



North Central State College
MASTER SYLLABUS
2019-2020

- A. Academic Division: Liberal Arts
- B. Discipline: Communication
- C. Course Number and Title: COMM1010 Speech
- D. Course Coordinator: Janny Nauman
Assistant Dean: Dr. Steve Haynes

Instructor Information:

- Name: [Click here to enter text.](#)
- Office Location: [Click here to enter text.](#)
- Office Hours: [Click here to enter text.](#)
- Phone Number: [Click here to enter text.](#)
- E-Mail Address [Click here to enter text.](#)

- E. Credit Hours: 3
- F. Prerequisites: None
- G. Syllabus Effective Date: Fall, 2019
- H. Textbook(s) Title:

Mastering Public Speaking

- Authors: Grice/Skinner
- Copyright Year: 2013
- Edition: 8th
- ISBN: 9780205029396

- I. Workbook(s) and/or Lab Manual: None
- J. Course Description: This course involves instruction and experience in giving a presentation. Students are taught the principles of speech content and delivery so that they can effectively participate in a variety of practical speaking situations. Presentations will include the informative speech, persuasive speech, visual aid/demonstration speech, impromptu speech, and group presentation. (OTM for Oral Communication TMCOM and TAG # OCM013)

Honors Credit

This course is available for honors credit. If you are an Honors Student with a cumulative grade point average of 3.5 or higher and you want to earn honors credit for this course, you must contact me in the **first two weeks** of classes to arrange a special honors project. If you have a grade point average below 3.5 but would like to be considered for admission to the Honors College and earn honors credit for this course, you must also contact me in the first two weeks of classes to discuss the admission process.

K. College-Wide Learning Outcomes:

College-Wide Learning Outcomes	Assessments - - How it is met & When it is met
Communication – Written	
Communication – Speech	Communication – Speech VALUE Rubric
Intercultural Knowledge and Competence	
Critical Thinking	
Information Literacy	
Quantitative Literacy	

L. Course Outcomes and Assessment Methods:

Upon successful completion of this course, the student shall:

Outcomes	Assessments – How it is met & When it is met
1. The student will understand and demonstrate the structure of an extemporaneous presentation.	Oral presentations, collection of presentation outlines, quizzes, final examination—Throughout the semester.
2. The student will understand and utilize a variety of verbal and nonverbal delivery techniques.	Oral presentations, quizzes, final examination—Throughout the semester.
3. The student will understand and demonstrate the use of credible sources/documentation to support their presentations.	Oral presentations—Last half of the semester.
4. The student will understand and implement the basic guidelines of audience analysis.	Oral presentations, quizzes, final examination—Throughout the semester.
5. The student will understand and create visual aids that enhance his/her presentation.	Oral presentations—Throughout the semester.
6. The student will understand the model of communication.	Quizzes, final examination—Throughout the semester.
7. The student will understand and employ listening styles appropriate to the message.	Oral presentations, quizzes, final examination—Throughout the semester.
8. The student will understand and demonstrate how to formulate an argument.	Oral presentations, quizzes, final examination—Last four weeks of the semester.

M. Topical Timeline (Subject to Change):

- Managing speech anxiety
- Model of communication
- Ethical public speaking
- Listening process
- Analyzing an audience
- Selecting a topic and purpose
- Structuring a presentation
- Outlining the presentation
- Developing an introduction and conclusion
- Researching a topic
- Citing sources in a presentation
- Verbal delivery skills
- Nonverbal delivery skills
- Formulating an argument
- Presenting in groups
- Types of persuasion
- Effective use of language

N. Course Assignments:

1. Speech of introduction
2. Demonstration/Visual Aid presentation
3. Informative presentation
4. Persuasive presentation
5. Group presentation
6. Impromptu speeches
7. Classroom participation
8. Quizzes
9. Final examination

O. Recommended Grading Scale:

NUMERIC	GRADE	POINTS	DEFINITION
93-100	A	4.00	Superior
90-92	A-	3.67	Superior
87-89	B+	3.33	Above Average
83-86	B	3.00	Above Average
80-82	B-	2.67	Above Average
77-79	C+	2.33	Average
73-76	C	2.00	Average
70-72	C-	1.67	Below Average
67-69	D+	1.33	Below Average
63-66	D	1.00	Below Average
60-62	D-	0.67	Poor
00-59	F	0.00	Failure

P. Grading and Testing Guidelines:

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Q. Examination Policy:

Click here to enter text.

R. Class Attendance and Homework Make-Up Policy:

Click here to enter text.

S. Classroom Expectations:

Click here to enter text.

T. College Procedures/Policies:

Important information regarding College Procedures and Policies can be found on the [syllabus supplement](https://sharept.ncstatecollege.edu/committees/1/curriculum/SiteAssets/SitePages/Home/SYLLABUS%20SUPPLEMENT.pdf) located at <https://sharept.ncstatecollege.edu/committees/1/curriculum/SiteAssets/SitePages/Home/SYLLABUS%20SUPPLEMENT.pdf>

The information can also be found Choose an item.