



North Central State College

MASTER SYLLABUS

2025-2026

- A. Academic Division: Liberal Arts
- B. Discipline: Communication
- C. Course Number and Title: COMM1010 Speech
- D. Assistant Dean: Laura Irmer
- E. Credit Hours: 3
- F. Prerequisites: None
- G. Last Course/Curriculum Revision Date: Fall 2023 Origin date: 01/24/2011
- H. Textbook(s) Title:

Open Education Resources (available for download or view)

Stand up, Speak out: The Practice and Ethics of Public Speaking

- Authors: (editors University of Minnesota Libraries Publishing)
- Copyright Year: 2016
- Edition:
- ISBN: 13:9781946135254
- OER Link: <https://open.umn.edu/opentextbooks/textbooks/77>

Open Education Resources (available for download or view)

Exploring Public Speaking

- Authors: · Copyright Year:
- Edition: 3rd
- ISBN:
- OER Link:
 - <https://open.umn.edu/opentextbooks/textbooks/77>
 - <https://open.umn.edu/opentextbooks/textbooks/exploring-public-speaking-2nd-revision>

- I. Workbook(s) and/or Lab Manual: None
- J. Course Description: This course involves instruction and experience in giving a presentation. Students are taught the principles of speech content and delivery so that they can effectively participate in a variety of practical speaking situations. Presentations will include the informative speech, persuasive speech, visual aid/demonstration speech, impromptu speech, and group presentation. (OTM for Oral Communication TMCOM and TAG # OCM013)

Honors Credit

This course is available for honors credit. If you are an Honors Student with a cumulative grade point average of 3.5 or higher and you want to earn honors credit for this course, you must contact me at the beginning of class to arrange a special honors project. If you have a grade point average below 3.5 but would like to be considered for admission to the Honors College and earn honors credit for this course, you must also contact me at the beginning of class to discuss the admission process.

K. College-Wide Learning Outcomes:

College-Wide Learning Outcomes	Assessments - - How it is met & When it is met
Communication – Written	
Communication – Speech	Communication – Speech VALUE Rubric
Intercultural Knowledge and Competence	
Critical Thinking	
Information Literacy	
Quantitative Literacy	

L. Course Outcomes and Assessment Methods:

Upon successful completion of this course, the student shall:

Outcomes	Assessments – How it is met & When it is met
1. The student will understand and demonstrate the structure of an extemporaneous presentation.	Oral presentations, collection of presentation outlines, quizzes, final examination—Throughout the term.
2. The student will understand and utilize a variety of verbal and nonverbal delivery techniques.	Oral presentations, quizzes, final examination—Throughout the term.
3. The student will understand and demonstrate the use of credible sources/documentation to support their presentations.	Oral presentations—Last half of the term.
4. The student will understand and implement the basic guidelines of audience analysis using speeches to embrace difference, demonstrate diversity and inclusion, and understand relationships between cultures.	Oral presentations, quizzes, final examination—Throughout the term.
5. The student will understand and create visual aids that enhance his/her presentation.	Oral presentations—Throughout the term.
6. The student will understand the model of communication.	Quizzes, final examination—Throughout the term.
7. The student will understand and employ listening styles appropriate to the message.	Oral presentations, quizzes, final examination—Throughout the term.
8. The student will understand and demonstrate how to formulate an argument.	Oral presentations, quizzes, final examination—at the end of the term.
9. The student will demonstrate the ability to critically and constructively evaluate his or her own speeches as well as the speeches of classmates and professionals.	Peer reviews of oral presentation drafts.

M. Recommended Grading Scale:

NUMERIC	GRADE	POINTS	DEFINITION
93–100	A	4.00	Superior
90–92	A-	3.67	Superior
87–89	B+	3.33	Above Average
83–86	B	3.00	Above Average
80–82	B-	2.67	Above Average
77–79	C+	2.33	Average
73–76	C	2.00	Average
70–72	C-	1.67	Below Average
67–69	D+	1.33	Below Average
63–66	D	1.00	Below Average
60–62	D-	0.67	Poor
00–59	F	0.00	Failure

N. College Procedures/Policies:

North Central State College believes that every student is a valued and equal member of the community.* Every student brings different experiences to the College, and all are important in enriching academic life and developing greater understanding and appreciation of one another. Therefore, NC State College creates an inclusive culture in which students feel comfortable sharing their experiences. Discrimination and prejudice have no place on the campus, and the College takes any complaint in this regard seriously. Students encountering aspects of the instruction that result in barriers to their sense of being included and respected should contact the instructor, assistant dean, or dean without fear of reprisal.

* *Inclusive of race, color, religion, gender, gender identity or expression, national origin (ancestry), military status (past, present or future), disability, age (40 years or older), status as a parent during pregnancy and immediately after the birth of a child, status as a parent of a young child, status as a foster parent, genetic information, or sexual orientation*

Important information regarding College Procedures and Policies can be found on the syllabus supplement located at:

<https://ncstatecollege.edu/documents/President/PoliciesProcedures/PolicyManual/Final%20PDF/14-081b.pdf>



North Central State College
SYLLABUS ADDENDUM

Academic Division:	Arts & Sciences	Discipline:	Communication
Course Coordinator:	Steve Haynes		
Course Number:	COMM1010-CN1	Course Title:	Public Speaking
Semester / Session:	Fall 2025	Start / End Date:	8/11/2025 – 12/12/2025

Instructor Information

Name:	Cynthia Shroyer	Credentials:	MA COMM, MA English
Phone Number:	419.755.4560	E-Mail Address:	cshroyer@ncstatecollege.edu
Office Location:	In person/Zoom	Office Hours:	By Request

I. Topical Timeline for 8-week course and double for 16-week course (Subject to Change):

Weeks	Topics
1	Intro to Public Speaking/Get to Know You/Ethical Speaking
2	Introduction Speeches/Communication Apprehension
3	Audience Analysis/Being a Good Listener/Outlines
4	Outlines/Working in Groups/The Importance of Language
5	Informative & Persuasive Speaking/ Library/ Presentational Aids
6	Group Speech Rehearsals
7	Group Speeches
8	Multimedia Presentation/ Review for Final Exam

For weekly topic information, please see Syllabus Addendum #2 – Course Layout

II. Course Assignments:

1. Peer Review
2. Participation
3. Presentations
4. Mid-term Exam
5. Final Exam

III. Grading and Testing Guidelines:

Final Grade Calculation

Activity	Qty	Points	Percentage
Peer Review	2	50	9%
Participation	1	50	9%
Presentations	5	250	46%
Mid-Term Exam	1	100	18%
Final Exam	1	100	18%
	Total	550	100%

IV. Examination Policy:

1. The reasons for which a student will be excused from making a presentation:

Course Number: COMM 1010
Semester / Session: Fall 2025

Course Title: Public Speaking
Start / End Date: 08/11/2025 – 10/03/2025

- a. Hospitalization (with documented verification)
- b. Death in the immediate family (with documented verification)
- c. Personal illness or illness in immediate family - (doctor's excuse required).
2. A student who misses a presentation for any reason is responsible for:
 - a. Immediate communication with Instructor.
 - b. Providing documentation for the absence.
3. No makeup opportunity will be given for absences of unscheduled quizzes or impromptu speeches.

V. Class Attendance and Homework Make-Up Policy:

1. Asynchronous courses will have an attendance/participation grade based on attended Zoom sessions, discussion board posts, and various homework assignments.
2. Students are responsible for informing the instructor when they are unable to meet deadlines or come to class.
 - a. Students are assigned to peer groups and should rely on them for help when instructor is not available.
 - b. Students are responsible for participating in their peer groups not only for a group grade, but for an individual grade as well.
3. Synchronous courses are awarded daily points for participation and attendance. You are granted **three** excused absences. Coursework should still be turned in on time and are subject to course policy on late assignments.

VI. Classroom Expectations:

1. Mutual respect of all.
 - a. No hate talk, bullying, or cyberbullying will be tolerated. Be kind! If you have issues with someone, please let me know as soon as possible.
 - b. Respect others' views. You don't have to agree with them, but you do need to recognize that not everyone will hold the same views as yours, and we must still work together as a class to accomplish our goals.
 - c. Respect instructor's time and availability. I respond very quickly when messaged through CANVAS messenger. I will let you know if I will be unavailable. Please be cognizant of my time as well as yours. Time estimates and due dates are laid out very plainly for you to see.
 - Always work a little ahead so you can anticipate issues and get them resolved quickly.
 - After reading the entire syllabus, please let me know how you feel about this course by using a meme, photo, gif, or short video. Even more points if you explain your answer.
 - d. Respect classmates' time and availability as well. Set boundaries in your groups as to when is an appropriate time to text or reach out via social media when working on projects or asking questions about class. You can ask questions in the **Collaboration Café (click "People" in CANVAS course navigation)** at any time.
2. No photographing/ recording sessions without consent.
 - a. No photographs or recordings will be taken of Zoom sessions, videos posted, or live sessions without consent from all. Instructor has the right to film Zoom sessions
 - b. Cyberbullying will not be tolerated.
3. Camera and microphone on when in sessions.
 - a. You must have your camera and microphone on when in a live session.
 - b. Do not be distracted in a live session. Do not hold side conversations via text or chat when in a live session. Respect everyone's time and attention.
 - c. If you have read this far, you know what to do.
4. No phones are allowed in synchronous courses unless the instructor allows it for classwork. Laptops remain closed unless asked to open to do work.

COMM 1010 Syllabus Addendum #2

Course Layout

(Subject to change at instructor's discretion)

Week/Session	Date	Activity	Due Date
1/1	8/11	Course/NCSC Info, Get to know you, Homework - Video "Run, Hide, Fight", Homework - READ SUSO Ch 1 and Appendix	8/16
1/2	8/13	Introduction Speeches	
2/1	8/18	Ethics, Stages of Communication Homework – READ SUSO Ch 2 & 3, Select and submit Demonstration Speech Topic (1 st come, 1 st Served!)	8/20
2/2	8/20	Reflection essay on Intro speech, Impromptu speech	8/20
3/1	8/25	Overcoming Communication Apprehension Homework – READ SUSO Ch 4, & 5 Prep for Demonstration Speeches	8/30 8/28
3/2	8/28	Begin Demonstration Speeches	8/28
4/1	9/1	Labor Day – No Classes	
4/2	9/3	Finish Demonstration Speeches	8/28
5/1	9/8	Audience Analysis, Being a Good Listener Homework – READ SUSO Ch 13	9/13
5/2	9/10	Outlining, Groups assigned	
6/1	9/15	Research, Choosing a topic, Select Non-Fiction book for speech	
6/2	9/17	Group Workday	
7/1	9/22	Impromptu Speeches	
7/2	9/24	Know your Communication Terms Homework – Vocabulary	9/29
8/1	9/29	Review homework, prep for Mid Term	
8/2	10/1	Mid Term Exam in class	
	10/6-10	Mid Term Break	
9/1	10/13	In class research and speeches Homework – READ EPS Ch 11	9/6
9/2	10/15	In class research and speeches Homework – Select Fiction book for persuasive speech (speech to be given 1/17 & 19)	10/17
10/1	10/20	Non- Fiction informative speech	10/1
10/2	10/22	Continue Non-Fiction informative speeches	10/1

11/1	10/27	Group speech rehearsals Homework – make any changes needed to group speeches	11/3
11/2	10/29	Group speech rehearsals	
12/1	11/3	Group Speeches	
12/2	11/5	Group Speeches	
13/1	11/10	Introduction to Pecha Kucha	
13/2	11/12	TBD	
14/1	11/17	Persuasive speeches	11/17
14/2	11/19	Persuasive speeches	11/17
15/1	11/24	Review	
15/2	11/26	Thanksgiving Break begins	
16/1	12/1	Pecha Kucha speeches	
16/2	12/3	Pech Kucha Speeches Homework – Final Exam	12/5
		Term Complete - Enjoy Your Winter Break	

NOTE:

SUSO – main textbook *Stand Up, Speak Out*

EPS – secondary textbook *Exploring Public Speaking*