, quizzes, cases – second half of term Midterm
<p>5.00 EXPLAIN OF THE BASIC LAW OF CONTRACTS, TORTS, AND PROPERTY AS IT RELATES TO BUSINESS.</p> <ul style="list-style-type: none"> • Explain basic torts relating to business enterprises. • Define contract, explain the elements, characteristics, types and requirements to be legally binding. • Explain Debtor-Creditor relationships. • Explain what constitutes real property and intellectual property. 	Papers, participation, quizzes, cases – second half of term Midterm

Outcomes		Assessments – How it is met & When it is met
6.00	APPLY REGULATORY PROVISIONS TO BUSINESS SITUATIONS. <ul style="list-style-type: none"> Define and explain employment relationships and discrimination rules and laws. Explain environmental regulations and political influences. Explain Antitrust Law in the U.S. 	Papers, participation, quizzes, cases – second half of term Final
7.00	APPLY BASIC LEGAL REASONING.	Papers, participation, quizzes, cases – throughout semester Midterm Final
8.00	APPLY CRITICAL THINKING TO THE LEGAL IMPLICATIONS PRESENT IN BUSINESS ACTIVITIES. <ul style="list-style-type: none"> Explain consumer protection law. Explain the major civil rights statutes that relate to employment including standard employment doctrines. Explain securities regulations in regard to business activities. 	Papers, participation, quizzes, cases – second half of term. Final

M. Recommended Grading Scale:

NUMERIC	GRADE	POINTS	DEFINITION
93–100	A	4.00	Superior
90–92	A-	3.67	Superior
87–89	B+	3.33	Above Average
83–86	B	3.00	Above Average
80–82	B-	2.67	Above Average
77–79	C+	2.33	Average
73–76	C	2.00	Average
70–72	C-	1.67	Below Average
67–69	D+	1.33	Below Average
63–66	D	1.00	Below Average
60–62	D-	0.67	Poor
00–59	F	0.00	Failure

N. College Procedures/Policies:

North Central State College believes that every student is a valued and equal member of the community.* Every student brings different experiences to the College, and all are important in enriching academic life and developing greater understanding and appreciation of one another. Therefore, NC State College creates an inclusive culture in which students feel comfortable sharing their experiences.

Discrimination and prejudice have no place on the campus, and the College takes any complaint in this regard seriously. Students encountering aspects of the instruction that result in barriers to their sense of being included and respected should contact the instructor, assistant dean, or dean without fear of reprisal.

* *Inclusive of race, color, religion, gender, gender identity or expression, national origin (ancestry), military status (past, present or future), disability, age (40 years or older), status as a parent during pregnancy and immediately after the birth of a child, status as a parent of a young child, status as a foster parent, genetic information, or sexual orientation*

Important information regarding College Procedures and Policies can be found on the syllabus supplement located at

<https://ncestatecollege.edu/documents/President/PoliciesProcedures/PolicyManual/Final%20PDFs/14-081b.pdf>



Academic Division:	Engineering Technology, Business, and Criminal Justice	Discipline:	Business
Course Coordinator:	Carmen Morrison		
Course Number:	BUSM 1110-920	Course Title:	Business Law and Ethics
Semester / Session:	Spring 2026 A	Start / End Date:	01/12/26 through 5/9/26

Instructor Information

Name:	Mary-Michelle Coleman Walsh	Phone Number:	216-526-8041
Office Location:	Adjunct	E-Mail Address:	mwalsh@ncstatecollege.edu
		Office Hours:	By appointment

I. Topical Timeline (Subject to Change):

Weeks	Topics
1	Legal Heritage and the Information Age- Legal Environment, Judicial System, Dispute Resolution and Constitutional law
2	Courts and Jurisdiction, Judicial Alternative, and E-Dispute Resolution
3	Constitutional Law and Business
4	Intentional Torts, Negligence and Intellectual Property
5	Product and Strict Liability, Information Technology
6	Criminal Law and Cybercrime
7	Contracts and Agreements
8	Consideration, and Capacity
9	Undue Influence
10	Statute of Frauds and Equitable Exceptions
11	Third Party Rights and Discharge
12	Breach of Contracts
13	Remedies and Digital Law
14	Sales and Lease Contracts Title to Goods and Risk of Loss
15	Remedies for Breach of Sales and Lease Contracts
16	Warranties

II. Course Assignments:

1. Quizzes- There will be a quiz on every chapter.
2. Tests- There will be one Final Exam
3. Skills Homework- There are video assignments and skills assignments for each chapter.

III. Grading and Testing Guidelines:

1. **For Topics 1-16 there will be**
 - A quiz
 - A video assignment
 - A skills assessment

IV. Examination Policy:

Course Number: BUSM 1110
Semester / Session: Spring 2026

Course Title: Business Law and Ethics
Start / End Date: 01/12/26 through 5/9/26

1. The reasons for which a student will be excused from taking an examination _____
 - a. Hospitalization (with documented verification)
 - b. Death in the immediate family (with documented verification)
 - c. Personal illness or illness in immediate family - (doctor's excuse required).
 - d. Personal reasons if discussed and cleared with faculty.
2. A student who misses an examination for any reason is responsible for _____
 - Notifying the professor and making arrangements to make up for the quiz or exam.

V. Class Attendance and Homework Make-Up Policy:

1. Class attendance is necessary to acquire the knowledge required to _____
 - Complete weekly quiz and homework assignments by Sunday of each week.
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2. Students are responsible for all homework and quizzes as well as the final exam.

VI. Classroom Expectations:

1. Complete all work on-time each week.
2. Communicate with Faculty when there are issues either via email, phone or text.
 - a. Quiz
 - b. Homework assignments