



North Central State College
MASTER SYLLABUS
2019-2020

- A. Academic Division: Business, Industry and Technology
- B. Discipline: Visual Communications Media & Technology
- C. Course Number and Title: VCMT1190 Video Production I
- D. Course Coordinator: Lynn Damberger
Assistant Dean: Toni Johnson, PhD

Instructor Information:

- Name: [Click here to enter text.](#)
- Office Location: [Click here to enter text.](#)
- Office Hours: [Click here to enter text.](#)
- Phone Number: [Click here to enter text.](#)
- E-Mail Address [Click here to enter text.](#)

- E. Credit Hours: 3
Lecture: 2 hour
Laboratory: 2 hours
- F. Prerequisites: ARTS1070 (C- or better), VCMT1050 (C- or better)
- G. Syllabus Effective Date: Fall, 2019
- H. Textbook(s) Title:

Video Production Handbook

- Author(s): Jim Owens
- Copyright Year: 2017
- Edition: Newest 6th
- ISBN: 9781138693494

White Space is Not Your Enemy

- Author(s): Rebecca Hagen and Kim Golombisky
- Copyright Year: 2016
- Edition: 3rd
- ISBN: 9781138804647

Adobe Premier Pro CC Classroom in a Book

- Author(s): Jago
- Copyright Year: 2019
- Edition: 1st
- ISBN: 9780135298893

- I. Workbook(s) and/or Lab Manual: None

J. Course Description: This course explores the basic concepts, principles, terminology, skills, design techniques, styles and production processes utilized in planning, writing, lighting, performing, shooting, editing, and graphic generation for producing video. Producing quality audio for video is also explored. Single camera style, creative team work and storytelling will also be employed.

K. College-Wide Learning Outcomes:

College-Wide Learning Outcome	Assessments - - How it is met & When it is met
Communication – Written	
Communication – Speech	
Intercultural Knowledge and Competence	
Critical Thinking	
Information Literacy	
Quantitative Literacy	

L. Course Outcomes and Assessment Methods:

Upon successful completion of this course, the student shall:

Outcomes	Assessments – How it is met & When it is met
1. Define and describe the basic principles, terminology, techniques, processes, types, genres and styles of video production.	All homework and quizzes (Weeks 2-7), discussions (Weekly)
2. Demonstrate the creative teamwork and storytelling skills needed in video production.	Work as part of a team to create the pre-production planning for all projects,
3. Demonstrate the creative and conceptual process in developing and writing a video treatment, script, storyboard, and sketches.	Pre-production planning (Weeks 7), Chapter 2 & 11 (week 7)
4. Identify activities and role of directing a crew for video.	In class discussion on the responsibilities of the director (Weeks 2-11), homework and quizzes (Weekly)
5. Identify activities and roles involved in producing a video.	In class discussion on the responsibilities of the Producer (Weekly), homework and quizzes (Weeks 2-7),
6. Demonstrate the proper identification and use of video production equipment and crew in order to produce, shoot and edit video.	Pre-production planning, (Weeks 7), Final video project, (week 16) homework and quizzes (Weeks 2-7); Video scavenger hunt (Week 6&7)
7. Apply performance skills for video and audio.	Performance/Foley/Narration audio track (weeks 4 & 5)
8. Demonstrate lighting, set considerations, blocking and rehearsals for video production.	Pre-Production planning, (Weeks 7 Final video project (week 16)
9. Produce and evaluate effective graphics for video	Final video project/critique (week 16) Video scavenger hunt (weeks 6 & 7)
10. Apply the basic audio/video editing techniques and various output formats for video and audio	Video scavenger hunt (weeks 6 & 7), Final video Project (week 16)
11. Evaluate and critique video production quality and effectiveness	Video scavenger hunt (weeks 6 & 7) Final video project (week 16)

M. Topical Timeline (Subject to Change):

1. Preproduction planning: Research, ideation and conceptual development, pitching an idea, budget, treatment, script development, sketches, storyboarding, shot sheets, etc...
2. Exploration of video industry: type, style and genre

3. Copyright
4. Types of jobs/responsibilities in Video Production
5. Camera setup & operation, shot choice, movement, angles
6. Design, create and evaluate appropriate screen design and graphics based on screen design principles for video
7. Audio equipment/setup and operation for capturing quality sound
8. Set, prop, staging & lighting design consideration
9. Setup & rehearsals, blocking
10. Performance for video and audio (voice production & body movement)
11. Recording and playback
12. Post-Production using Adobe software for logging, EDL, importing and editing audio & video
 - a. Output and delivery
 - b. Video critique

N. Course Assignments:

1. Script writing exercise
2. 5 minute presentation on assigned video related topic
3. Performance/Foley/Narration Audio track
4. Video editing exercises & scavenger hunt
5. Music montage
6. Pre-production planning folder/pitch
7. Final instructional video project/critique
8. Homework & quizzes on textbook readings
9. Samples and discussions on types, style and genre of video
10. In class participation/collaboration & attendance

O. Recommended Grading Scale:

NUMERIC	GRADE	POINTS	DEFINITION
93–100	A	4.00	Superior
90–92	A-	3.67	Superior
87–89	B+	3.33	Above Average
83–86	B	3.00	Above Average
80–82	B-	2.67	Above Average
77–79	C+	2.33	Average
73–76	C	2.00	Average
70-72	C-	1.67	Below Average
67–69	D+	1.33	Below Average
63-66	D	1.00	Below Average
60-62	D-	0.67	Poor
00-59	F	0.00	Failure

P. Grading and Testing Guidelines:

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Q. Examination Policy:

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R. Class Attendance and Homework Make-Up Policy:

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S. Classroom Expectations:

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T. College Procedures/Policies:

Important information regarding College Procedures and Policies can be found on the [syllabus supplement](#) located at <https://sharept.ncstatecollege.edu/committees/1/curriculum/SiteAssets/SitePages/Home/SYLLABUS%20SUPPLEMENT.pdf>

The information can also be found Choose an item.