

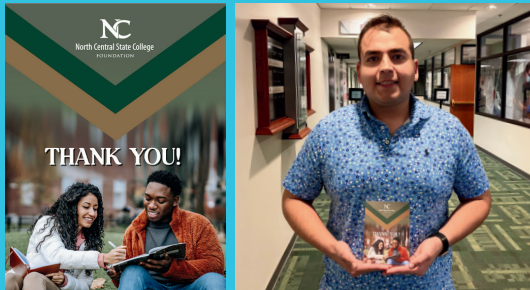
Graphic Design VCMT Program

NEWSLETTER

November 2023 / Vol 1

Design Students Create "Thank You" Cards for NC State Foundation

The 2nd year graphic design students teamed up with the NC State Foundation to create a Thank You card to send their donors. The Foundation voted on a winning card design that would be this year's winning design. The winner was VCMT student, Andres Ornelas, pictured below with his card design.



First Year Design Student to Participate in Honors College Poster Exhibition

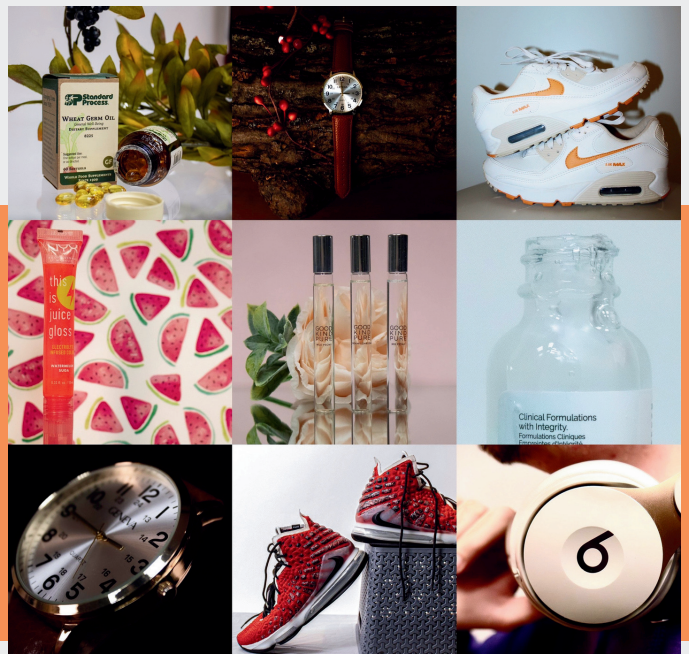
First year graphic design student, Hayla Cowdrey will participate in the Honors College Poster Exhibit with her Honors Project from the Visual Communications 1 class. Her Honors Project is about connecting the community with law enforcement. To do this, Hayla designed her own custom cornhole boards digitally, created them physically, and then took them to a sheriff's

community event to allow kids and adults to play with them while engaging with deputies. Follow up on next month's newsletter for an update on Hayla's project.

The poster exhibit is set to take place on Wednesday, November 29th from 4-5:30pm in the Fallerius Auditorium at main campus.

Photography Students Have Been Taking "Reel-You-In" Product Photos in the Studio

Product photos are important to grab the attention of the consumer for design and marketing purposes. Here are some student examples.



More classroom activities can be found on our class Instagram page.
Follow @ncstatevcmt on Instagram!