

Program Assessment Report

AAB in Accounting 14/15 Program Assessment Report					BASELINE YEAR
Course Assessment Benchmark Faculty	Demonstrate competency with basic financial and managerial accounting principles.	Use accounting software applications to record financial transactions and prepare financial statements.	Prepare general journal entries, including adjusting and closing entries, for both business and governmental entities covering an entire accounting cycle according to accounting standards.	Prepare correct financial statements from a general ledger.	Comments
Course: ACCT2090 Assessment: MFT Grades/ACCT questions Benchmark: 75% or higher Faculty: Adkins	95th percentile ACCT students ACCT questions on MFT exam 16 students				<p>This item analysis that was analyzed is a combination of ACCT and BUSM students. In general ACCT score in the 95th percentile on the accounting questions, while BUSM students score in the bottom 15th percentile. Just like management questions are dragged down by ACCT students, the accounting questions are dragged down by the management students.</p> <p>Action Items for accounting: Action Items for Accounting: 1 Emphasize financial statement analysis in BUSM Case Studies class 2 Review key BUSM courses to ensure financial and managerial content is present. In this way we will ensure enough repetition with concepts introduced in ACCT1010 and ACCT1030. 3 For #2 above, specifically ensure that Cost/Volume and Profit analysis is included. For instance, in the Marketing class, the discussion on price could be extended to include a Cost/Volume and Profit analysis. 4 Discuss with Ryan Miller his possible role to become the "expert" on managerial accounting as replacement for Don Dicke.</p>

<p>Course: ACCT2030- Business Assessment: Graded Homework Benchmark: 75% or higher Faculty: Dicke and Adkins</p> <hr/> <p>Course: ACCT2050- Governmental Assessment: Graded Homework Benchmark: 75% or higher Faculty: Adkins and Dicke</p>			<p>94% of students met benchmark 17 students</p> <hr/> <p>80% of students met benchmark 20 students</p>		<p>Grades in these classes are varied. Students tend to start slowly and end much stronger once they get a feel for the material and the instructor for both classes.</p> <p>Action Item: Graded homework has been an individual project in the past. Given the problems with communication and group dynamics on the PAR for BUSM and BUSK, one of the graded homework problems will be converted to a group project.</p>
<p>Course: ACCT1050 Assessment: comprehensive projects Benchmark: 75% or higher Faculty: R. Miller</p>		<p>73% of students met benchmark 26 students</p>			<p>Two students did not turn in the merchandising company project. Students seemed to do better on the merchandising company project.</p> <p>Students had to meet 75% benchmark on both projects to meet the standard.</p> <p>Action Item: With the hiring of a new full-time faculty, this outcome's measurement area will be analyzed to make sure it is the best way to measure the outcome.</p>
<p>Course: ACCT2031 Assessment: Graded Homework Benchmark: 75% or higher Faculty: Adkins and Dicke</p>				<p>93% of students met benchmark 15 students</p>	<p>Action Item: Graded homework has been an individual project in the past. Given the problems with communication and group dynamics on the PAR for BUSM and BUSK, one of the graded homework problems will be converted to a group project.</p> <p>Students tend to "lean" heavily on each other to verify their statements are accurate. More class time needs to be devoted to financial statement prep to help with "comfort-level" of the students.</p>

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BASELINE YEAR

	Prepare correct taxation documents, including tax returns and payroll records.	Explain the purpose and standards for an independent audit.	Summarize a company's financial position using accounting and finance data.	Demonstrate competency with successfully managing a business: finance, economics, and word processing/spreadsheet applications.	Comments
Course: ACCT2010 Assessment: comprehensive final project Benchmark: 75% or higher Faculty: B. Miller	100% of students met benchmark 18 students				Students use a computer taxation program for project and are allowed to compare results with each other. Action Item: With the hiring a new full-time faculty, this area needs to be revisited to make sure it is the best way to measure the outcome. Benchmark will be reevaluated next year.
Course: ACCT2070 Assessment: Case Analysis Benchmark: 75% or higher Faculty: B. Miller		100% of students met benchmark. 16 students			This was prepared using a computer software program. Action Item: New ACCT faculty will review the chosen project to make sure it is measuring the outcome.
Course: ACCT2090 Assessment: Final Project Benchmark: 75% or higher Faculty: Adkins			80% of students met benchmark 15 students		The rubric used was redesigned from previous years. It put more emphasis on the content of the project and less on simply inserting information. Action Item: The rubric will be redesigned next year to strengthen the content piece again. The grading for the project is going to shift to the financial piece and the other parts will simply be used for the presentation.
Course: ACCT2060 Assessment: Ch 9 Exam over capital budgeting Benchmark: 75% or higher Faculty: Adkins				79% of students met benchmark 24 students	For this outcome, the finance portion is being analyzed to start. Capital budgeting is the conclusion of this class. 2 students did not complete/finish the exam. This

					<p>throws off the percentage.</p> <p>Action Item: Create a "recording" in Canvas of capital budgeting problems because this class is taught online. Students do not always "get it" from reading the book and completing the homework (and then checking their answer).</p>
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