



North Central State College

MASTER SYLLABUS

2025-2026

- A. Academic Division: Engineering Technology, Business & Criminal Justice Division
- B. Discipline: Business Administration
- C. Course Number and Title: BUSM1050 Management
- D. Assistant Dean: Brooke Miller, M.B.A.
- E. Credit Hours: 3
- F. Prerequisites: BUSM 1010 or 22 semester hours
- G. Last Course/Curriculum Revision Date: Spring 2024 Origin date: 09/20/2011
- H. Textbook(s) Title:

Principles of Management

- Authors: Bauer
- Copyright Year: 2021
- Edition: Version 5.0
- ISBN: 9781453337714

- I. Workbook(s) and/or Lab Manual: None
- J. Course Description: A study of the principles and practices relating to the successful management of modern business. Topics include planning, organizing, designing, and decision-making. Ethics and organizational change are also covered. Cases are used to provide practice in the application of management concepts.
- K. College-Wide Learning Outcomes

College-Wide Learning Outcomes	Assessments - - How it is met & When it is met
Communication – Written	
Communication – Oral	
Intercultural Knowledge and Competence	International Business Culture Case Study – Intercultural Knowledge and Competence VALUE Rubric – first half of the term.
Critical Thinking	
Information Literacy	
Quantitative Literacy	

L. Course Outcomes and Assessment Methods:

Upon successful completion of this course, the student shall:

Outcomes	Assessments – How it is met & When it is met
1. Management Fundamentals: Demonstrate knowledge of fundamental concepts and principles for managing organizations and employees.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Introduction of fundamental concepts and history outcomes start of term and then more extensive treatment of major topics in subsequent weeks throughout the semester.
2. Groups and Teams: Demonstrate knowledge of individual and group behavior, as well as the functioning of work teams.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Groups and Team outcomes met in second half of term.
3. Decision Making and Ethics: Illustrate an awareness of factors that influence individual and group decision-making processes for managers and organizations.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Decision making outcomes met in the beginning of term. Social Responsibility and Ethics outcomes met in first half of the term.
4. Motivation and Engagement: Describe the major theories of motivation and apply them to work situations.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in second half of term.
5. Structure and Design: Understand the relationship of organizational structure and design to complement the organization’s strategy and its industry	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in second half of term.
6. Planning Change and Innovation: Describe the techniques for leading change and innovation.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in first half of the term.
7. Human Resource Management: Demonstrate knowledge of human capital management practices including talent acquisition, performance management, and talent development	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in second half of term.
8. Leadership: Demonstrate knowledge of leadership theories and the impact leaders have on organizations.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in second half of term.
9. Organizational Culture: Demonstrate an understanding of the nature and components of organizational culture, as well as an understanding of how culture can impact individual, group, and organizational performance.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in first half of the term.
10. Individual Differences: Demonstrate an understanding of the concepts of individual differences, diversity, and related behavioral issues in the workplace, as well as how they impact organizational performance.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in first half of the term.

*Outcomes derived from TAG #OBU012

M. Recommended Grading Scale:

NUMERIC	GRADE	POINTS	DEFINITION
93–100	A	4.00	Superior
90–92	A-	3.67	Superior
87–89	B+	3.33	Above Average
83–86	B	3.00	Above Average
80–82	B-	2.67	Above Average
77–79	C+	2.33	Average
73–76	C	2.00	Average
70-72	C-	1.67	Below Average
67–69	D+	1.33	Below Average
63-66	D	1.00	Below Average
60-62	D-	0.67	Poor
00-59	F	0.00	Failure

N. College Procedures/Policies:

North Central State College believes that every student is a valued and equal member of the community.* Every student brings different experiences to the College, and all are important in enriching academic life and developing greater understanding and appreciation of one another. Therefore, NC State College creates an inclusive culture in which students feel comfortable sharing their experiences. Discrimination and prejudice have no place on the campus, and the College takes any complaint in this regard seriously. Students encountering aspects of the instruction that result in barriers to their sense of being included and respected should contact the instructor, assistant dean, or dean without fear of reprisal.

* *Inclusive of race, color, religion, gender, gender identity or expression, national origin (ancestry), military status (past, present or future), disability, age (40 years or older), status as a parent during pregnancy and immediately after the birth of a child, status as a parent of a young child, status as a foster parent, genetic information, or sexual orientation*

Important information regarding College Procedures and Policies can be found on the syllabus supplement located at

<https://ncstatecollege.edu/documents/President/PoliciesProcedures/PolicyManual/Final%20PDFs/14-081b.pdf>



North Central State College
SYLLABUS ADDENDUM

Academic Division:	<u>Engineering Technology, Business & Criminal Justice</u>	Discipline:	<u>Business Administration</u>
Course Coordinator:	<u>Brandel Boyd</u>		
Course Number:	<u>BUSM 1050-925</u>	Course Title:	<u>Management</u>
Semester / Session:	<u>Spring 2026 / Session B</u>	Start / End Date:	<u>3/16/2026 – 5/9/2026</u>

Instructor Information

Name:	<u>J. Ross Justice, BS - Engineering, MBA</u>	Phone Number:	<u>419-755-4840</u>
		E-Mail Address:	<u>Rjustice@ncstatecollege.edu</u>
			<u>Monday 2:30 pm until 5:40 pm</u>
Office Location:	<u>Rm 232 – Kehoe Building</u>	Office Hours:	<u>Tuesday 9:30 am until 11 am</u>

I. Topical Timeline (Subject to Change):

Wee ks	Topics	Assignment	Due Date
1	Chapters 1 & 2 Intro to Management/ History/Trends/Ethics	Chapter 1 & 2 Discussions Chapter 1 & 2 Worksheets Orientation Quiz Chapter 2 Exercise	At the close of Week #1 as designated in CANVAS on- line learning module.
2	Chapters 4 & 10 Mission, Vision & Values	Chapter 4 Worksheet Chapter 4 Discussion Chapter 1, 2, 10 Quiz Chapter 4 Quiz Chapter 10 Exercise Mission Analysis Exercise	At the close of Week #2 as designated in CANVAS on- line learning module.
3	Chapters 5 & 6: Strategic Management/ Goals & Objectives	Chapter 5 & 6 Worksheet Chapter 5 Discussion Chapter 5 Quiz Netflix Case Study Reflection Weeks 1-3	At the close of Week #3 as designated in CANVAS on- line learning module.
4	Chapter 7 & 8: Organizational Structure & Change/ Organizational Culture	Chapter 7 & 8 Worksheets Chapter 7 & 8 Discussion Chapter 7 Quiz Company Culture Case Study	At the close of Week #4 as designated in CANVAS on- line learning module.
5	Chapter 11 & 12: Communication in Organization/ Managing Groups & Team	Chapter 11 & 12 Worksheet Chapter 11 Discussion Chapter 12 Quiz Communications Exercise	At the close of Week #5 as designated in CANVAS on- line learning module.
6	Chapter 3 & 13: Personality, Attitudes and Work Behaviors/ Motivating Employees	Chapter 3 & 13 Worksheets Chapter 3 & 13 Discussion Chapter 3 & 13 Quiz Reflection Weeks 4-6	At the close of Week #6 as designated in CANVAS on- line learning module.
7	Chapter 9 & 15: Leading People and Organizations/ Strategic Human Resource Management	Chapter 9 & 15 Worksheet Chapter 9 Discussion Chapter 15 Quiz Leadership Paper	At the close of Week #7 as designated in CANVAS on- line learning module.

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Wee ks	Topics	Assignment	Due Date
8	Chapter 14 & Final Paper: The Essentials of Control	Chapter 14 Worksheet Chapter 14 Discussion Chapter 14 Quiz Final Management Paper	At the close of Week #8 as designated in CANVAS on- line learning module.

II. Grading and Testing Guidelines:

Final Grade Calculation

Activity	Qty	Points	Percentage
Class On-Line Discussions	11	250	23%
Worksheets - Quizzes	15	225	24%
Chapter Exams	9	185	20%
Various Exercise Documents	5	150	15%
Reflections	2	140	4%
Leadership Paper	1	40	3%
Management Paper	1	100	11%
Total	44	940	100%

IV. Examination Policy:

- The reasons for which a student will be excused from taking an examination _____
 - Hospitalization (with documented verification)
 - Death in the immediate family (with documented verification)
 - Personal illness or illness in immediate family - (doctor's excuse required).
- A student who misses an examination for any reason is responsible for _____
 - Contacting the instructor to see if making up the exam is possible.
- No makeup opportunity will be given for absences of unscheduled quizzes.

V. Class Attendance and Homework Make-Up Policy:

- Class attendance is necessary to acquire the knowledge required to _____
 - Operate a business or manage someone else's business.
 - Succeed in this academic business management program.
- Students are responsible for _____
 - Active and continuous on-line attendance and participation.
 - Prompt communication with your instructor regarding any personal difficulty in completing the assignments or class administration issue.
Note: There are no face-to-face attendance requirements. Therefore it is required that students log-in and participate in class discussions during the entire week. Collaborative class discussion assignments that are completed on the final day (or hours) of the week are heavily discounted in point value. Good/disciplined time management in this on-line class is strongly advised.

Homework/Participation Requirements:

- Students must actively participate within the first week of the term in order to avoid being administratively dropped from this class for non-participation. This is a college-wide policy for 8 week courses. Students who are failing by the mid-point in the course may be administratively dropped for lack of engagement in this course.
- Due dates for assignment completion are hard deadlines. Student requests for due date extensions or for the opportunity to make-up past due work is rarely granted and then only for highly unusual and extreme circumstances at the sole discretion of the instructor.

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VI. Classroom Expectations:

1. Students are expected to demonstrate professional courteous behavior and use language appropriate and conducive for a productive learning environment.
manner at all times
2. Students are expected to log-in to this on-line course multiple times during the week in order to actively participate in collaborative class assignments.