

The President's Column on Institutional Success



Recently, leaders from across the college participated in a two-day planning retreat to review where we are as an institution, and perhaps more importantly, discuss where we are going, and how we plan to get there.

The outcome of these meetings is captured in the updated Strategic Plan brochure. It now includes the latest updates to our Mission, Vision and Values. I am proud of the work that was done, the open, honest discussion, and the outcomes we have identified and developed. Now it's time to get to work as they guide us on our continuing efforts to serve the needs of our students, and nurture them toward accomplishing their goals. Because when we do, then we will accomplish our goals as an institution, and we and the community will reap the benefits.

Higher education is evolving and we must continue to change as well. The state of Ohio is pushing many of these changes:

- Providing access to higher learning for younger and younger students
- Requiring career advising to middle school students to begin shaping their education toward their ultimate goal
- Requiring K-12 schools to partner with Higher Education Institutions for College Credit Plus benefits
- Requiring colleges and universities to partner for streamlined transfer
- Focusing on affordability and workforce development
- Creating a competitive environment among higher education institutions
- Establishing a culture of evidence that is based on data analytics and metrics, and requiring higher accountability
- Providing funding streams based on student success

In addition, local leaders are asking the college to help lead the growth and development of our region – through the efforts of RCDG. This collaboration is focused on five strategic goals and we have assumed leadership in two of these areas: Developing and Retaining Local Talent, and Developing the Campus District. As you are undoubtedly aware, the level of educational attainment here in our service area lags far behind the rest of Ohio and the nation. We must continue to find innovative ways to attract more students, deliver educational success throughout their journey at our college, and provide meaningful employment for them after they graduate. These goals dovetail nicely with the development of a walkable Campus District with services and activities for students and residents alike.

Thank you for reviewing our goals for the future. And thank you for joining me to do all we can to provide access and success for our students.

I look forward to your comments.

Dorey



Vision

North Central State College is the leader in affordable quality higher education with programs leading to employment and/or academic transfer and a beacon for achieving greater community prosperity and better quality of life.

Mission

North Central State College exists for the citizens of its service region to attain the knowledge and skills to succeed in their chosen path of learning, work or enrichment, sufficient for the college to justify available resources.

Strategic Plan

The strategic plan is the pathway for the achievement of the college's mission of access and success through the alignment of the human, fiscal and physical resources.

Strategic Plan

(FY 2016 – 2018)

SPOTLIGHT ON LONG-TERM GOALS

Access

Increase headcount and credit FTE enrollment by at least 1% over the previous year.

Success

Increase credit completion, course completion, term-to-term persistence, fall-to-fall retention, transfer, and the graduation rate (including certificates) by at least 2% over the previous year.

Resources

Increase the sum of revenues from tuition, grants, and fund raising, as well as the reserve, by at least 3% over the previous year.

Excellence

Continually improve quality and stakeholders' satisfaction as partly measured by the survey of students, employees, employers, and other stakeholders.

SPOTLIGHT ON OUR STRATEGIC GOALS

Strategic Goal: Access

- 1. Foster a student-welcoming and community-collaborative culture**
–welcoming and inclusive, open-access environment for all; partnering with high schools, career centers, universities, businesses, government entities, and community organizations; synergistic and streamlined processes; marketing
- 2. Provide affordable and viable learning opportunities**
–in high demand and emerging technologies, and transfer
- 3. Offer effective outreach and delivery**
–online/hybrid, outreach centers, early college, cohort, block scheduling, and face-to-face

Strategic Goal: Success

- 1. Foster student goal formation and completion**
–state success factors; course, term to term, year to year, and degree completion; transfer; certificates; licensures; pass rates; internships; career preparation; financial aid and scholarships
- 2. Uphold a student-centered learning environment**
–inside and outside the classroom; early alert; support services; inquisitive advising; mandatory orientation; closing success gaps among groups; First Year Experience; Achieving the Dream; Completion by Design; Complete College America
- 3. Maintain a culture of excellence**
–quality, customer service, value, assessment, actionable data-informed metrics and decisions, continuous improvement, and accreditations

Strategic Goal: Resources

- 1. Be a great place to work**
–valuing people, integrity, dignity, civility, trust, fairness, respect, open communication, shared governance, team spirit, work ethics, diversity and inclusivity, accountability, satisfaction, and professional development
- 2. Increase fiscal resources and accountability**
–revenues, enrollment, fund development, grants, efficiencies, balanced budget, adequate reserve, financial aid processes, student debt
- 3. Align and optimize college assets and infrastructure**
–facilities, technology, equipment

SPOTLIGHT ON OUR VALUES

Our Students

We uphold the vision and mission of our college of raising educational attainment by providing an accessible, affordable, transferable, and quality public higher education environment with a focus on student goal completion, workforce development and employer-needed skills, lifelong learning, and community vibrancy and well-being. We endeavor to meet the current and future needs of our students through varied educational offerings, delivery methodologies, and outreach strategies.

Our People

We value employees by providing an excellent teaching and work environment and by treating each other with integrity, dignity, civility, fairness, and respect to build an environment of trust, open communication, diversity and inclusivity, and continuous improvement. We build pride in the North Central State College experience through a strong work ethic and positive team spirit.

Our Region

We take our civic responsibility seriously. Through dynamic leadership, we engage and build effective networks and partnerships with businesses, educational institutions, government entities, and community organizations to enhance opportunities for students and improve the overall quality of life. We support economic growth and prosperity by responding to the immediate and emerging needs of our region in a globally competitive economy.

Our Culture

We serve our stakeholders through a culture of performance, accountability, innovation, civility, discipline, and sustainability; responsiveness to community needs; continuously improving teaching and learning; data-driven decision making; sound stewardship of fiscal and physical resources (facilities and technology infrastructure); and strategic planning to change, align, and grow.

Fall Semester begins August 24th!