

What are we doing to help students come and complete at the College?

What are we doing to help employees come and stay at the College?



President's Bi-Weekly Report

For period January 5, 2026 to January 16, 2026

**** Next Report is due Friday, January 30, 2026 "Pay Day"**

Strategic Projects for 2025-2026 Academic Year

In identifying the strategic projects for their departments, supervisors need to address at least one of the two **SMART** (Specific, Measurable, Achievable, Relevant, and Time-based) strategies shown below in alignment with the strategic plan and its key performance indicators (KPI's) to fulfill the College mission of student access and success, and align the human, fiscal, and physical (facilities, IT) resources. The two strategies are:

1. What are we doing to help students come and complete at the College?
2. What are we doing to help employees come and stay at the College?

PRESIDENT'S REMARKS

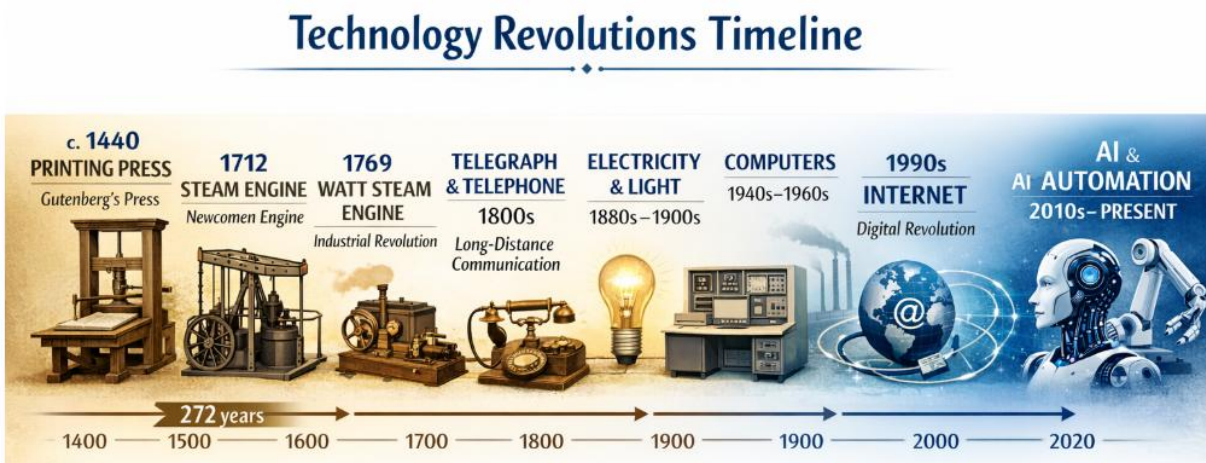
Being Resilient for Change

On our mission to be **RESILIENT** on our journey of **CHANGE**

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has – Margaret Mead

The secret of change is to focus all your energy not on fighting the old, but on building the new – Socrates

It is not the change; it is the rate of change that we need to be resilient and keep up with. Do you know the technology revolutions timeline? Well AI knew how long it took to get to it 😊:



1. It took around 300 years to go from the printing press to the steam engine
2. Another ~100 years to get to the telephone
3. An additional ~100 years to get to the light bulb
4. Another ~50 years to get to the computers
5. An additional ~30 years to get to the internet
6. Another ~20 years to get to AI

ACADEMIC AND STUDENT SERVICES

01_ Admissions & Enrollment Management

Goal: Increase total applications by 6% by June 2026 through a 2% gain in general, non-traditional, and underrepresented student applications, supported by targeted communication and improved ISIR engagement.

- ✚ *The first week back from break we utilized the time to answer emails and follow up with students who inquired over the break. Our focus shifted from spring to fall and summer applicants in making advising appointments.*
- ✚ *We are prioritizing our reach out to CCP seniors working with CCP team as well as preparing communications to be sent out to those students inviting them to continue here at NCSC*
- ✚ *We are working on scheduling our Spring open house events and reaching out to schedule school visits for round 2.*
- ✚ *We scheduled our yearly Pioneer Day events to host a campus tour for Pioneer seniors and families looking to continue here after graduation.*
- ✚ *We averaged around 30 admission appointments for phone/in-person over the last two weeks and approximately 35 advising appointments.*
- ✚ *We continue to hold weekly campus visits on both main campus and Kehoe*

02_ Engineering Technology, Business, and Criminal Justice (EBC) Division

Goal 1: Achieve a 3% Increase in Student Co-Op, Internship, and Capstone Placements by June 2026

Work-Based Learning Grant Efforts

- ✚ *Russell Lloyd, Work-Based Learning Manager, is focused on expanding co-ops, internships, and tracking initiatives. He Engaged with employers in collaboration with Cory Monica at the following events.*
 - *Richland County Development Corporation strategic planning meeting.*
 - *Follow-up meeting regarding Jay Industries continuing apprenticeships.*
 - *Charter Next Gen meetings in preparation for follow-up next week. Exploring opportunities for incumbent worker training, upskilling, and employee pipelines.*
 - *Preparation for AACC Workforce Development Institute presentation*
- ✚ *David Wright, Work-Based Learning Specialist, began on October 20, 2026. Formerly a part-time IST Lab Technician, David will continue lab support while advancing the electrical-mechanical maintenance technician curriculum and competency-based education processes. He*

brings 30+ years of experience from the Navy, small business ownership, and industrial supervision.

- + David is reviewing and revising the EMMT and ELET course curriculum including the NEC, Microcontrollers, and Process Control courses. He endeavors to get all EMMT and ELET course shells uploaded into CANVAS to reduce the dependence on the Amatrol LMS.*
- + Revised EMMT 1030 Safety course to align with current OSHA standards in CFR 2910.*
- + Meet with IST trainer suppliers to review trainer options and evaluate the related curriculum.*
- + David is also reviewing and prioritizing equipment replacement, repair, and additions in the IST lab. He is focused on PLC, HMI, electrical panel wiring, and process control.*
- + The North Ohio Manufacturing Partnership under the Strengthening Community Colleges 5 DOL Grant, supports the expansion of earn-and-learn related activity.*

Goal 2: Reverse Individual Program Enrollment Declines and Achieve 3% Division-Wide Growth by Fall 2026

Student Recruitment and Outreach

Kehoe Center Events

- + On Wednesday, January 7, EBC hosted 40 students on a tour for Young Leaders Institute with Richland County Chamber of Commerce. Opportunities for College-Credit Plus, College Now, and the Kehoe Center programs were presented followed by tour of the Kehoe Center Labs.*
- + On Thursday, January 18, Brooke Miller visited Buckeye Central High School and engaged a total of 89 students. During the Bucks Block session, she met with 75 students in grades 9–12 to introduce regional career pathways, emphasize essential employability skills, and highlight opportunities such as College Credit Plus, career-technical programs, and NC State's short-term certificates.*
- + She then met with 14 seniors in the Teen Leadership Corps, where she led a session on practical leadership. Miller focused on leadership as influence, responsibility, and service, connected these concepts to workplace expectations, and guided students through ways they can practice leadership now in school, work, and community settings.*
- + February 2026: Kehoe will host approximately 188 Lexington Freshmen for an EBC-focused event, including program overviews, videos, and demonstrations in Criminal Justice, Engineering Technology, Digital Media, and IST Lab. Admissions will cover CCP opportunities.*

Goal 3: Relaunch the Manufacturing Maintenance Technician Program by Fall 2026

Target: 10 enrolled students and 3 new employer partners

- ✚ The IST staff and David Wright have spoken to several students about continuing into the MTOM AAS from their apprenticeship/certificate program. The Dean and division academic staff will follow up with these potential students to engage them in the program. Brooke Miller developed an ATS plan for a student and showed him how he could be eligible for another AAS.

Apprenticeship and Employer Outreach

- ✚ The EBC academic division has collaborated with Workforce development to meet with the following companies regarding current apprenticeships, scheduling, future cohorts, and expanding services: Arcelor Mittal, Gorman Rupp, Jay industries, Eagle Crusher, Hess Industries, and Lakepark Industries.
- ✚ Meet with Jay Industries and Charter Next Gen to discuss past, current, and potential programs in the future. We will follow up over the next couple of weeks.

Strategic Project: AI Credential Pathway

- ✚ Development Plan: Initial phase includes an AI-focused certificate (Business with IT components). Long-term vision: stackable pathway toward associate and eventually bachelor's degree. Most courses will draw from existing offerings, with 1–2 new AI-related courses under review.
- ✚ Progress: Faculty refining curriculum to integrate AI across current courses. Labor market analysis shows limited regional demand but stronger results in Franklin County and online. Dr. Diab emphasized an affordable, fully online, stackable pathway modeled after College-NOW Engineering. Focus: practical AI applications in business/industry with foundational SQL and IT skills. Curriculum has been submitted for review at the December 11 Curriculum Committee meeting.

03_ Health Sciences Division

Retention goal: Student course completion rates, in key first year courses, will be greater than or equal to 90% - Finalized numbers for Fall term. We will start graphing spring term on the next report.

Health Science	# day 14 enrollment	Course Goal	Students enrolled	Retention %
Course	8/25/2025	90% or greater	As of 01/05/2026	
Chem 1030	47	43	44	93.6%
BIOL-1230	62	56	59	95.2%
BIOL-1550	92	83	86	93.5%
BIOL-1730	28	23	27	96.4%
BIOL-2751	156	141	130	83%
PHTA-1070	17	16	Session A	100%
PHTA-1040	13	12	13	100%
PNUR-1012	20	18	16	80%
RADS-1170	22	20	Session A	95.4%

RADS-1175	21	21	21	100%
RESP-1110	15	14	14	93.3%
RNUR-1012	69	62	Session A	98.5%
RNUR-1014	62	56	61	98%

Enrollment goal: Program application numbers received by May 1, 2026, will increase by 5% over the 2025 enrollment numbers for the same period.

- Our total apps last year at this time were 38. We currently have 114 applications. This is a 200% increase in applications compared to last year at this time.

HS Enrollment Goals						
HS Program	Max #		Applications submitted		2025 % total and # of apps goal	
5/1/2025	05/01/2025		Goal # up 5% over last year		12/18/2025	
	Goal %				% of max #	
LPN/RN	32	30	100%		32	26
ART						
BSN	FT	5	40%		6	0
	15					
RN	88	71	85%		75	11
PN- PM/SU	32	32	100%		32	48
PN-Trad/FA	24	11	50%		12	4
PTA	20	9	50%		10	0
RADS	22	52	100%		22	22
RESP	24	14	63%		15	3
						20%

04_ Liberal Arts Division

Goal: 1) Redesign 10 high-enrollment course shells by July 1, 2026, with structured layouts and AI-integrated components that strengthen course learning outcomes. 2) Increase the course completion rate in all Session B (second 8-week) courses by 1.0% over the 2024–2025 academic year baseline by implementing targeted early intervention and student support strategies.

- Continued work on getting OT36 approval for multiple courses.
- Working with marketing to create podcasts to promote Liberal Arts.
- Work continuing on incorporating AI into Liberal Arts courses.

05_ Assessment, Curriculum and Compliance

Goal: Submit NCSC's QIP (Quality Initiative Proposal) to HLC (Higher Learning Commission) by November 30, 2025, and implement aligned assessment improvements college-wide by May 2026 to enhance program review and student learning feedback cycles.

- ✚ *The Higher Learning Commission notified me on 1/12 that they have been understaffed and a bit behind, but that we should be hearing from them soon about the QIP.*
- ✚ *In the assessment process, I have downloaded all Canvas CWO (College-Wide Outcomes) data for Fall 2025 and requested the major and credit hour merge from Laura Stackhouse. Once this is received, I will be providing data for the Fal 2025 to all Program Coordinators.*
- ✚ *The Assessment committee meets this Friday to begin reviewing the PARs documents that were dispersed to committee members for review.*
- ✚ *I am also working with Shella Seckel and Jeff Stacklin to assure that the CWOs are inserted for session A for Spring 2026. It is my hope that after one full academic year, the CWO rubrics will largely be embedded appropriately.*

06_ Title III

Goal: Convert 50% of eligible courses to 8-week or online formats, increase OER use, and involve at least 75% of faculty in professional development by June 2026.

Under Additional Updates Title III

- ✚ *Planning with Center for Teaching Excellence for faculty development opportunities to be held Spring / Summer 2026.*
- ✚ *Investigation of opportunities to further utilize ACUE resources for faculty development.*
- ✚ *Planning for NCSC representation / attendance at DREAM 2026 Conference.*
- ✚ *Grant Year 3 financial budget reconciliation and preparation for submission with Annual Performance Report.*
- ✚ *Review of Grant Goals / Objectives and remaining grant cycle milestones*
- ✚ *Access to Higher Education Program: Institutional Service (HEP IS) portal. Annual Performance Report (APR) Window portal is open for reporting.*

Under Technology

✚ <i>Workshops Held: In-Person: 0</i>	<i>Zoom: 3</i>	<i>Video Hits: 39</i>
✚ <i>Student Support: Email: 3</i>	<i>Phone: 4</i>	<i>In-Person: 1</i>
✚ <i>Faculty Support: Email: 20</i>	<i>Phone: 2</i>	<i>In-Person: 0</i>
✚ <i>Staff Support: Email: 11</i>	<i>Phone: 1</i>	<i>In-Person: 3</i>

Additional Projects:

- ✚ *Fillable PDF requests: 3*
- ✚ *Canvas Masters: New: 0 Modified: 2*
- ✚ *Course Evaluation Setup: Session B Complete*
- ✚ *Syllabi Upload: Fall 2025 complete*

✚ CWO class setup: 0

Retention and Access Coordinator: (09/15/25 – 09/26/25

✚ *1:1 Support Sessions: 04 • Probation Students: 21*

✚ *Adviso Referrals: 00*

✚ *Student Groups: • GroupName. 00*

✚ *Faculty Sessions: 07*

✚ *Events / Workshops Held: 02 • 01/12/26: Study Smarter, Not Harder. & Effective Time Management. In Person. # of attendees: 00*

✚ *01/15/26: Study Smarter, Not Harder & Effective Time Management. In Person # of attendees: 00*

07_ Registrar (Student Records)

Goal: Increase student usage of Colleague planning tools by 30% and reduce certificate processing time by 50% by June 2026, while improving satisfaction scores to $\geq 80\%$ (students) and $\geq 85\%$ (advisors).

✚ *Scanning of old files into new system continues*

✚ *All scanned files have been removed from Docufree*

✚ *Self-Service FERPA form has been activated, roll-out will start within two weeks allowing for increased security as well as mitigating the need for trips to campus*

08_ Student Support Services

Goals: 1) Raise TRIO retention to 70%, tutoring visits by 20%, career services visits by 15%, and Specialized Support Services visits by 25% through focused outreach and embedded services by May 2026. 2) Launch student survey in Fall 2025 and improve Spring 2026 satisfaction by 10%.

✚ *Conducting follow-up to TRIO students enrolled but not yet registered for spring 2026. Finalizing enrollment numbers for 2024-25 performance period and reviewing data for annual report required by the federal government. A Spring Kick Off & Orientation is scheduled for 1/21.*

✚ *For the time period of 01/05 to 01/15: Visits to tutoring = 1 ; Hours = .5; Unique students = 1 ; Referrals = 0 ; Top 3 Subject Areas: General Center Usage*

✚ *The office of Disability Services responded to 2 Alerts(s)/Referral(s) to the office; registered 3 new student(s) for accommodations for SP26 courses during the time period of 01/05 to 01/15. Current active students registered with the office is 71.*

✚ *Annual NCSC/OSU Mansfield Job & Internship fair date set for February 24th from 1:00pm – 4:00pm in the Campus Rec Center. We currently have 40 employers registered, 16 of which are looking to fill Internships. For the time period of 01/05 to 01/15: Visits to career services = 8 ; Hours = 4.5; Unique students = 6 ; Referrals = 1*

✚ *Resources and information provided at Welcome Tables in the Health Science building on 1/12 and 1/13. Calculators loaned for the term = 4; Computers currently loaned for the term = 5; Students receiving Weekend Food Boxes = 0/will resume soon (during the reporting period).*

09_College Credit Plus

Goals: 1) Increase CCP student enrollment by 1% over the previous academic year and 2) ensure 50% of CCP students are on a documented pathway plan by May 2026.

- ✚ *The CCP Advising Team, composed of Nicholas Ramey, Marissa Hamilton and Rachel Kral, have been in the midst of Spring Term launch for CCP partner locations and on-campus/online; conducting new and continuing CCP student success advising, course, pathway mapping and transfer planning. This team is tenacious and caring! Check out at the SP26 enrollment table below! 🌟*
- ✚ *Continued: CCP Information Sessions have started, toward 26-27 CCP Enrollment. These are evening events at high schools hosted for parents and potential new CCP students. A standard overview of state of Ohio CCP information (requirements, rules, deadlines, etc.), as well as an introduction to each college. Following the presentation, we have opportunities to speak with families and students individually to discuss questions about applying, etc.*
 - *We recently participated in CCP info sessions for families in the districts of Ashland HS, Galion HS, Buckeye Community School, and Mansfield Christian Schools.*
- ✚ *Completed: FA25 enrollment increase - Following the Fall-Session B Non-Attendance drops, **CCP Early College Enrollment for FA25 achieved the goal of a 1% increase** of both credit hours and individual student headcount. CCP/Early College remains well above prior year in all categories.*

🌟 *Continued: SP26 Enrollment – Tracking toward SP26 compared to prior year on same date:*

% Change to PY-SD	
Applications	1.53%
Students Enrolled	0.34%
Credit Hours	3.14%
Avg CH / Student	2.80%

10_Academic Support Services (Center for Teaching Excellence)

Goal: Increase Canvas Master Courses by 50% (from 37 to 56) and engage one program from each division in course design review by June 2026.

✚ **CANVAS MASTER COURSES:**

Courses completed to date:

- 56 Complete MECT-1910 ENRD-2150 ACCT-1010
SPAN-1020

Courses in progress: HMSV-1020, EDUT-1010, EDUT-1370, EDUT-2080, EDUT-2090, HIST-1070

✚ **COMPLETED COURSE REVIEWS:**

<u>EBC:</u>	<u>Health Science:</u>	<u>Liberal Arts</u>
•	<ul style="list-style-type: none"> • RADS-1121 • RADS-1151 • RADS-1170 • RADS-1175 • RADS-1251, • RADS-1270 	•

Reviews in progress, not yet completed:

- ✚ RNUR-1012, RNUR-1052

Reviews planned for Fall 2025:

<u>EBC:</u>	<u>Health Science:</u>	<u>Liberal Arts</u>
•	<ul style="list-style-type: none"> • RADS-1275 • RNUR-1014 • RNUR-1054 • RNUR-1060 	•

Additional Activities

✚ **Faculty Development:**

- **Incentives** - Worked with Title III coordinator to provide tiers of incentives for faculty who engage with Spring development offerings, including drawings to attend U. Akron NEXT Teaching conference March 6 & Nov 19-21 world renowned Lilly Teaching conference in Oxford, OH.
- **2 Winter Break Course Redesign Camps run** week of January 5
 - Canvas Site Optimizing (evening) – 3 faculty completed (all adjunct – 2 LA | 1 HS)
 - AI Enabling- - 2 faculty completed – 1 Adj 1 FT; 2 LA
- **Unified Spring Faculty Development calendar** - posted [to live NCSC Development calendar.](#)
- **2 new programs for Spring to address strategic gaps in NCSC faculty development** program mix:
 - 'Teachers' LunCHAT' 30 minute informal peer-peer showcase sharing, beginning with Carmen Morrison sharing her tips for canvas communication tools for engagement 1/20.
 - Adjuncts Teaching Micro Challenges- Engage adjunct in high impact teaching practice experiments & connect to peers asynchronously. Challenge 1 set to email to all Adjuncts 1/19.

- ***Sped Up Process for Getting Faculty Their Workshop link after sign-up*** - Leveraged Zoom's Registration feature to automate sign-up & dissemination of Zoom links for Spring faculty workshops.
- ***Faculty Book Clubs*** – Spring will have 3 book clubs running (20 total faculty) –books being distributed to registrants & start meetings week of Feb 16.
- ***Facilitator Teaching Tips Podcast***: 1 episode posted 12/6-1/15 (holiday reading/ listening list) 32 downloads | 29 Listeners 12/6 – 1/15/26
- *AI User Group Launched*

BUSINESS SERVICES

11_ Accounting Services

Goal: Collaboratively update 100% of financial aid and business office policies and procedures by June 2026 and complete a comprehensive policy manual to support compliance and reduce barriers to enrollment.

- ✚ *Accounting services concentrated on processing payments and getting students coded in time for the start of the term.*
- ✚ *Multiple book orders were processed for CCP students and many regular students had their books sent to the campus to be picked up at the Cashier's office.*
- ✚ *Processes are underway to get IRS tax forms 1099's (vendor forms), 1098-T's (student forms), and W2-s (employee forms) created and sent out to individuals as well as submitted to the IRS by the designated due dates.*

12_ Financial Aid Office

Goal: Collaboratively update 100% of financial aid and business office policies and procedures by June 2026 and complete a comprehensive policy manual to support compliance and reduce barriers to enrollment.

- ✚ *Financial Aid team created a financial aid office policy in relation to handling fraudulent FAFSA information.*
- ✚ *Office has worked closely with the cashier on the deregistration process. We have reached out to all students who have appeared on the list and communicated next steps to aid.*
- ✚ *Created the 2026/27 Foundation Scholarship application.*
- ✚ *Currently working on 2026/27 set-up screens for financial aid. Each year the office has to recreate all FA screens, rules, CMC codes, letters, emails, etc. for financial aid. This is a lengthy process.*
- ✚ *Office continues to work on converting our paper files to digital files. Currently over 800 digital student files created and documents from over the years uploaded to them.*

13_ Facilities Management


Goal: Complete all listed capital repairs and renovations, including Fallerius and Health Sciences buildings, by June 30, 2026, ensuring physical campus readiness for instructional needs and safety.

Fallerius Renovation Project

- *Timeline 2025 / 2026*
- **Status Update:** Demolition is 90% completed, new floor plains and framing are in the process of completion, rough in electric and plumbing are ongoing. Phase one is ahead of schedule. Completion of phase one is set for February 2025

14_ Information Technology & Information Systems

Goal: Achieve and sustain a 60% call answer rate and respond to helpdesk tickets within an average of 3 work hours by June 2026 to improve internal and student-facing service.

 *From 12-25-25 to 1-16-26*

 *Call Answer Rate: 147 completed out of 315 inbound calls - 46.7%*

 *Ticket Response Time: 4 hours 55 minutes*

15_ Child Development Center

Maintain weekly enrollment tracking, document inquiries by funding source, and report on progress toward CDC expansion to support family access to on-campus childcare by June 2026.

Enrollment Tracking for the period ending January 16, 2026				
Class (Room)	Maximum Enrollment	Available Slots	Filled Spots	Notes
Adventure (39)	8	0	8	
Imagination (21)	8	0	8	
Puddles (24)	8	0	8	
Fascination (27)	8	0	7	New EHS child starting on 1/26/26
Journey (29)	21	0	20	21 st spot will be filled with child transitioning to preschool
Sunshine (32)	21	0	21	
Homebase	28	0	28	

Inquiries by Funding Source		
Private Pay 22 Families	PFCC/Voucher or Early Head Start or ODE Grant 7 Families 3 Additional Family Called	Unknown 13 Families

1 Additional Families Called	New PFCC Rules have/will continue to impact PFCC family's eligibility.	3 Additional Family Called~ Decided not to get on wait-list...too long
	Waitlist Families: Families who have been on our waitlist for 1 Day to 2.5 yrs.	
Private Pay Infant/Toddler 33 Preschool 7	PFCC/Voucher or Early Head Start or ODE Grant Infant/Toddler 13 Preschool 9	N/A

Yellow Highlights show change in family inquiries about enrollment since the last report.

CDC Expansion Summary
Narrative~ No Updates to Report.

16_ Development (Foundation, Major Gifts and Rentals)

Goals: 1) Raise \$442,560 in Emerald Club funds, add 2 new scholarships, and secure 2% growth in major gifts by June 2026. 2) Generate \$37,000 in rentals by June 2026 and finalize Preferred Partner rental packages and marketing materials.

- + \$403,756 received, additional \$65,000 in asks made. Preparation for a new fund to support the college are in development.
- + Annual Scholarship application month begins Feb 1. Cards have gone out to all recruiters, school Superintendents and high schools with recruiters.
- + Hall of Excellence honorees have accepted and begun the process for marketing the event
- + Rentals income FY26 \$39,313.00 FY27 \$3,475.00 Beginning to book for FY28 and FY29
- + Income Generated other than Rentals FY26 \$35,416
- + Foundation Nursing program nursing students covered Spring 26:
 - PN 14
 - RN 21
 - BSN 8
- + Information Session at OhioHealth for new prospective students were held on January 14, 2026. Avita's will be forthcoming,

17_ Workforce Development

Goal: Grow Workforce revenue by 5% and credit apprenticeships by 5% by June 2026 through new programming in maximizing Tech Cred, AI, leadership, and Unmanned Aircraft Systems (UAS).

- ✦ *AC/DC Technical Training at the Crawford Success Center has been completed, with 9 students successfully completing the course.*
- ✦ *Drone/UAS Community Cohort launched this week with 5 enrolled students, reflecting steady community interest and continued recruitment.*
- ✦ *TurboCert programming is now underway at the Crawford Success Center, including 5G, Drone, FANUC, and NIMS training pathways.*
- ✦ *Continued employer engagement around apprenticeships, with active meetings underway to streamline and expedite the apprenticeship process for partner companies.*
- ✦ *Workforce Development is concurrently working with employers to design customized workforce training classes aligned with apprenticeship and upskilling needs.*
- ✦ *Ongoing coordination and planning focused on expanding early 2026 training opportunities, apprenticeships, and strengthening employer partnerships.*

18_ Crawford Success Center

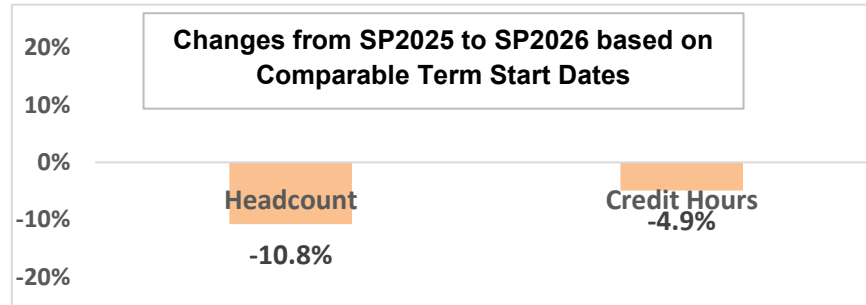
Goal: Increase Crawford Center non-CCP headcount and credit hours by 5% each and raise \$35,000 in scholarships by June 2026.

- ✦ **Recruiting** –*Hosting financial aid night on February 5 in collaboration with NCSC and community partners, scheduled February visits in Crawford to solidify NCSC applicants and encourage NCSC Foundation Scholarship month*
- ✦ **Scholarships for Success:** *Finalizing auction items, coordinating with table sponsors, and beginning preparation for program*
- ✦ **TurboCert:** *Launch was smooth on Friday January 9, 2026*

19_ Institutional Research

Goal: Promote a culture of data-informed decision-making across the College by launching annual academic data reports, publishing at least four “IR Quick Bytes,” and providing ongoing data literacy training through a minimum of 10 office hour sessions and targeted presentations. Aim to reach at least 50% of full-time employees through these efforts and achieve a minimum of 25 combined views on video-based training content by June 2026.

- ✚ We are still producing and distributing registration comparison reports for SP2026. They are available here: [SP2026](#). As of 01-11-2026, we are down overall, but stable for post-HS enrollments. CCP enrollments will very likely increase more before 15th day.



- ✚ We are planning the next IR newsletter. It will focus on 15th day enrollment for SP2026. It is planned for mid-February. Any suggestions for future issues are greatly appreciated!!
- ✚ IR presented at the December in-service around the first edition of the IR newsletter (available here: [QuickBytes 2025-26 Vol. 1.docx](#)) on the topic of preliminary retention from FA2024 to FA2025. Breakout sessions were conducted and the summary from those will be compiled and distributed shortly. That will also be the topic for our office hours on Feb. 3. Another topic for that day will be a preview of the Fifteenth Day numbers for SP2025.
- ✚ These sessions are open house style. We will be available 02/03/2026 from 9 am to 11 am here: <https://ncsc.zoom.us/j/83717496493?pwd=t9QP9jgWa6nyva0ErkE4w9Eh5meBbV.1>

20_ Grants

Goal: Submit and secure at least three competitive grants of \$100,000 or more by June 2026 from diverse state and foundation sources.

- ✚ We have received a \$100,000 grant from the Ohio Department of Higher Education to largely increase instructional support for integration of Artificial Intelligence. More details to come as grant initiatives are rolled out.
- ✚ We are officially kicking off a \$500,000 Achieving the Dream project to create a “Unified Data and Technology System” at the end of January with an institute in Baltimore. This will be creation of a cloud-based system that ingests, stores, aligns and outputs data from Colleague, Watermark and Canvas. Pretty cutting-edge stuff.

21_ Human Resources

1) Conduct structured 30/60/90/6mo/1yr check-ins and two tenure-based focus groups to improve onboarding and employee engagement by June 2026. 2) Achieve at least a 90% completion rate for scheduled milestone check-ins with new hires. 3) Conduct 2 focus groups annually.

- ✚ For the period of 12/7/25 – 1/17/26 100% of check-ins completed (16)
- ✚ New hires/new positions: 12/7/25 – 1/17/26

- *Mary Niedermier - Assistant Registrar*
- *Corisa Welch – Facility/Program Coordinator, Correctional Education*
- *Greer Gledhill – Academic Liaison, Engineering/Business/Criminal Justice Division*

22_ Marketing and Public Relations

Goals: Capture 1,320+ inquiries (10% increase), support app-like functionality on web, meet state/federal compliance (SB1), and maintain 100% timely updates of program info and responses by June 2026.

✚ *Inquiries through January 15th: 1,568*

✚ *Website: Thank you to everyone who has been updating content for their pages and areas. Your efforts are appreciated. We've been responding to numerous emails to update page content that is out of date. Often, the original author is no longer with NC State. These items are a challenge in many ways. We need everyone's help to continue these efforts toward maintaining the accuracy of our web content.*

✚ *Spring campaigns are being developed now to support Traditional, CCP and Non-Trad/Workforce recruitment.*

✚ *Steve Haynes is working with us to develop a podcast series to explore the evolution and appeal of LA*

✚ *Numerous events are being supported for admissions, Crawford, the Foundation and AtD*

✚ *Additional items of interest:*

- *Recent social posts have rebounded strongly since our return from the holidays. The spike below shows the influence of "welcome to Spring" and "Spring LPN graduation". One item of note is we are approaching 7,500 followers.*

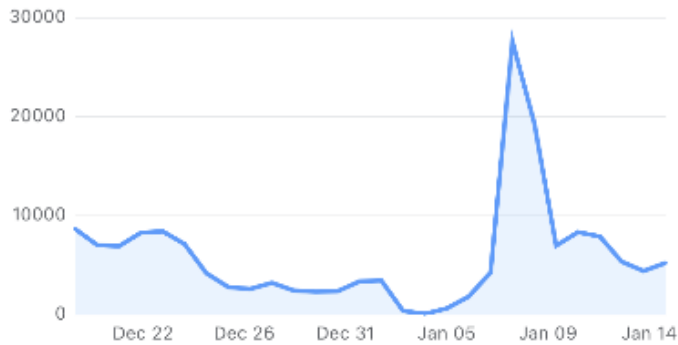
Insights

[See all](#)

Last 28 days

165,641 Views ⓘ

↓-17% from previous 28 days



11K ↑8%
Engagement



7.3K --
Total followers

Content

[See all](#)



Spring semester is here! Welco...

18 reactions

🌐 · Jan 12 at 10:11 AM



🚩 *Gannett/Local IQ December Updates*

Search Engine Messaging

Resulted in 5,318 ads being served. The click through of these ads is more than 4 times the national average, resulting in 45 calls and 95 web events.

President's Bi-Weekly Report

SEARCH METRICS

Legend

Imp : Impressions

QWE : Qualified Web Events

WE : Web Events

Dec 01, 2025 to Dec 31, 2025 ▾

Frequency: Monthly ▾

All Campaigns ▾

By Campaign ▾

Campaign ↑	Imp	Clicks	CTR	Calls	Emails	WE
GCI SEM North Central State	5,318	2,259	42.48%	45	--	95
Dec 01, 2025	5,318	2,259	42.48%	45	--	95

Live Chat Lead Generation

Of the 316 total chat events, 121 were designated as Leads (77 to our application, 22 to inquiry and 22 to general information about programs/enrollment)

CHAT RESULTS

You have received 316 chats last month.



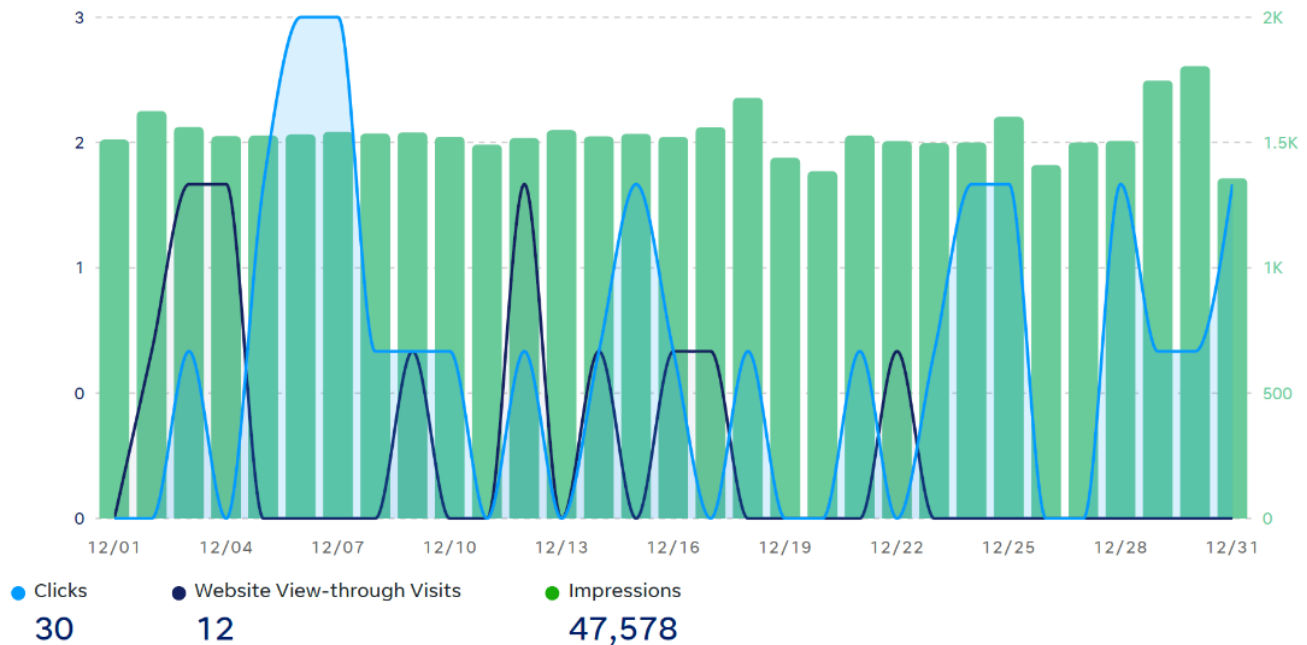
USAT Network

Display ads generated 30 click throughs immediately, but more importantly 12 additional view through visits later by a user who had viewed one of our display ads.

DISPLAY-INFLUENCED VISITS OVER TIME

Your ads drove 42 visits last month.

Dec 01, 2025 to Dec 31, 2025 ▾ Frequency: Daily ▾ All Campaigns ▾



23_ Faculty Caucus

Increase faculty usage of Aviso notes by 8% and alerts by 5% by June 2026 and develop one small-scale faculty recruitment event pilot.

✚ *reviewed the calendar base dates for approval or suggestions*

✚ *asked for input regarding in-service topics*

✚ *scheduled spring caucus meetings*

✚ *reviewed faculty onboarding idea from CTE*

24_ Staff Caucus

Goals: 1) Host all scheduled caucus meetings, increase internal staff engagement (communication and participation) rates by 25%, 2) organize a joint discussion with Faculty Caucus to explore customer service improvement and retention ideas by Spring 2026.

- ✚ *We met for January on 1/14 and have set all dates for the Spring Semester (2/11, 3/11 and 4/15).*
- ✚ *We had increased attendance (which continues to grow), and were able to replace members that we had lost.*
 - ***Aubrey Place*** was voted in as our new ***Assistant Facilitator***. We also voted in ***three new at-large members; Tiffany Detillion, Abby Crager and Shella Seckel.***
- ✚ *Our primary conversation revolved around AI, and how we can use and harness its power as a staff. How are our co-workers using it to make their jobs easier? Complete repetitive tasks, etc.*
- ✚ *We also spent time focused on communicating any struggles we have been facing with improving enrollment and retention.*