



## North Central State College

### MASTER SYLLABUS

2026-2027

A. Academic Division: Engineering Technology, Business & Criminal Justice Division

B. Discipline: Visual Communications Media & Technology

C. Course Number and Title: VCMT2550 Imaging III

D. Assistant Dean: Brooke Miller, M.B.A.

E. Credit Hours: 3  
Lecture: 1 hour  
Laboratory: 4 hours

F. Prerequisites: VCMT1550 (Minimum grade of C- required)

G. Last Course/Curriculum Revision Date: Fall 2026    Origin date: 08/02/2011

H. Textbook(s) Title:

*White Space is Not Your Enemy*

- Author(s): Rebecca Hagen and Kim Golombisky
- Copyright Year: 2025
- Edition: 4th
- ISBN: 9781032104348

I. Workbook(s) and/or Lab Manual: None

J. Course Description: This course will cover advanced vector & raster imaging techniques. Vector imaging techniques will cover information graphics, cartography, package design, 3 D gradient mesh, and technical illustration. Students will produce samples for their portfolio that demonstrate their skills in image manipulation, including advanced color correction, advanced photo retouching techniques, and photo montage.

K. College-Wide Learning Outcomes:

| College-Wide Learning Outcome          | Assessments - - How it is met & When it is met                                                                 |
|----------------------------------------|----------------------------------------------------------------------------------------------------------------|
| Communication – Written                |                                                                                                                |
| Communication – Speech                 |                                                                                                                |
| Intercultural Knowledge and Competence | <b>Intercultural Knowledge and Competence VALUE Rubric – All Projects and exercises throughout entire term</b> |
| Critical Thinking                      |                                                                                                                |
| Information Literacy                   |                                                                                                                |
| Quantitative Literacy                  |                                                                                                                |

L. Course Outcomes and Assessment Methods:

Upon successful completion of this course, the student shall:

| Outcomes                                                                                                                                              | Assessments – How it is met & When it is met                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| 1. Create drawings and graphics using vector-based software.                                                                                          | Vector Exercises – First half of term                                                                            |
| 2. Produce informational graphics, including charts, 3D graphics, and technical drawings.                                                             | Vector Exercises – First half of term                                                                            |
| 3. Demonstrate an advanced competency in the use of tools and techniques for capturing, color correcting, retouching and transforming digital images. | Raster Exercises – End of term<br>All image projects will demonstrate proper resolution for distribution method. |
| 4. Evaluate the work of others and themselves.                                                                                                        | Critiques for some projects including self-portrait – Second half of term                                        |
| 5. Build samples for student's portfolio.                                                                                                             | All projects completed throughout the term                                                                       |
| 6. Complete work within deadlines.                                                                                                                    | No late work on any projects accepted without valid excuse - Projects completed throughout the term.             |
| 7. Follow copyright laws and ethical use of images in graphics.                                                                                       | Provide sources and terms of use for images obtained from outside sources. – First half of term                  |
| 8. Create a self-portrait using story telling techniques, images, and that shows creativity.                                                          | Self Portrait Project, Second half of term                                                                       |

M. Recommended Grading Scale:

| NUMERIC | GRADE | POINTS | DEFINITION    |
|---------|-------|--------|---------------|
| 93–100  | A     | 4.00   | Superior      |
| 90–92   | A-    | 3.67   | Superior      |
| 87–89   | B+    | 3.33   | Above Average |
| 83–86   | B     | 3.00   | Above Average |
| 80–82   | B-    | 2.67   | Above Average |
| 77–79   | C+    | 2.33   | Average       |
| 73–76   | C     | 2.00   | Average       |
| 70–72   | C-    | 1.67   | Average       |
| 67–69   | D+    | 1.33   | Below Average |
| 63–66   | D     | 1.00   | Below Average |
| 60–62   | D-    | 0.67   | Below Average |
| 00–59   | F     | 0.00   | Failure       |

N. College Procedures/Policies:

North Central State College believes that every student is a valued and equal member of the community.\* Every student brings different experiences to the College, and all are important in enriching academic life and developing greater understanding and appreciation of one another. Therefore, NC State College creates an inclusive culture in which students feel comfortable sharing their experiences.

Discrimination and prejudice have no place on the campus, and the College takes any complaint in this regard seriously. Students encountering aspects of the instruction that result in barriers to their sense of being included and respected should contact the instructor, assistant dean, or dean without fear of reprisal.

\* *Inclusive of race, color, religion, gender, gender identity or expression, national origin (ancestry), military status (past, present or future), disability, age (40 years or older), status as a parent during pregnancy and immediately after the birth of a child, status as a parent of a young child, status as a foster parent, genetic information, or sexual orientation*

**Important information regarding College Procedures and Policies can be found on the syllabus supplement located at**

**<https://ncstatecollege.edu/documents/President/PoliciesProcedures/PolicyManual/Final%20PDFs/14-081b.pdf>**



North Central State College  
SYLLABUS ADDENDUM

|                     |                      |                   |                            |
|---------------------|----------------------|-------------------|----------------------------|
| Academic Division:  | EBC                  | Discipline:       | VCMT                       |
| Course Coordinator: | Morgan Baker         |                   |                            |
| Course Number:      | VCMT-2550-01         | Course Title:     | Imaging 3                  |
| Semester / Session: | Fall 2026 / 16 Weeks | Start / End Date: | 08/17/2026 thru 12/11/2026 |

**Instructor Information**

|                  |              |                 |                                    |
|------------------|--------------|-----------------|------------------------------------|
| Name:            | Morgan Baker | Credentials:    | Master of Fine Arts – Media Design |
| Phone Number:    | 419-755-4862 | E-Mail Address: | mbaker@ncstatecollege.edu          |
| Office Location: | 237 - Kehoe  | Office Hours:   | M-Th 12:00pm – 1pm                 |

**I. Topical Timeline / Course Calendar (Subject to Change):**

| Weeks | Topics                    | Assignment                    | Due Date |
|-------|---------------------------|-------------------------------|----------|
| 1     | Vector Hand Drawing       | Project 1 – Adobe Illustrator | 08/17    |
| 2     | Vector Sketch Tracing     | Project 2– Adobe Illustrator  | 08/26    |
| 3-5   | Logo                      | Project 3– Adobe Illustrator  | 09/14    |
| 6     | Can Packaging             | Project 4 – Photoshop         | 09/21    |
| 7-8   | T-Shirt Design            | Project 5– Photoshop          | 10/14    |
| 9-12  | Infographic, Holiday Card | Project 6– Adobe Illustrator  | 11/11    |
| 13-14 | Art Show Poster           | Project 7– Photoshop          | 11/23    |
| 15-16 | Album Cover               | Project 8 - Photoshop         | 12/02    |

**II. Grading and Testing Guidelines:**

Final Grade Calculation

| Activity    | Percentage |
|-------------|------------|
| Assignments | 80         |
| Attendance  | 10         |
| Critiques   | 10         |

**III. Examination Policy:**

- The reasons for which a student will be excused from taking an examination:
  - Excused absences** include illness (with documentation), religious observances, family emergencies, or approved college activities.
- A student who misses an examination for any reason is responsible for:
  - Contacting the teacher and scheduling a time to take the exam outside of class

No makeup opportunity will be given for unexcused absences of quizzes.

**IV. Class Attendance and Homework Make-Up Policy:**

1. **Attendance is required** and essential for your success in this course.
2. You are allowed **up to 2 unexcused absences** without penalty. Each additional unexcused absence may lower your final grade by **2% per occurrence**.
3. **Excused absences** include illness (with documentation), religious observances, family emergencies, or approved college activities.
4. If you will miss class, you must notify the instructor **before class** when possible.
5. Arriving more than **15 minutes late** or leaving early without prior approval counts as **½ an absence**.
6. You are responsible for all material covered during any absence.
7. **Due Dates:** All assignments are due at the start of class (or posted online deadline).
8. **Late Work:**
  - a. Work turned in **within 24 hours** of the due date will lose **10%**.
  - b. Work turned in **1–7 days late** will lose **20%**.
  - c. Work more than **7 days late** will **not be accepted** unless prior arrangements are made.
9. **Excused Absences:**
  - a. If your absence is excused, you may submit work without penalty within **one week** of your return.
  - b. You must communicate with the instructor to arrange make-up deadlines.
10. **Missed In-Class Activities:** Some studio work, critiques, or labs cannot be replicated outside of class. In such cases, alternative assignments may be given at the instructor's discretion.

## V. **Classroom Expectations:**

1. **Respect**
  - Treat your peers, instructor, and their work with respect.
  - Listen actively during discussions and critiques.
  - Be open to diverse perspectives and creative approaches.
2. **Engagement**
  - Arrive on time and stay for the entire class.
  - Participate in activities, discussions, and group work.
  - Stay on task during class work time — limit unrelated browsing, texting, or distractions.
3. **Preparedness**
  - Bring required materials, completed assignments, and any necessary technology to class.
  - Check Canvas/email regularly for announcements and updates.
4. **Professionalism**
  - Meet deadlines and follow project guidelines.
  - Use professional and constructive language in all communications.
  - Take responsibility for your own learning — ask questions and seek help when needed.
5. **Collaboration & Feedback**
  - Contribute to a supportive learning environment.
  - Offer feedback that is constructive, specific, and respectful.
  - Accept feedback with an open mind and use it to improve your work.
6. **Academic Integrity**
  - Submit only your own original work unless collaboration is part of the assignment.
  - **AI-generated work is not permitted unless explicitly approved for a specific assignment and may be considered plagiarism.**
  - Give proper credit when using others' ideas, images, or resources.
  - Follow all college policies on plagiarism and copyright.

**As an NC State Student, be it online or hybrid, your conduct in this course is subject to the NC State Student Code of Conduct.**

As a future professional in your field, **you will be expected to conduct yourself as a professional in this course in ALL work and communications** - be it assignments, discussion forums, Canvas Inbox, emails etc.

This includes but is not limited to:

- **Being respectful of classmates' opinions, work and comments**  
*Good test = Is this something I would/should say to a co-worker in person?*

- **Being respectful in communications with the instructor**

*Good test = Is this something I would/should say to my boss in the workplace?*

- **Being respectful of diversity**

*Good test = Is this a comment/joke that is at some other groups, ethnicity, political etc. expense?*

**Note: Offensive "jokes", slurs or hate speech will NOT be tolerated**

**Extreme or repeated unprofessional behavior will result in initiating college disciplinary procedures** as outlined in [the NC State Student Code of Conduct](#). NCSC Disciplinary hearings can result in a variety of consequences, including suspension or expulsion from the college.