2024-2025

What are we doing to help students come and complete at the College?

What are we doing to help employees come and stay at the College?

President's Bi-Weekly Report
For period December 20, 2024 to January 31, 2025

** Next Report is due Friday, February 14, 2025 "Pay Day"

Strategic Projects for 2024-2025 Academic Year

In identifying the strategic projects for their departments, supervisors need to address at least one of the two **SMART (**Specific, Measurable, Achievable, Relevant, and Time-based) strategies shown below in alignment with the strategic plan and its key performance indicators (KPI's) to fulfill the College mission of student access and success, and align the human, fiscal, and physical (facilities, IT) resources. The two strategies are:

1. What are we doing to help students come and complete at the College?
2. What are we doing to help employees come and stay at the College?

ACADEMIC AND STUDENT SERVICES

01_ Admissions & Enrollment Management
Increasing general applications by 3% with strategic recruitment of HS students, adult students, and a foci on the matriculation of CCP students to general application. This will also include a 1% increase in minoritized applications. Work to Increase yield rate from application to enrolled by 2% working closely with the academic liaison's providing exceptional customer service.
- Increase yield rate from application to enrolled by 2% by working closely with academic liaisons
- Increase general applications by 3% with strategic recruitment of HS students, adult students, and with a focus of matriculation of CCP student to general application. This will include an increase of 15 applications from minority students.
- Provide exceptional customer service to prospective students and current students implementing a response period of 48 hours.

Activities

- *Continued scheduling of advising appointments for summer and fall 2025*
- *TFS letters are printed and going out to approximately 700 CCP students*
- *Pioneer days visit 1/28 and 1/29 touring HS building and admissions presentation with parents and students*
- *Continued work on adult learner ATD strategic enrollment plan*
- *Admission representative met with over 30 students over the last 2 weeks either in person or by phone*
- *New London school visit on 1/29*
  - *New administrative assistant was hired starting on 2/10/2025*

02_ Engineering Technology, Business, and Criminal Justice (EBC) Division
Increase enrollment by 1%, retention by 1%, and class size by 1%

Business:

- *Gathering documentation of Adjunct credentialing and revising procedures in response to accreditation requests.*
- *Finalizing ACBSP interim report due on February 14.*

Engineering:

- *Continuing program assessment to align with ABET accreditation requirements.*
- *Response to ABET Site Visit Draft Statement of Accreditation completed and submitted.*
- *Awaiting final draft of accreditation in late Spring.*
- *Investigating AI integration into engineering courses including optimization and process control*

Criminal Justice/Police Academy:

- *Fall 2024 Academy ends February 3, 2025, with twelve candidates expected to graduate.*
- *Spring 2025 Academy set to begin on February 24, 2025. As of last report, at least twelve candidates referred from local law enforcement agencies will enroll.*

- *Surveying opportunities for AI specific courses and potential certificate.*
- *Investigating potential of Industrial Technology certificate and coursework to align with industry recognized credentials and credit for prior learning.*
- *Follow up meetings with ODHE RAPIDS grant for improvements of PLC trainers and VFD trainers in IST lab. ODHE request to Controlling Board for fund distribution expected in March.*
- *Gathering potential candidates' interest for advisory board to evaluate Manufacturing Program offerings and course outcomes using OMA competencies study.*
- *Preparing room 106 for deployment of Vacuum Systems equipment, Industry 4.0 workstations, and building a clean room environment. Vacuum system assembly will be student engineering project. Industry 4.0 equipment delivery ETA is January 31.*
- *Tutoring Center relocated to room 217. Movement of furniture and removal of old computer equipment continues.*
- *Engineering Project area reorganized and cleaned. Room 012 reorganized as engineering project materials storeroom.*
- *Continuing evaluation of Kehoe Center space use and organization.*

03_ Health Sciences Division

Enrollment goal: Program application numbers, received by May 1, 2025, will increase by 19% overall, and increase enrollment by 100% in Bioscience and PHTA programs, and increase enrollment in Respiratory Care by 17%.

Retention goal: Student course completion rates, in key first year courses, will increase by 5% overall.

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- *During the spring semester, the number of students dropping courses during the first 12 days is very low (as reflected in the % of change noted below). Moving forward our baseline will be set to the day*

12 numbers and we will continue to monitor our retention numbers leading up to the last day to withdraw from a course.

Spring Courses Retention Goals			# day 1	# day 12	% of change
Course	Spring 2024%	% goal for 2025	1/13/2025	1/28/2025	Day1-day 12
BIOL-1550	97%	97%	92	91	1%
BIOL-1730	88%	90%	32	32	0%
BIOL-2752	80%	85%	137	135	1%
PHTA-1090	NA	88%	3	3	0%
PHTA-1110	NA	88%	session B	███████	
PNUR-2012	100%	95%	26	26	0%
RADS-1260	94%	95%	21	21	0%
RESP-1220	94%	94%	16	16	0%
RNUR-1050	89%	92%	79	79	0%

<u>Enrollment goal:</u> Program application numbers, received by May 1, 2025, will increase by 19% overall.

Applications are starting to come in and tracking is occurring. The actual enrollment goal does not begin until March 1st. Our total apps last year at this time totaled 101 and we currently have 100 applications.

Health Science Enrollment Goals					
HS Program	Max accepted	enrollment	2025 % total and # of apps goal by date		
		3/1/2024	3/1/2025	= #	1/31/2025
LPN/RN ART	32	18	63% of max	20	1
BSN	FT 15	0	33%	5	4
RN	88	47	58%	51	35
PN- PM/SU	32	24	82%	26	15
PN-Trad/FA	24	4	33%	8	1
PTA	20	NA	40%	8	4
RADS	22	22	100%	22	34
RESP	24	6	33%	8	6

04_ Liberal Arts Division

Increase Liberal Arts program recruitment events to two per semester.

- *Signed a renewal of the Articulation Agreement from NCSC's Liberal Arts AA degree to the Bachelor of Arts in Fine Arts with Ashland University.*
- *Began working to update Liberal Arts courses to submit for Ohio 36 approval.*
- *Continued working on increasing adult enrollment as part of the ATD Adult Learning Grant.*

05_ Title III

Work with academic programs to identify discipline-specific professional development and OER opportunities, finalize 8-week course investigations in remaining programs, and continue to report out grant metrics to enhance student and faculty success. Increase number of courses with OER and 8-Week terms.

- *Met with CTE personnel about sustainability/expand efforts into summer research program currently funded by the grant*
  - *Also providing a grant update to be discussed at February CTE steering committee meeting*
- *Working with AI council members on identifying potential policy and syllabus verbiage to address AI utilization at the college*
- *Grant personnel will be working with Dr. Abercrombie and Tom to support ICAT survey discussions at February in-service day.*
- *Starting to collate data and information for the next annual performance report (early Spring)*
  - *Working with evaluator on data formatting to identify possible trends*
- *Working with Finance group to establish Endowment alongside the Foundation*
  - *Purpose is to establish sustainable professional development opportunities for full-time and adjunct faculty after the conclusion of the Title III grant.*
  - *Grant will provide a total of $150,000 over next three years, with funds matched by the Foundation.*

- *Equity & Access Coordinator engagement:*
  - *1:1 Support sessions: 22   Faculty sessions: 11*
  - *Student Groups: 00*
  - *1/21/25 Student Connections Group KICK: canceled due to weather*

- *Technology Success Coach engagement:*

Workshops Held:	*In-Person: 0*	*Zoom: 0*	*Video Hits: 2*
Student Support:	*Email: 3*	*Phone: 1*	*In-Person: 0*
Faculty Support:	*Email: 24*	*Phone: 0*	*In-Person: 0*
Staff Support:	*Email: 2*	*Phone: 0*	*In-Person: 1*

06_ Registrar (Student Records)

Review catalogs and course descriptions of our top 4-year partner schools to increase number of degrees & certificates awarded to former NCSC students through the Credit When It's Due program.

- *85 students have been auto-awarded 87 certificates for FA24, not counting LPNs*
- *ME.BAS students will be reviewed for possible ME.AAS awarding*
- *We're up to over 300 potential graduates who have petitioned for SP25, reviews of those students will begin next week*

07_ Student Support Services (Student Success Center and Retention Services)
Increase retention rate of TRIO SSS participants to 69% through intentional engagement and sustained services provided during the reporting year.
- *Total enrolled TRIO students (Spring 2025): 63*
- *Tuesdays with Tickhill – 2 students in attendance during reporting period (low attendance due to weather)*
- *Student Outreach – Inactive students from (Spring 2024 – Spring 2025) contacted to re-register students, answer questions, and provide resources.*

By the end of each week, all Tier 2 & Tier 3 tutors will individually contact at least three students enrolled in their embedded or primary courses through email, phone, or Canvas messaging.
- *For the time period of 1/12 to 1/25: Visits = 51; Hours = 60.87; Unique students = 34*
- *Received 29 referrals to tutoring for students, and connected with those students*
- *Spring 2025 Tutor Schedule available (Click here for the current schedule)*

Increase student internship opportunities with local businesses by 20% during Fall 2024 and Spring 2025 through a structured outreach and communication campaign.
- *10 students placed in internships this semester*
- *13 student appointments completed since start of term*
- *10 employer contacts this semester*
- *Events conducted during this two-week reporting period included:*
    o *Informational table at Kehoe: 1/14*
    o *Informational table at Health Science: 1/16*

By creating a campus culture of wellness, increase referrals to and utilization of student assistance program (campus counseling) by 10% during Fall 2024 and Spring 2025.
- *Number of referrals to campus counseling via Aviso since start of spring term = 2*
- *Updating Wellness & Mental Health webpage to include campus wellness events: https://ncstatecollege.edu/personal-wellness/*
- *Developed a "Gentle Reminder" messaging campaign; Week 3 focus is "Campus Counselors are Your Emotional Pit Crew"*

Conduct outreach that results in an increase in student visits by 20% to the Office of Specialized Support Services (Disability Office) during Fall 2024 and Spring 2025.
- *Responded to 9 Alerts/Referrals for the time period of 1/12 to 1/25*
- *Registered 2 new students for accommodations for the time period of 1/12 to 1/25*

Develop and implement a bi-weekly engagement campaign targeting high-risk students resulting in 20% increased engagement with the Resource Navigator during Fall 2024 and Spring 2025.
- *11 new students taking FYEX 0070 were contacted by Resource Navigator*
- *Number of laptops lent out for spring term = 21 / Number of calculators lent out = 10*

- *Number of referrals to Resource Navigator via Aviso since start of spring term = 10*
- *Weekend Food Box program resumed on 1/30/25*

08_College Credit Plus
Increase CCP enrollment by 2% on headcount; 2% on credit hours

- *CCP enrollment update:*
  - *SP2025*
    - *Enrolled thus far: 1274 students and 8424 credit hours; B Session provides additional CCP enrollment opportunities, and we will continue to enroll students.*
    - *Continuing with the school partners – working toward wrap on confirmation of SP enrollment records for high school-based sections; alignment of rosters; troubleshoot access to materials, ordering materials, access to Canvas and NCSC platforms.*
- *Spring Semester Activity – Term Launch*
  - *Commenced – 25-26 CCP Information Session meetings at high schools for parents and potential CCP students for 25-26 enrollment. Recently we've had information sessions with families at South Central, Seneca East, Norwalk, Loudonville and Galion*
  - *The CCP team with the recent addition of Marissa Simmons, our new CCP Advisor, is beginning to debrief on our Spring semester launch, celebrate the successes, and discuss the challenges, to revise efforts and resources where needed.*
    - *The CCP team works to recruit, advise, and enroll incoming CCP students each term,*
    - *The CCP Advisors also maintain and academically advise/support/and inform a continuing caseload of CCP, approving and supporting their registration each term.*
    - *The team also serves as primary contacts for assigned school partners, supporting needs of the students, counselors and faculty; and providing outreach for advising/pathway planning/academic support and intervention, until that student graduates high school.*
  - *Additionally, a large portion of time is spent supporting educational partnerships, and working to fulfill the needs of our school district partners - training and support for counselors, faculty and administrators, CCP application, advising, enrollment and success tracking*
  - *Represent each school and their needs to NCSC, AND be the NCSC representative to each school -- the first point of contact and the friendly solution provider.*
    - *As each semester approaches, we address school districts need, providing course materials, troubleshooting login and materials access needs.*
    - *The CCP team continues to schedule and host CCP events at the high schools for enrollment and engagement. This includes meeting students where they are for events such as CCP Program Info Sessions for parents, CCP Application events, ACCUPLACER proctoring, CCP Advising, Orientation and Registration sessions at the high schools.*

- *Duo Rollout to all NCSC students (including CCP) amidst Ohio's statewide K-12 mandate to implement a district policy, restricting student access to cell phones while at their high school:*
  - *Continued in Spring - The CCP Team coordinates with IT to program and deliver Hardware Fobs to the high schools, provide support on fob use, and the financial responsibility to the student if the fob is not returned; securing the NCSC property agreement/contracts each student must sign in order to be assigned a fob. Fobs provide a code that must be used in place of the duo app, when a student cannot access their cell phone, needed, to ensure CCP students can access their NCSC platforms to successfully complete their assignments (Canvas, MyNC, Microsoft 365, etc.) and persist in their coursework that makes up the pathway to their goals.*

09_ Center for Teaching Excellence

1. Engage all newly created courses into the course design review process.

2. Engage at least one program from each division (not including those who participated in the pilot) to participate in course design review for an existing core course and establishing a timeline for moving remaining courses through the process.

- *CONCLUDED REVIEWS:*
  - *ENGL-1010 (All modalities) - [Next Review - SP27]*
- *PENDING CONCLUSION:*
  - *PSYC-1010 (All Modalities)*
- *TO BE REVIEWED: Spring/Summer '25*
  CTE has been notified the following departments have courses to be reviewed for Fall:
  - *Engr Tech, Business & Criminal Justice (EBC):*
    - *Engineering (BASMET) will select courses based on needs for ABET accreditation.*
  - *Health Sciences:*
    - *Radiology has new courses approved for the 2025-2026 academic year and will determine specific order for their review.*
    - *Registered Nursing has new courses approved for the 2025-2026 academic year and will determine specific order for their review.*
  - *Liberal Arts:*
    - *No additional courses have been identified.*

- *CANVAS MASTER COURSES REFORMATTED TO CTE QM TEMPLATE:*

  Courses completed:

  - *ACCT-1070*
  - *ACCT-1090*
  - *ACCT-2031*
  - *ACCT-2092*
  - *ACCT-2060*
  - *ACCT-2030*

- o *BUSM-2090 OER*
- o *BUSM-1260*
- o *COMM-2030*
- o *ENGL-1010 (8W)*
- o *ENGL-1030*
- o *HMSV-2050*
- o *HMSV-2090*
- o *HMSV-2160*
- o *HMSV-1170*
- o *MECT-2910*
- o *RNUR-2070*

BUSINESS SERVICES

10_ Accounting Services

The Business Office/Accounting Office Strategic Project is to review, update, and streamline the office's policies and procedures to enhance operational efficiency, ensure compliance, support strategic goals and expedite student enrollment by removing obstacles in processes between student application and course registration.   This initiative is crucial to safeguard our eligibility for federal funding and to uphold our reputation for excellence and accountability, as well as to continue to have clean audits. This will ensure alignment with Federal Aid requirements to allow our students to remain eligible for aid and assist in the enrollment process.

- *We are currently working on reviewing the procedure manual for the Cashier's office and Accounts Payable making any necessary updates and changes.*

11_Financial Aid Office

The Business Office/Accounting Office Strategic Project is to review, update, and streamline the office's policies and procedures to enhance operational efficiency, ensure compliance, support strategic goals and expedite student enrollment by removing obstacles in processes between student application and course registration.   This initiative is crucial to safeguard our eligibility for federal funding and to uphold our reputation for excellence and accountability, as well as to continue to have clean audits. This will ensure alignment with Federal Aid requirements to allow our students to remain eligible for aid and assist in the enrollment process.

- *Reallocated all SEOG funding*
- *Awarded additional Ohio Work Ready funding (increased this week by the State) to current students*
- *Awarded all Talent Ready Students for spring 25*
- *Drew down FAFSA data for 2025/26.   699 ISIRS, out of those 85 are unlinked (which means those students have not applied to the college).   Unlinked files are saved in FA public drive*
- *Emailed all students who have a 24/25 FAFSA, but have not completed a 25/26 FAFSA.*
- *Emailed all FA2026 admission applicants who have not completed a 25/26 FAFSA*
- *Completed dual certification for all veterans in A and FT courses.   Process took longer than normal due to faculty not reporting attendance on time*

12_ Facilities Management

Fallerius Renovation

Boilers and Chillers Project: Fallerius and Kee Hall,
+ *Timeline Completed*
+ *Status update: Both Boilers and Chillers Project is Closed Out*

Generator Project: Health Science, Child Development Center and Kee Hall
+ *Timeline December 2024.*
+ *Status Update: All three Generators are installed Final inspections were completed*
+ *Project Completed*

VR Lab Health & Science
+ *Timeline 2024/2025*
+ *A proposal has been drafted by MacMillan engineering and company and received*
+ *Currently Contacting Companies for estimates.*

Fallerius Renovation Project
+ *Timeline 2024 / 2025*
+ *Status Update: Sol Harris day has been selected as the Architectural firm for this project*
+ *A Contract has been signed and by the Attorney General Office and NCSC. We are in the Design phase of the project.*

13_Information Technology & Information Systems
IT: 100% enrollment or documented exception to enrollment for Duo MFA for Staff, Faculty, and Students.
IS: Completion of Ellucian SaaS conversion project.

IT Update

+ *Rollout of DUO MFA for remaining began on 8-26-24 and has been progressing since. We have 6.56K users pulled into the Duo admin panel. Of those 3.37K have yet to either register their phones or pick up a hardware token. As time goes on this number will drastically reduce as old accounts are disabled and unlicensed. There have been markedly fewer compromised student accounts since the rollout began.*

IS Update

+ *IS has begun monthly meetings with Colleague power-users to deliver project updates. The first environment clone is complete and our focus is on reporting.*

Security Blurb: *And here's the latest nasty issue going around:*

DeepSeek exposes database with over 1 million chat records

DeepSeek, a Chinese AI startup, exposed over a million sensitive user and operational records through unsecured ClickHouse databases, including plaintext chat logs, API keys, and backend details. The databases were publicly accessible without authentication, allowing anyone to execute arbitrary SQL queries, which posed a significant risk of data theft or exploitation. Security researchers from Wiz identified the breach, which could have allowed attackers to exfiltrate passwords, files, and internal infrastructure details. DeepSeek quickly addressed the issue, but the incident raises concerns about the company's security posture and its potential vulnerability to both external attacks and government data access requirements.

14_ Child Development Center
Maintain full enrollment.

Date~ Week of 1.30.25				
Class (Room)	Maximum Enrollment	Available Slots	Filled Spots	Notes
Adventure (39)	8	0	9	Two families sharing one spot
Imagination (21)	8	0	8	
Puddles (24)	8	0	8	
Fascination (27)	8	0	8	
Explorers (29)	20	0	21	
Sunshine (32)	20	0	20	
Homebase	28	0	28	

15_ Development (Foundation and Workforce)
Increase Enrollment and Retention by delivering on 5% increase targets

Fundraising-$480,000, $417,000 YTD

- *Done-Increase the results of Richland Gives by 5% -*
- *Done- launched a new scholarship this day too.*
- *Increase annual gifts by 5% - New gift received for a donor scholarship.*
- *Done - Increase scholarships provided by 5%. Two new scholarship funds have been established. One is for Advancing Women in Leadership and a new Board member scholarship fund was started during Richland Gives.*
- *$75,000 received to launch and provide funding for the hospital LPN to RN cohorts and long-term care cohorts*
- *Three new donor requests have gone out for a total of $45,000 to support the nursing scholarship program.*
- *A grant request for $25k has been submitted to cover equipment for a new workforce training program that is an introduction to 5G*

Workforce-$257,250 Target in Revenue, $80,583 YTD.
- *North Central State College and Mid-Ohio ESC launched our TurboCert program on Friday, January 10th. This is a pilot program available to Crawford County High School juniors and*

seniors that allows them the opportunity to earn industry recognized credentials in advanced manufacturing or drones. This program is held each Friday at the Crawford Success Center.

➕ *The Timken Electro-Mechanical lab will officially be open on Monday, January 27 with 3 employees from Timken starting their training in ac/dc electricity, mechanical systems, and pneumatics at the Crawford Success Center. This lab has specialized equipment that will be available to area manufactures who want to upskill their employees in electrical or mechanical maintenance.*

➕ *OSHA is behind last year due to the instructor not scheduling the courses. This program is a partnership with an external business.*

➕ *Supervision and Leadership is ahead in number of classes offered YTD.*

16_ Crawford Success Center

Identify new community partnerships and program opportunities i to drive application and enrollment growth. This will result in a 5% general applicant growth in Crawford County and 5% enrollment growth of Crawford residents.

➕ *School & Community Engagement*
  - *February school visits – 1-on-1 meeting with applicants to NCSC and complete the NCSC Foundation Scholarship*
  - *Financial Aid Night at the CSC on February 4 with community partners had over 34 citizens attend.*

➕ *Scholarships for Success- $35,000 target, March 6*
  - *Sold out for tables and a few random seats are the only ones open.*
  - *Finalizing auction item gathering - $10,000 target*
  - *Developing event script, program, and order of events*

➕ *Workforce Engagement Support*
  - *13 students are taking part in the every-Friday MOESC Turbo Cert program at the CSC*
    - *Nate is meeting with the students to develop pathways for them after high school at the CSC*
  - *Launched the kickoff plan with new preferred partner Baker's Pizza/Old 30 BBQ*

Strategic and Institutional Transformation (Institutional Research & Grants)

17_Institutional Research

Make data more available for decision making through the use of technology such as websites and/or dashboards as data security and cost allow.

➕ *Regular meetings with Ellucian and IS to discuss upcoming Colleague conversion and associated data retrieval and presentation tools (some dashboarding possibilities exist). This will affect all of our processes. We are kind of on-hold with a lot of these data access ideas as we try to figure out what Colleague SaaS will provide and how we can best leverage the tools included there.*

- *Also discussing the implications of this change to strategic planning data.*

- *Public IR SharePoint (closest we have to an intranet) is still under construction but has some content including conference presentations and some public data (e.g. from IPEDS). We will continue to add things as possible.*

- *The first month or two of the year is rife with federal and state reporting deadlines which are important for federal financial aid eligibility and SSI distributions, among other things, thus making them very important to the overall college goals.*

18_Grants
Awarding of at least three major grants ($100,000+) in the next year.

- *Ohio Department of Higher Education, Strong Start to Finish Science sub-award. – submitted*

  o *We have already committed to this initiative to improve student success in introductory biology and chemistry courses, and been meeting with ODHE and CCRC. The state just released details on this subaward.*

  o *Up to $50,000 over four years to support a variety of technical assistance (faculty stipends, substitutes, travel, professional development, etc.) toward this goal.*

- *U.S. Department of Agriculture, Distance Learning Equipment Grant. – developing, March 6 due date*

  o *The Distance Learning (DLT) Grant Program is specifically designed to assist rural communities in acquiring distance learning technologies so that local teachers who serve rural residents can link to other teachers and experts located at distances too far to access otherwise. Awards range from $50,000 to $1 million. The intent of the DLT Program is to benefit rural areas (populations of 20,000 or less and not contiguous to urban areas > 50,000).*

- *Rural Guided Pathways.*

  o *This is a 3-year technical project funded by several foundations to help rural colleges implement the Guided Pathway Framework. We had a selection interview last week and should hear the first week of Feb.*

19_ Human Resources
Onboarding and Orientation Processes:
Create formal onboarding process to ensure new hires are fully integrated and feel welcomed within their first 90 days.
Conduct regular check-ins with new employees at the 30, 60, and 90-day marks to gather feedback and address any concerns promptly.

New hires/new positions: 1/19/24 – 2/1/25
- *No new hires*

- *Introducing New Employees for this period:*

(see "Our Growing Family" and/or specific departments in the <u>Employee Photo Directory</u>)

20_ Marketing and Public Relations

Capture 1,200+ inquiries to populate top of funnel (20% increase over FY24 goal)

➕ *Continuing web inquiries for FY25: We have an additional 34 web form inquiries since the last report. Total is now 1,320 for FY25. Web chat inquiries added a total of 554 chats and calls, in addition to 904 form fills in the last 60 days.*

➕ *Support the development of processes and communication streams as we move inquiries toward application and registration*
- *Reviewing the current communication sequence used for ACT lists.*
  - *New sequence is available if we can provide the list of names.*

➕ *Spring promotion is in process supporting, in part:*
- *Foundation Scholarship Month*
- *Special events, e.g. open houses, visits, CCP nights, financial aid nights, and more*
- *CCP*
- *AtD Adult Learning*
- *Value of NC State: Quality, Flexibility & Affordability*
  - *Below is an outline of ad targeting for Gannett/Local iQ in February:*

📄 ATG-Pres225visit.pdf 490 KB	📄 Bucyrus-fin225aid.pdf 1 MB	📄 MNJ-Pres225visit.pdf 490 KB

AV-40276767	6X4.92	BOOKED	NORTH CENTRAL STATE	02/01/2025	Z264	ATG NORTH CENTRAL STATE-PRINT
OH-40276813	6X4.92	BOOKED	NORTH CENTRAL STATE	02/02/2025	Z264	MNJ NORTH CENTRAL STATE-PRINT
OH-40276928	6X4.92	BOOKED	NORTH CENTRAL STATE	02/02/2025	Z264	BUCYRUS NORTH CENTRAL STATE-PRINT

Then we have a whole lot of digital here ordered. Will you be sending in new creative for this?

OH-41168878	PRE-ROLL_D_M	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	
OH-41169928	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	PUBLIC SERVICE TARGETING
OH-41169942	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	LIBERAL ARTS TARGETING
OH-41169950	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	HEALTHCARE TARGETING
OH-41169965	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	BUSINESS TARGETING
OH-41169973	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	ENGINEERING TARGETING
OH-41169984	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	ADULT LEARNERS TARGETING
OH-41169995	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	PARENTS TARGETING
OH-41170014	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	HIGH SCHOOL TARGETING
OH-41170021	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	GENERAL TARGETING
OH-41170241	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	BUSINESS TARGETING
OH-41170250	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	PUBLIC SERVICE TARGETING
OH-41170262	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	LIBERAL ARTS TARGETING
OH-41170269	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	ENGINEERING TARGETING
OH-41170285	AD NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	HEALTH SCIENCES TARGETING
OH-41171043	USAT NETWORK	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	
OH-41171061	PARAMOUNT	BOOKED	NORTH CENTRAL STATE	02/03/2025	Z264	

21_ Faculty Caucus

Continue communication between faculty and students, by increasing faculty usage of college systems (Aviso, Canvas…) by 20% for Aviso notes and 8% for Aviso alerts.

- *Mike Welker joined the caucus meeting to brainstorm ideas for the fall convocation days*
- *Discussed what departments do with lecture videos and posting to canvas for other faculty to use and share*
- *Approved the Biology search committee*
- *Continue encouraging the use of Aviso*

22_ Staff Caucus

Considering the previously identified customer service topics which benefit both internal and external stakeholders, which are:
a. Customer Service Response Timeframes
b. Problems Solving/De-escalating Situations
c. Staff as Representatives for the Entire Organization
d. Cross Training Staff
e. Aesthetic Intelligence/Emotional Environment (Overall Campus Aesthetic Appearance)

Staff Caucus will revisit each of these 5 topics over the following year, and discuss progress toward improvement in these areas.
In addition, considering the focus of strategic planning for this year, Staff Caucus will identify improvements to these areas based on making the college exceptional and unique, without considering hypothetical budget or resources constraints (providing at least 2 ideas for improvement), and then also discuss impacts to improvements in these areas based on possible contingency scenarios at the college (declining enrollment, changes in budget) etc. (Providing at least 2 ideas for improvement based on possible contingency scenarios).
Staff Caucus will also continue to emphasize the role of customer service, regardless of role or position at the college.

- *Staff Caucus will discuss the fourth category for possible improvement (Cross Training Staff) at the next Staff Caucus meeting on February 11, 2025.*