



*What are we doing to help students come and complete at the College?*

*What are we doing to help employees come and stay at the College?*



## **President's Bi-Weekly Report**

For period March 17, 2025 to March 28, 2025

*\*\* Next Report is due Friday, April 11, 2025 "Pay Day"*

## Strategic Projects for 2024-2025 Academic Year

In identifying the strategic projects for their departments, supervisors need to address at least one of the two **SMART** (Specific, Measurable, Achievable, Relevant, and Time-based) strategies shown below in alignment with the strategic plan and its key performance indicators (KPI's) to fulfill the College mission of student access and success, and align the human, fiscal, and physical (facilities, IT) resources. The two strategies are:

1. What are we doing to help students come and complete at the College?
2. What are we doing to help employees come and stay at the College?

### ACADEMIC AND STUDENT SERVICES

#### 01\_ Admissions & Enrollment Management

Increasing general applications by 3% with strategic recruitment of HS students, adult students, and a foci on the matriculation of CCP students to general application. This will also include a 1% increase in minoritized applications. Work to Increase yield rate from application to enrolled by 2% working closely with the academic liaison's providing exceptional customer service.

- Increase yield rate from application to enrolled by 2% by working closely with academic liaisons
- Increase general applications by 3% with strategic recruitment of HS students, adult students, and with a focus of matriculation of CCP student to general application. This will include an increase of 15 applications from minority students.
- Provide exceptional customer service to prospective students and current students implementing a response period of 48 hours.

#### Activities

- ✚ *Continued scheduling of advising appointments for summer and fall 2025*
- ✚ *Main Campus Open House is complete and was successful*
- ✚ *Sent out communications to current CCP senior students inviting them to events to speak to them about how their credits earned will get them closer to completing a program.*
- ✚ *High school visits are as follows:*
  - *Cypress HS*
  - *Plymouth HS*
  - *Madison HS*
- ✚ *We visited 40 HS dropping off welcome bags inviting them to events*
- ✚ *Continued work on adult learner ATD strategic enrollment plan/ attended ATD Dream Conference*
- ✚ *Admission representatives had 40 in-person/online admission appointments*
- ✚ *Enrollment Specialist has been doing great and now meeting with students and answering calls.*
- ✚ *We have 52 completed and returned TFS scholarship offers for fall 2025. We are almost done with round one offers and will begin follow up with those who have not accepts during the month of April.*
- ✚ *We are up 7% in applications from last summer at this time.*

## 02\_ Engineering Technology, Business, and Criminal Justice (EBC) Division

Increase enrollment by 1%, retention by 1%, and class size by 1%

### *Business:*

- + Awaiting response of ACBSP interim report submitted February 14*
- + Discussion exploring possible bachelor's degree program with AI focus*
- + Preparing for Ontario High School cohort in Fall 2025*
- + Revised and clarified website links*

### *Engineering Technology/BASMET:*

- + Continuing program assessment to align with ABET accreditation requirements.*
- + Awaiting final status of ABET accreditation in late Spring.*
- + Vacuum System unpacked and assembling begun as part of student project course*
- + Smart Manufacturing Enterprise System expansion components delivered 3/28*
- + New IST Lab Technician, David Wright started 3/11/2025*
- + IST lab techs revising EMMT 2300 NEC course to 2023 standard*
  
- + ODHE sought Controlling Board approval at 3/24 meeting for IST Lab PLC trainers*
- + NCSC can request the Controlling Board release the purchase order for PLC trainers after ODHE sends approval letters*
- + Retrofitting current VFD trainers with operating funds and evaluating need for additional trainers.*
  
- + Gathering potential candidates' interest for advisory board to evaluate Manufacturing Program offerings and course outcomes using OMA competencies study.*
  
- + The engineering project courses are benefiting from reorganized and cleaned project assembly areas and engineering project materials storeroom.*

### *Criminal Justice/Police Academy:*

- + Spring 2025 Academy began on February 24, 2025*
- + Nine candidates referred from local law enforcement agencies*
- + Onboarding Coordinator of RICI programing Michael Fuddy.*
- + Michael brings 30+ years of corrections experience with adult and juvenile populations.*
- + Evaluating Department of Youth Services training for CJ course credit.*
  
- + **Ohio Semi-Conductor Network** and OACC wrapping up Intel grant activities and campus implementation of curriculum through SkillsCommon CoLab Plans.*
  - o **Timeline of Activities***

<i>Activity Description</i>	<i>Expected Date of Completion</i>	<i>Person Responsible</i>
<i>Establish an inter-department taskforce for the Semiconductor Network Initiative</i>	<i>March 20, 2025</i>	<i>Chief Academic Officer</i>
<i>Monthly team meetings of Semiconductor Network Initiative at CCC taskforce</i>	<i>Sept 30, 2025</i>	<i>Campus coordinator</i>
<i>Webinar about Open Educational Resources related to semiconductor programs</i>	<i>April 15, 2025</i>	<i>Campus coordinator</i>
<i>Schedule and conduct professional development for faculty and staff on PLC, Robotics, and Smart Manufacturing system</i>	<i>August 1, 2025</i>	<i>Campus Coordinator</i>
<i>Build out content in semiconductor courses</i>	<i>August 1, 2025</i>	<i>Campus Coordinator</i>
<i>Review Manufacturing and Engineering Curriculum for wider adoption of Intro to Manufacturing course</i>	<i>August 1, 2025</i>	<i>Campus Coordinator</i>
<i>Progress report to OACC and CAO</i>	<i>June 1, 2025</i>	<i>Campus Coordinator</i>
<i>Revise Your CC outreach materials for distribution to high school counselors and at Your CC recruitment events (all types)</i>	<i>June 15, 2025</i>	<i>Outreach Director</i>
<i>Conduct outreach and recruitment sessions (face-to-face and virtually) on Intro to Manufacturing course</i>	<i>August 30, 2025</i>	<i>Outreach Director &amp; Campus coordinator</i>
<i>Final report to OACC and your CC's CAO</i>	<i>September 10, 2025</i>	<i>Campus Coordinator</i>

*DOL Strengthening Community Colleges initial partner meeting on 3/17.*

 **North Shore Manufacturing Workforce Partnership**

*Contingent on Continuing Federal funding of DOL projects.*

*Contract target date is April 1. Awaiting final draft.*

*First organizing Meetings April 7, 14, 16.*

*Facilitated by the Ohio Technical Skills Innovation Network (Ohio TechNet), five Northeast and Northwest Ohio community colleges have partnered with state and regional industry leaders to drive innovations designed to meet manufacturing workforce needs, supported by a \$5.7M investment from the US Department of Labor Strengthening Community Colleges initiative.*

*The North Shore Manufacturing Workforce Partnership focuses on increasing enrollment in and completion of in-demand engineering technician career programs. It emphasizes hands-on, work-based learning and will create processes that can be replicated across Ohio.*

*This regional initiative will test innovative strategies to increase efficiency through collaboration. Partners will:*

- 1. Scale on-the-job/earn-and-learn partnerships by testing ways to increase new models for how educators and industry sector partnerships work together to launch, grow and sustain these models.*
- 2. Align programs to industry demand and facilitate employer engagement and student support, serving 875 participants over four years.*
- 3. Scale credit for prior learning and work experience in manufacturing technician-certificate and associate degree pathways, informed by the Ohio Manufacturing Competency Model.*

#### *Other Division News*

- ✚ OSU Mansfield Upward Bound students visiting on July 2.*
- ✚ **Noncredit-to-Credit:** Investigating potential of Industrial Technology certificate and coursework to align with industry recognized credentials and credit for prior learning. Reevaluating PLA Policy and procedures*
- ✚ Continuing evaluation and optimization of Kehoe Center space use and organization.*

### **03\_ Health Sciences Division**

Enrollment goal: Program application numbers, received by May 1, 2025, will increase by 19% overall, and increase enrollment by 100% in Bioscience and PHTA programs, and increase enrollment in Respiratory Care by 17%.

Retention goal: Student course completion rates, in key first year courses, will increase by 5% overall.

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✚ *As we finish the first half of the spring semester, we are doing well with our overall retention.*

<b>Spring Courses Retention Goals</b>			# day 12	current	% of retention
Course	Spring 2024%	% goal for 2025	1/28/2025	03/28/2025	
BIOL-1550	97%	97%	91	91	100%
BIOL-1730	88%	90%	32	32	100%
BIOL-2752	80%	85%	135	125	92.6%
PHTA-1090	NA	88%	Session A	3	100%
PHTA-1110	NA	88%	3	3	100%
PNUR-2012	100%	95%	Session A	26	100%
PNUR-2032	100%	95%	25	25	100%
RADS-1260	94%	95%	21	21	100%
RESP-1220	94%	94%	16	16	100%
RNUR-1050	89%	92%	79	78	98.7%

Enrollment goal: Program application numbers, received by May 1, 2025, will increase by 19% overall.

✚ *Two programs (Radiology and Physical Therapy Assistant) have already met their April 1<sup>st</sup> goals. Last year at this time, our total apps totaled 162 and we currently have 193 applications. This is a 16.1 % increase in applications submitted to date.*

<b>HS Enrollment Goals</b>						
HS Program	Max #	Applications submitted	2025 % total and # of apps= goal		Current	to date
			3/1/2024	4/1/2025 Goal %	Goal #	3/28/2025
LPN/RN ART	32	18	75% of max	24	23	71.8%
BSN	FT 15	0	53%	8	5	33%
RN	88	47	70%	61	61	69%
PN- PM/SU	32	24	95%	30	28	88%
PN-Trad/FA	24	4	50%	12	5	20.8%
PTA	20	NA	50%	10	10	50%
RADS	22	22	100%	22	52	100% +
RESP	24	6	55%	13	9	37.5%

**04\_ Liberal Arts Division**



✚ **Technology Success Coach engagement:**

- Workshops Held: In-Person: 0 Zoom: 0 Video Hits: 10
- Student Support: Email: 4 Phone: 4 In-Person: 1
- Faculty Support: Email: 3 Phone: 1 In-Person: 0
- Staff Support: Email: 5 Phone: 0 In-Person: 1

**06\_ Registrar (Student Records)**

Review catalogs and course descriptions of our top 4-year partner schools to increase number of degrees & certificates awarded to former NCSC students through the Credit When It's Due program.

- ✚ Graduation Degree audits have begun to be reviewed by the divisions
- ✚ ME.BAS students will be reviewed for possible ME.AAS awarding, development of future plans to capture these students underway
- ✚ Nearly all midterms and Session B attendance reporting has been completed by faculty.

**07\_ Student Support Services (Student Success Center and Retention Services)**

Increase retention rate of TRIO SSS participants to 69% through intentional engagement and sustained services provided during the reporting year.

- ✚ Total TRIO students enrolled Spring 2025: 62
- ✚ Number of referrals to TRIO via Aviso Engage since start of term = 40
- ✚ Tuesdays with Tickhill – 3 students in attendance during reporting period

By the end of each week, all Tier 2 & Tier 3 tutors will individually contact at least three students enrolled in their embedded or primary courses through email, phone, or Canvas messaging.

- ✚ For the time period of 3/09 to 3/22: Visits = 42 ; Hours = 44.86 ; Unique students = 31
- ✚ Number of referrals to Tutoring via Aviso Engage since start of term = 42
- ✚ ENGL and MATH/STAT embedded tutors have connected with their instructors and students for session B
- ✚ Spring 2025 tutor schedule session B available (Click [here](#) for the current schedule)

Increase student internship opportunities with local businesses by 20% during Fall 2024 and Spring 2025 through a structured outreach and communication campaign.

- ✚ 14 students placed in internships this semester
- ✚ 35 student appointments completed since start of term
- ✚ 19 employer contacts this semester
- ✚ Events conducted during this two-week reporting period included:
  - Resume & Cover Letter Workshop: 3/17 (Virtual)
  - Resume & Job Fair Prep Workshop w/ OSU: 3/24
  - Job & Internship Fair: 3/26 (100 students/50 employers registered)

By creating a campus culture of wellness, increase referrals to and utilization of student assistance program (campus counseling) by 10% during Fall 2024 and Spring 2025.

- ✚ Number of referrals to campus counseling via Aviso since start of spring term = 4
- ✚ Updating Wellness & Mental Health webpage to include campus wellness events: <https://ncstatecollege.edu/personal-wellness/>
- ✚ Finalized Conversation Card and THRIVE poster as part of ODHE mental health grant

Conduct outreach that results in an increase in student visits by 20% to the Office of Specialized Support Services (Disability Office) during Fall 2024 and Spring 2025.

- ✚ Responded to 2 Alerts/Referrals for the time period of 3/09 to 3/22
- ✚ Registered 3 new students for accommodations for the time period of 3/09 to 3/22

Develop and implement a bi-weekly engagement campaign targeting high-risk students resulting in 20% increased engagement with the Resource Navigator during Fall 2024 and Spring 2025.

- ✚ Number of laptops lent out for spring term = 25 / Number of calculators lent out = 13
- ✚ Number of referrals to Resource Navigator via Aviso since start of spring term = 14
- ✚ Weekend Food Box program resumed on 1/30/25; 37 served since restarting program

### 08\_College Credit Plus

Increase CCP enrollment by 2% on headcount; 2% on credit hours

*\*The CCP Advising Team just completed their year mark of service with the College. Happy one-year anniversary, Becca, Nicholas, and Marissa!*

#### CCP Enrollment Update for SP2025

- ✚ SP2025 to date: 1278 students and 8412 credit hours
- ✚ Wrapped - B Session registrations
- ✚ Continued – Spring A to Spring B Alignment of enrollment records and grades reporting with school partners as one term ends and the next begins

#### CCP Recruitment and Academic Advising Activity toward 25-26 cycle

- ✚ Nearly wrapped –  
Annual CCP Information Session meetings at high schools for parents and potential CCP students for 25-26 CCP enrollment

#### Leaning into annual April 1 deadline -

- ✚ Continued work Nonpublic and Homeschool students to complete their annual CCP Funding Applications (Annual requirement and application through OH | ID Account)
- ✚ Continued –

#### Benchmarks for Fall 25 Implementation of Ontario Business Pathway Partnership for Fall 25

- Meeting conducted this week with OHS to clarify and confirm FA25 and SP26 launch schedule for the inaugural year. Courses offered will be instructed by a combination of NCSC and OHS faculty in conjunction with transfer plan for U of Findlay courses that will fulfill a limited number of courses in the cohort.
- B Session launch: Weeks 1-2 focus on access support, encouragement and participation reminders, highlight of student support services and encouragement; We celebrate daily quick wins, along with semesterly enrollment and completion success; discussing challenges, and revising resource allocation.
- ✚ Commenced –  
2025-26 3-part event series at high school course sites  
CCP Application/Testing/Advising -- 3 steps in 3 targeted visits over a 7-14 day timeframe.
  - Loudonville HS (Academic/Pathway Planning with students)

- *Plymouth HS (Accuplacer proctoring)*
  - *Cypress HS (Accuplacer proctoring)*
  - *Shelby HS (Accuplacer proctoring)*
  - *South Central HS (CCP App Day)*
  - *Ashland Co. West Holmes Career Center (Accuplacer proctoring)*
  - *Mansfield Senior HS (CCP App Day)*
  - *Clear Fork HS (Scheduling Fair for students and signups for dates: (CCP App/Testing/Advising dates)*
  - *Galion HS (Day 1 ACCUPLACER proctoring)*
  - ✚ *Continued – In addition to holistic CCP student support, a significant investment of time each week is devoted to supporting our educational partnerships and working to fulfill the needs of our school district partners (e.g. training and support for counselors, faculty and administrators, CCP application, advising, enrollment and success tracking)*
  - ✚ *Continued - Represent each school and advocate for their needs to the College, AND be the NCSC representative to each school -- the first point of contact and friendly solution provider.*
    - *For each semester launch we address school districts' needs, providing course materials, troubleshooting access.*
    - *The CCP team continues to schedule and host CCP events at the high schools for enrollment and engagement. This includes meeting students where they are for events such as CCP Program Info Sessions for parents, CCP Application events, ACCUPLACER proctoring, CCP Advising, Orientation and Registration sessions at the high schools.*
- Duo MFA Support - to students and partner schools amidst Ohio's statewide K-12 mandate to implement a district policy, restricting student access to cell phones while at their high school:*
- ✚ *Continued during Spring Term - CCP Team coordinates with IT to program and deliver hardware fobs to the high schools, provide support on fob use, and the financial responsibility to the student if the fob is not returned; securing the NCSC property agreement/contracts each student must sign in order to be assigned a fob. Fobs provide a code that must be used in place of the duo app, when a student cannot access their cell phone, needed, to ensure CCP students can access their NCSC platforms to successfully complete their assignments (Canvas, MyNC, Microsoft 365, etc.) and persist in their coursework that makes up the pathway to their goals.*

## **09\_ Center for Teaching Excellence**

1. Engage all newly created courses into the course design review process.
2. Engage at least one program from each division (not including those who participated in the pilot) to participate in course design review for an existing core course and establishing a timeline for moving remaining courses through the process.
  - **CONCLUDED REVIEWS:**
    - *ENGL-1010 (All modalities) - [Next Review - SP27]*
  - **PENDING CONCLUSION:**
    - *PSYC-1010 (All Modalities)*
  - **TO BE REVIEWED: Spring/Summer '25**

- RADS-1151. Leads: Dorie Ford & Heidi Chambers. Confirmed: June 16- 23.
- RNUR 1012. Leads: Lisa Music (+ Katie Danielson). Date Pending.
- RNUR 1014 – Tonya Stanger (+Katie Danielson). Date Pending.

**YET TO BE SCHEDULED:**

- EBC: Engineering (BASMET) will select courses based on needs for ABET accreditation
- LA: No additional courses have been identified

**✚ CANVAS MASTER COURSES REFORMATTED TO CTE QM TEMPLATE:**

*Courses completed and Courses converted to the new Canvas Homepage (identified w/asterisk):*

<i>ACCT-1070*</i>	<i>BUSM-1260</i>	<i>HMSV-2090</i>	<i>HMSV-1090</i>
<i>ACCT-1090*</i>	<i>COMM-2030</i>	<i>HMSV-2160</i>	<i>HMSV-1150</i>
<i>ACCT-2030*</i>	<i>ENGL-1010 (8W)</i>	<i>HMSV-1170</i>	<i>HMSV-2110</i>
<i>ACCT-2031*</i>	<i>ENGL-1030</i>	<i>MECT-2910</i>	<i>ITEC-1610*</i>
<i>ACCT-2060*</i>	<i>HMSV-2050</i>	<i>RNUR-2070</i>	<i>ITEC-2701</i>
<i>ACCT-2092*</i>	<i>BUSM-2090 OER*</i>	<i>RNUR-2050*</i>	

*Courses in progress:*

<i>ACCT-1030</i>	<i>COMM-1010 OER</i>	<i>HIST-1070*</i>
<i>ACCT-1052</i>	<i>COMM-2030 OER</i>	<i>HMSV-2030*</i>
<i>ACCT-2050</i>	<i>ECON-1510*</i>	<i>RNUR-4030*</i>
<i>BIOL-1101 OER*</i>	<i>ENGL-2050</i>	<i>SPAN-1010*</i>
<i>CHEM-1210</i>	<i>HIST-1050*</i>	<i>SPAN-1020*</i>

*Courses requested but not started:*

<i>CHEM-1220 OER</i>	<i>HMSV-2110</i>
<i>HMSV-1020</i>	<i>HMSV-2150</i>
<i>HMSV-1030</i>	<i>PSYC-2030</i>

**Additional Activities**

- ✚ *Teaching with AI (Bowen & Watson, 2024) Faculty Book Club with 11 Faculty Members kicked off 2/19 & will meet bi-weekly on Zoom through 4/30.*
- ✚ *CTE Instructional Design staff have been asked to co-present a 'Teaching with AI' presentation Nov. 4 at OhioHealth's Learning Week.*

## BUSINESS SERVICES

### 10\_ Accounting Services

The Business Office/Accounting Office Strategic Project is to review, update, and streamline the office's policies and procedures to enhance operational efficiency, ensure compliance, support strategic goals and expedite student enrollment by removing obstacles in processes between student application and course registration. This initiative is crucial to safeguard our eligibility for federal funding and to uphold our reputation for excellence and accountability, as well as to continue to have clean audits. This will ensure alignment with Federal Aid requirements to allow our students to remain eligible for aid and assist in the enrollment process.

- ✚ *Work continues for reviewing the procedure manual for the Cashier's office and Accounts Payable and making any necessary updates and/or changes.*

- ✚ *We are also in the process of creating a procedure manual for the student account specialist.*

### 11 Financial Aid Office

The Business Office/Accounting Office Strategic Project is to review, update, and streamline the office's policies and procedures to enhance operational efficiency, ensure compliance, support strategic goals and expedite student enrollment by removing obstacles in processes between student application and course registration. This initiative is crucial to safeguard our eligibility for federal funding and to uphold our reputation for excellence and accountability, as well as to continue to have clean audits. This will ensure alignment with Federal Aid requirements to allow our students to remain eligible for aid and assist in the enrollment process.

- ✚ *Continues to draw down all 25/26 FAFSA applications. Unlinked files are saved in FA public drive for those departments who wish to work them. Unlinked files are students who completed a FAFSA but have not applied to the college.*

- ✚ *Emailed all students who did a FAFSA, but their SS# on admission application is different than their FAFSA.*

- ✚ *Emailed all SU2025 & FA2025 admission applicants who have not completed a 25/26 FAFSA*
  - *Sent follow up texts to all applicants to complete FAFSA*

- ✚ *Emailed all current TFS and reminded them about the TFS rules, doing a FAFSA etc.*

- *Emailed reminders to pre-health students on waivers that they must be in program by fall for TFS*

- ✚ *Adjusting aid due to WNP, attendance drops and F grades in session A courses*

- ✚ *Followed up with all foundation scholarship applicants who did not complete FAFSA or aid file*

### 12 Facilities Management

Fallerius Renovation

#### VR Lab Health & Science

- ✚ *Timeline 2024/2025*

- ✚ *A proposal has been drafted by MacMillan engineering and company, Design phase completed and in the process of review.*

- ✚ *Timeline: 3/10 Send documents to bidders*

✚ 3/13 Pre-Bid Meeting - 4/2 Bids Due

**Fallerius Renovation Project**

✚ Timeline 2024 / 2025

✚ **Status Update:** Sol Harris day has been selected as the Architectural firm for this project

✚ A Contract has been signed by the Attorney General Office and NCSC. Design phase is completed. We will be advertising the project for three weeks starting March 31<sup>st</sup> and ending April 12<sup>th</sup>.

**13 Information Technology & Information Systems**

IT: 100% enrollment or documented exception to enrollment for Duo MFA for Staff, Faculty, and Students.

IS: Completion of Ellucian SaaS conversion project.

*IT Update*

✚ Rollout of DUO MFA for remaining began on 8-26-24 and has progressing since. We have 6.67K users pulled into the Duo admin panel. Of those 3.37K have yet to either register their phones or pick up a hardware token. After this term the number of folks not enrolled is expected to plummet due to the retirement of older accounts.

*IS Update*

✚ IS has continued monthly meetings with Colleague power-users to deliver project updates. The second environment clone is complete. Our focus is on reporting and going through the errors from the first two clones.

*Cyber threat weekly article thing -*

*FBI Warning: File Converter Sites*

*The FBI has issued a warning about fake online file converters that are being used to distribute malware, including ransomware. Cybercriminals are creating websites claiming to convert or merge files, such as from .doc to .pdf, but these tools often hide malware that can infect users' devices. In addition to delivering malicious software, these scams can steal sensitive information like passwords, bank details, and cryptocurrency seeds. The FBI advises caution when using free online file conversion tools and urges users to report any suspicious activity.*

**14 Child Development Center**

Maintain full enrollment.

Date~ Week of 3.26.25				
Class (Room)	Maximum Enrollment	Available Slots	Filled Spots	Notes
Adventure (39)	8	0	9	Two families sharing one spot

Imagination (21)	8	0	8	
Puddles (24)	8	0	8	
Fascination (27)	8	0	8	
Explorers (29)	20	0	21	
Sunshine (32)	20	0	20	
Homebase	28	0	28	

**15\_ Development (Foundation and Workforce)**

Increase Enrollment and Retention by delivering on 5% increase targets

- ✦ *Fundraising-\$480,000, \$508,000 YTD*
- ✦ *Scholarships for Success ahead 10 percent YOY*
- ✦ *Two new scholarship funds added and*
- ✦ *Launch and provide funding for the hospital LPN to RN cohorts and long-term care cohorts - \$200,000 requests have been made*
- ✦ *Grant application in process*
  - *Shelby Foundation - \$10,000 update Ralph Phillips Conference Center projector equipment*
  - *Ashland Chamber - 4 new Supervision & Leadership Trainings in Ashland*
  - *Ashland Community Foundation - \$15,000 Supervision & Leadership Trainings in Ashland*
  - *TE Connectivity - asked \$3,000*
  - *Scholarship \$185,000 health science courses and a success coach staff*

**Workforce**-*\$257,250 Target in Revenue, \$80,583 YTD.*

- ✦ *North Central State College and Mid-Ohio ESC launched our TurboCert program Fall2025. This is a pilot program available to Crawford County High School juniors and seniors that allows them the opportunity to earn industry recognized credentials in phlebotomy, 5G, advanced manufacturing or drones. This program is held each Friday at the Crawford Success Center.*

**16\_ Crawford Success Center**

Identify new community partnerships and program opportunities to drive application and enrollment growth. This will result in a 5% general applicant growth in Crawford County and 5% enrollment growth of Crawford residents.

- ✦ *School & Community Engagement*
  - *Generated appointment with Crestline Superintendent in collaboration with Caree & Chris, opportunity for 25/26 school year CCP implementation*
  - *Partnered with Galion Career Coach- generated visit for 7 student applicants & NCSC Foundation scholarship completion*
  - *Hosted CCP Application Day on February 24 with Crawford Home School Group in collaboration with CCP – 3 families attended*

- ✦ *Scholarships for Success- \$30,000*
- ✦ *Workforce Engagement Support*
  - *Timken Manufacturing Lab- Timken meeting 2x/week*
  - *Hosted Leadership & Supervision I: 32 participants*
  - *Baker's Pizza/Old 30 BBQ Partnership- Planning next steps for college credit opportunities, workforce trainings to be hosted at the CSC on Mondays in April*

## **Strategic and Institutional Transformation (Institutional Research & Grants)**

### **17\_ Institutional Research**

Make data more available for decision making through the use of technology such as websites and/or dashboards as data security and cost allow.

- ✦ *Implementation of the dashboard is being delayed due to work associated with the Colleague SaaS conversion and its associated challenges and opportunities. We continue to meet with IS to keep up to date and prepare for the transition.*
- ✦ *Ongoing work with an OACC group that is exploring best practices to improve data literacy.*
- ✦ *This work includes creating a standardized set of definitions in a non-threatening format in support of having consistent data for benchmarking across the sector and greater data literacy across roles.*

### **18\_ Grants**

Awarding of at least three major grants (\$100,000+) in the next year.

- ✦ *New grant postings remain slow with the federal freeze and pending state budget. However, we are working with the Cashier's Office and Student Support Services to develop a proposal for a foundation-funded OACC project to reduce financial barriers students encounter to help avoid attrition. This is due April 18.*
- ✦ *We continue to support administration of several ongoing grants, including multiple versions of state RAPIDS, Talent Ready, Rural Guided Paths, etc.*
- ✦ *Obtained a 2-week trial for analyzing foundation and corporate grant patterns according on a regional and topical basis. Passed analysis onto the Foundation.*

### **19\_ Human Resources**

Onboarding and Orientation Processes:

Create formal onboarding process to ensure new hires are fully integrated and feel welcomed within their first 90 days.

Conduct regular check-ins with new employees at the 30, 60, and 90-day marks to gather feedback and address any concerns promptly.

*New hires/new positions: 3/16/25 – 3/29/25*

*Jerry Bell – Enrollment Specialist*

- ✚ *Introducing New Employees for this period:  
(see “Our Growing Family” and/or specific departments in the [Employee Photo Directory](#))*

## **20\_ Marketing and Public Relations**

Capture 1,200+ inquiries to populate top of funnel (20% increase over FY24 goal)

- ✚ *Continuing web inquiries for FY25: We have an additional 30 web form inquiries since the last report. **Total is now 1,459 for FY25.** Web chat inquiries added a total of 1,009 chats and calls through March 13, 2025.*
- ✚ *Support the development of processes and communication streams as we move inquiries toward application and registration*
  - *Working on a special campaign for HMSV using grant dollars*
    - *Campaign is in place and requisitions are completed*
    - *Initial layouts for campaign verbiage is approved.*
  - *Viewbooks, pocket folders, die cut “NC” handouts encumbered.*
    - *Scheduling meetings with departments to review changes*
    - *New items include Workforce/adult brochure and CollegeNOW*
- ✚ *Spring promotion and materials are in process supporting, in part:*
  - *Special events, e.g. open houses, visits, CCP nights, financial aid nights, and more*
  - *Foundation events –Hall of Excellence*
    - *New signage being developed for Kehoe (Ramtec sign) and Ontario college*
  - *Adult learner grant continues to be promoted*
  - *Traditional enrollment with or without CCP credit is new promotion rolling out*
    - *Sponsored content will support the campaign*
  - *HMSV and adult learner campaigns will follow as we near the end of FY25.*
  - *End of year events are being supported, i.e. graduation, grand prix at Mid-Ohio, Academy Star Award, special events*
  - *Temporary signage is in hand for offices in transition because of Fallerius renovation*
    - *Bid request for renovation is being published*
    - *Additional signage will be required during construction*
  - *Additional summer signage is being developed for operating times*

## **21\_ Faculty Caucus**

Continue communication between faculty and students, by increasing faculty usage of college systems (Aviso, Canvas...) by 20% for Aviso notes and 8% for Aviso alerts.

- ✚ *Work with Laurie Jackson to find faculty for recruitment efforts with high school students*
- ✚ *Mike Welker joined Caucus to discuss fall in-service ideas*

- ✦ *Continue encouraging using Aviso and putting in notes within 48 hours of student contact (with advisees)*

## **22\_ Staff Caucus**

Considering the previously identified customer service topics which benefit both internal and external stakeholders, which are:

- Customer Service Response Timeframes
- Problems Solving/De-escalating Situations
- Staff as Representatives for the Entire Organization
- Cross Training Staff
- Aesthetic Intelligence/Emotional Environment (Overall Campus Aesthetic Appearance)

Staff Caucus will revisit each of these 5 topics over the following year, and discuss progress toward improvement in these areas.

In addition, considering the focus of strategic planning for this year, Staff Caucus will identify improvements to these areas based on making the college exceptional and unique, without considering hypothetical budget or resources constraints (providing at least 2 ideas for improvement), and then also discuss impacts to improvements in these areas based on possible contingency scenarios at the college (declining enrollment, changes in budget) etc. (Providing at least 2 ideas for improvement based on possible contingency scenarios).

Staff Caucus will also continue to emphasize the role of customer service, regardless of role or position at the college.

- ✦ *Lisa is still getting her bearings as the new facilitator of the staff caucus.*
- ✦ *She is planning to go back through Staff Caucus minutes through the year to figure out what has not been discussed yet toward their strategic goals and for program development.*
- ✦ *Staff Caucus met earlier this month and had a very good turnout for attendance and participation, both in person and on zoom. The meeting had a lot of good discussion on employee morale. Lisa will be coordinating with Doug and Dr. Diab to discuss some of those findings.*