



North Central State College
MASTER SYLLABUS
2019-2020

- A. Academic Division: Business, Industry and Technology
- B. Discipline: Visual Communications Media & Technology
- C. Course Number and Title: VCMT2550 Imaging III
- D. Course Coordinator: Lynn Damberger
Assistant Dean: Toni Johnson, PhD

Instructor Information:

- Name: [Click here to enter text.](#)
- Office Location: [Click here to enter text.](#)
- Office Hours: [Click here to enter text.](#)
- Phone Number: [Click here to enter text.](#)
- E-Mail Address [Click here to enter text.](#)

- E. Credit Hours: 3
Lecture: 1 hour
Laboratory: 4 hours
- F. Prerequisites: VCMT1550 (Minimum grade of C- required)
- G. Syllabus Effective Date: Fall, 2019
- H. Textbook(s) Title:

White Space is Not Your Enemy

- Author(s): Golombisky
- Copyright Year: 2016
- Edition: 3rd
- ISBN: 9781138804647

Adobe Illustrator CC Classroom in a Book

- Author: Wood
- Copyright Year: 2017
- Edition: 1st
- ISBN: 9780134663449

- I. Workbook(s) and/or Lab Manual: None
- J. Course Description: This course will cover advanced vector & raster imaging techniques. Vector imaging techniques will cover information graphics, cartography, package design, 3 D gradient mesh, and technical illustration. Students will produce samples for their portfolio that demonstrate their skills in image manipulation, including advanced color correction, advanced photo retouching techniques, and photo montage.

K. College-Wide Learning Outcomes:

College-Wide Learning Outcome	Assessments - - How it is met & When it is met
Communication – Written	
Communication – Speech	
Intercultural Knowledge and Competence	
Critical Thinking	
Information Literacy	
Quantitative Literacy	

L. Course Outcomes and Assessment Methods:

Upon successful completion of this course, the student shall:

Outcomes	Assessments – How it is met & When it is met
1. Create drawings and graphics using vector based software.	Vector Exercises – first 10 weeks
2. Produce informational graphics, including charts, 3D graphics, and technical drawings.	Vector Exercises – first 10 weeks
3. Demonstrate an advanced competency in the use of tools and techniques for capturing, color correcting, retouching and transforming digital images.	Raster Exercises – last 4 weeks, all image projects will demonstrate proper resolution for distribution method.
4. Evaluate the work of others and themselves.	Critiques for some projects including self-portrait last 4 weeks of the semester.
5. Build samples for student’s portfolio.	All Projects throughout the semester.
6. Complete work within deadlines.	No late work on any projects accepted without valid excuse all projects throughout the semester.
7. Follow copyright laws and ethical use of images in graphics.	Provide sources and terms of use for images obtained from outside sources. Third week of the semester.
8. Create a self-portrait using story telling techniques, images, and that shows creativity.	Self Portrait Project, last 4 weeks of the semester.

M. Topical Timeline (Subject to Change):

1. Further develop vector drawing techniques
2. Review of digital image manipulation shortcuts and methods.
3. Develop advanced knowledge of imaging techniques.
4. Exploration of and image artists, illustrators and careers.
5. Further develop artistic design skills.

N. Course Assignments:

Lecture, discussion and demonstration will be used to introduce topics; hands-on lab exercises using Adobe Photoshop & Adobe Illustrator will be used to reinforce concepts and enable the student to gain a practical understanding. Independent progress on projects will be emphasized.

1. Vector Exercises including tracing, drawing, cartography, charts/graphs and information graphics.
2. Possible vector based projects could include package design, trade show graphics, sign graphics, technical 2D and 3D illustrations, creative digital illustrations.
3. Final project will be a self-portrait demonstrating their software skills and using symbols and images.
4. Quizzes on software and imaging principles

O. Recommended Grading Scale:

NUMERIC	GRADE	POINTS	DEFINITION
93–100	A	4.00	Superior
90–92	A-	3.67	Superior
87–89	B+	3.33	Above Average
83–86	B	3.00	Above Average
80–82	B-	2.67	Above Average
77–79	C+	2.33	Average
73–76	C	2.00	Average
70-72	C-	1.67	Below Average
67–69	D+	1.33	Below Average
63-66	D	1.00	Below Average
60-62	D-	0.67	Poor
00-59	F	0.00	Failure

P. Grading and Testing Guidelines:

Click here to enter text.

Q. Examination Policy:

Click here to enter text.

R. Class Attendance and Homework Make-Up Policy:

Click here to enter text.

S. Classroom Expectations:

Click here to enter text.

T. College Procedures/Policies:

Important information regarding College Procedures and Policies can be found on the [syllabus supplement](#) located at <https://sharept.ncstatecollege.edu/committees/1/curriculum/SiteAssets/SitePages/Home/SYLLABUS%20SUPPLEMENT.pdf>

The information can also be found Choose an item.