



College Strategic Initiatives – Means

Linked to Ends Policies

Enhance Quality

Program & Service Review

Use standard review to assure continuous improvement

Industry Certification & Licensure

Incorporate available national and state recognized certifications and licensures into programs

Program & Service development

Develop courses & training to provide skills required for emerging technology

Improve Preparation for College

Academic Preparation for College

Improve college readiness in Region

Career Planning & Goal Development

Assure students understand career choices and set goals accordingly

Overcoming Financial barriers

Assure finances are not a barrier to student success

Improve Student Success

Developmental & Gateway Course Success

Increase successful completion of developmental sequences and gateway courses while closing success gaps among groups

Success Skills

Assure that students master learning, work and life success skills

Critical Thinking

Assure students master flexible and creative problem solving

Improve Successful Transition

Transfer Awareness & Assistance

Increase the number of students successfully transferring to a 4 year degree

Job Search Skills Development & Assistance

Assure students develop and use job search skills

Enhance Regional Development

Workforce Development Strategic Plan

Significantly increase training volume and revenue by meeting Workforce Development needs

Enhance Entrepreneurship

Significantly increase the number of students successfully completing academic entrepreneurship programs or training and starting business

College Strategic Initiatives were reviewed and approved by the Planning Advisory Council 6.21.11