



North Central State College

MASTER SYLLABUS

2026-2027

- A. Academic Division: Engineering Technology, Business & Criminal Justice Division
- B. Discipline: Business Administration
- C. Course Number and Title: BUSM1110 Business Law & Ethics
- D. Assistant Dean: Brooke Miller, M.B.A.
- E. Credit Hours: 3
- F. Prerequisites: None
- G. Last Course/Curriculum Revision Date: Fall 2026 Origin date: 07/18/2011
- H. Textbooks/Title:
MYLAB BUSINESS LAW WITH PEARSON ETEXT -- ACCESS CARD
 - Author(s): Cheeseman, Henry
 - Copyright Year: 2025
 - Edition: 12th
 - ISBN: 9780135356487
- I. Workbook(s) and/or Lab Manual: MyBusinessLawLab access
- J. Course Description: This course is a study in the legal and ethical environment in which businesses operate. (TAG # OBU004)
- K. College-Wide Learning Outcomes:

College-Wide Learning Outcome	Assessments - - How it is met & When it is met
Communication – Written	
Communication – Speech	
Intercultural Knowledge and Competence	
Critical Thinking	
Information Literacy	
Quantitative Literacy	

L. Course Outcomes and Assessment Methods:

*Outcomes listed are requirement from TAG OBU004-Legal Environment of Business

Upon completion of this course students shall:

Outcomes		Assessments – How it is met & When it is met
1.00 DEMONSTRATE FAMILIARITY WITH LEGAL LANGUAGE AND CONCEPTS AS THEY RELATE TO BUSINESS.	- Describe the nature of law and sources of the law in the United States. - Define the law, outline the objectives of the law, and list the sources of the law. - Explain the four sources of the law: constitutions, statutes, cases, and administrative regulations.	Papers, participation, quizzes, cases – first half of term. Midterm
2.00 DEMONSTRATE OF AN UNDERSTANDING OF ETHICAL BEHAVIOR AND SOCIAL RESPONSIBILITY IN THE GLOBAL ENVIRONMENT WHERE BUSINESS OPERATES.	- Explain reasons for corporate social responsibility and business ethics. - Describe efforts to promote corporate social responsibility.	Papers, participation, quizzes, cases – first half of term. Midterm
3.00 DEMONSTRATE UNDERSTANDING OF STAKEHOLDER AND SHAREHOLDER THEORIES IN THE BUSINESS DECISION-MAKING PROCESS.	- Outline the forms of business organizations. - Explain the importance of property - Define agency and explain the role of the agent and the principal.	Papers, participation, quizzes, cases –first half of term. Midterm
4.00 DEMONSTRATE AN UNDERSTANDING OF THE LEGAL SYSTEM IN THE UNITED STATES AS IT RELATES TO BUSINESS.	- Explain the structure and procedures of the legal system of the United States and Alternative Dispute Resolution (ADR). - Explain the statute of frauds and list the contracts that must be in writing to be enforceable.	Papers, participation, quizzes, cases – second half of term Midterm
5.00 EXPLAIN OF THE BASIC LAW OF CONTRACTS, TORTS, AND PROPERTY AS IT RELATES TO BUSINESS.	- Explain basic torts relating to business enterprises. - Define contract, explain the elements, characteristics, types and requirements to be legally binding. - Explain Debtor-Creditor relationships. - Explain what constitutes real property and intellectual property.	Papers, participation, quizzes, cases – second half of term Midterm

Outcomes		Assessments – How it is met & When it is met
6.00	APPLY REGULATORY PROVISIONS TO BUSINESS SITUATIONS. - Define and explain employment relationships and discrimination rules and laws. - Explain environmental regulations and political influences. - Explain Antitrust Law in the U.S.	Papers, participation, quizzes, cases – second half of term Final
7.00	APPLY BASIC LEGAL REASONING.	Papers, participation, quizzes, cases – throughout semester Midterm Final
8.00	APPLY CRITICAL THINKING TO THE LEGAL IMPLICATIONS PRESENT IN BUSINESS ACTIVITIES. - Explain consumer protection law. - Explain the major civil rights statutes that relate to employment including standard employment doctrines. - Explain securities regulations in regard to business activities.	Papers, participation, quizzes, cases – second half of term. Final

M. Recommended Grading Scale:

NUMERIC	GRADE	POINTS	DEFINITION
93–100	A	4.00	Superior
90–92	A-	3.67	Superior
87–89	B+	3.33	Above Average
83–86	B	3.00	Above Average
80–82	B-	2.67	Above Average
77–79	C+	2.33	Average
73–76	C	2.00	Average
70–72	C-	1.67	Below Average
67–69	D+	1.33	Below Average
63–66	D	1.00	Below Average
60–62	D-	0.67	Poor
00–59	F	0.00	Failure

N. College Procedures/Policies:

North Central State College believes that every student is a valued and equal member of the community.* Every student brings different experiences to the College, and all are important in enriching academic life and developing greater understanding and appreciation of one another. Therefore, NC State College creates an inclusive culture in which students feel comfortable sharing their experiences. Discrimination and prejudice have no place on the campus, and the College takes any complaint in this regard seriously. Students encountering aspects of the instruction that result in barriers to their sense of being included and respected should contact the instructor, assistant dean, or dean without fear of reprisal.

* *Inclusive of race, color, religion, gender, gender identity or expression, national origin (ancestry), military status (past, present or future), disability, age (40 years or older), status as a parent during pregnancy and immediately after the birth of a child, status as a parent of a young child, status as a foster parent, genetic information, or sexual orientation*

Important information regarding College Procedures and Policies can be found on the syllabus supplement located at

<https://ncstatecollege.edu/documents/President/PoliciesProcedures/PolicyManual/Final%20PDFs/14-081b.pdf>



North Central State College
SYLLABUS ADDENDUM

Academic Division:	Eng. Tech, Business & Crim. Jus. D	Discipline:	Business
Course Coordinator:	Alex West		
Course Number:	BUSM 1110- 920	Course Title:	Business Law and Ethics
Semester / Session:	FA26/F	Start / End Date:	8/17/26-12/11/26

Instructor Information

Name:	Mary-Michelle Coleman Walsh	Credentials:	JD- Law
Phone Number:	216-526-8041	E-Mail Address:	mw Walsh@ncstatecollege.edu
Office Location:	Virtual	Office Hours:	By Appointment- Email or Text 216-526-8041

I. Topical Timeline / Course Calendar (Subject to Change):

Week	Dates	Topics / Chapters
Week 1	Aug 17 -23	Chapter 1
Week 2	Aug 24 -30	Chapters 2 & 3
Week 3	Aug 31- Sep 6	Chapter 4
Week 4	Sep 7 - 13	Chapters 5 & 6
Week 5	Sep 14- 20	Chapter 7
Week 6	Sep 21-27	Chapter 8
Week 7	Sep 28-Oct 4	Chapters 9 & 10
Week 8	Oct 5-11	Chapter 11
Week 9	Oct 12-18	Chapter 12 & 13
Week 10	Oct 19-25	Chapters 14
Week 11	Oct 26- Nov 1	Chapter 15
Week 12	Nov 2- 8	Chapter 16 & 17
Week 13	Nov 9 - 15	Chapters 18
Week 14	Nov 16-22	Chapters 19 & 20
Week 15	Nov 23-29	Chapters 21 & 22
Week 16	Nov 30-Dec 6	Final Exam Period

II. Grading and Testing Guidelines:

Final Grade Calculation

Activity	Qty	Points	Percentage
Online Simulations	18	10	10.5
Online Assignments (Interviews, Videos, Interactive Readings)	66	10	38.4
Chapter Tests	22	40	51.2

III. Examination Policy:

Course Number: _____
Semester / Session: _____

Course Title: _____
Start / End Date: _____

1. The reasons for which a student will be excused from taking an examination _____
 - a. Hospitalization (with documented verification)
 - b. Death in the immediate family (with documented verification)
 - c. Personal illness or illness in immediate family - (doctor's excuse required).
2. A student who misses an examination for any reason is responsible for _____
 - a. Upon return to class, see the instructor about making up examination.
 - b. No makeup times will be allowed unless you make prior arrangements with your instructor!
3. No makeup opportunity will be given for absences of unscheduled quizzes.

IV. Class Attendance and Homework Make-Up Policy:

1. Class attendance is necessary to acquire the knowledge required to _____
 - a. ensure the commitment to student success, attendance must be taken in all classes, regardless of modality, starting with the first day of the class. This is mandated by regulations established by the Department of Education and the Veterans Administration. Faculty are required to keep accurate records of attendance, and
 - b. Students are required to attend class and participate in their learning. Failure to attend class and/or participate in their learning may result in students being withdrawn from the class.
2. Students are responsible for _____
 - a. Students are expected to attend and participate in their classes; therefore, faculty must monitor student attendance and participation and incorporate these requirements into their course syllabi.
 - b. Student engagement is based on the "active pursuit" of learning which can be measured by class attendance, class participation (in class or online), taking required quizzes/examinations, and submission of work assignments or papers.
 - c.

V. Classroom Expectations:

As a NC State Student, be it online or hybrid, your conduct in this course is subject to the NC State Student Code of Conduct. (Links to an external site.) As a future professional in your field, you will be expected to conduct yourself as a professional in this course in ALL work and communications - be it assignments, discussion forums, Canvas Inbox, emails etc. This includes but is not limited to:

1. Being respectful of classmates' opinions, work and comments
Good test = Is this something I would/should say to a co-worker in person?
2. Being respectful in communications with the instructor
Good test = Is this something I would/should say to my boss in the workplace?
3. Being respectful
Good test = Is this a comment/joke that is at some other groups, ethnicity, political etc. expense? Note: Offensive "jokes", slurs or hate speech (Links to an external site.) will NOT be tolerated
4. Using Non-Profane, Appropriate Language
Good test = Is this language you would use in the workplace or in front of your grandmother?
5. Using proper. NON-"Text speak" Language to make Yourself Easily Understood
Good test = Could my older boss understand what I have written?
6. Failure to conduct yourself as a professional and meet standards above in this course will result in the following consequences in this course: