



North Central State College
MASTER SYLLABUS
2019-2020

- A. Academic Division: Business, Industry and Technology
- B. Discipline: Business Administration
- C. Course Number and Title: BUSM1110 Business Law & Ethics
- D. Course Coordinator: Jennifer Adkins
Assistant Dean: Toni Johnson, PhD

Instructor Information:

- Name: [Click here to enter text.](#)
- Office Location: [Click here to enter text.](#)
- Office Hours: [Click here to enter text.](#)
- Phone Number: [Click here to enter text.](#)
- E-Mail Address [Click here to enter text.](#)

- E. Credit Hours: 3
- F. Prerequisites: None
- G. Syllabus Effective: Fall, 2019
- H. Textbooks/Title:

Business Law (with MyBusinessLawLab access)

- Author(s): Cheeseman, Henry
- Copyright Year: 2017
- Edition: 9th
- ISBN #: 9780134793993 (ebook with access) OR 9780134796772 (Student Value Edition with access)

- I. Workbook(s) and/or Lab Manual: MyBusinessLawLab access
- J. Course Description: This course is a study in the legal and ethical environment in which businesses operate. (TAG # OBU004)
- K. College-Wide Learning Outcomes:

College-Wide Learning Outcome	Assessments - - How it is met & When it is met
Communication – Written	
Communication – Speech	
Intercultural Knowledge and Competence	
Critical Thinking	
Information Literacy	
Quantitative Literacy	

L. Course Outcomes and Assessment Methods:

*Outcomes listed are requirement from TAG OBU004-Legal Environment of Business

Upon completion of this course students shall:

Outcomes	Assessments – How it is met & When it is met
<p>1.00 DEMONSTRATE FAMILIARITY WITH LEGAL LANGUAGE AND CONCEPTS AS THEY RELATE TO BUSINESS.</p> <ul style="list-style-type: none"> • Describe the nature of law and sources of the law in the United States. • Define the law, outline the objectives of the law, and list the sources of the law. • Explain the four sources of the law: constitutions, statutes, cases, and administrative regulations. 	<p>Papers, participation, quizzes, cases – weeks 1-2 Midterm – week 8</p>
<p>2.00 DEMONSTRATE OF AN UNDERSTANDING OF ETHICAL BEHAVIOR AND SOCIAL RESPONSIBILITY IN THE GLOBAL ENVIRONMENT WHERE BUSINESS OPERATES.</p> <ul style="list-style-type: none"> • Explain reasons for corporate social responsibility and business ethics. • Describe efforts to promote corporate social responsibility. 	<p>Papers, participation, quizzes, cases – weeks 3-6 Midterm – week 8</p>
<p>3.00 DEMONSTRATE UNDERSTANDING OF STAKEHOLDER AND SHAREHOLDER THEORIES IN THE BUSINESS DECISION-MAKING PROCESS.</p> <ul style="list-style-type: none"> • Outline the forms of business organizations. • Explain the importance of property • Define agency and explain the role of the agent and the principal. 	<p>Papers, participation, quizzes, cases – weeks 3-6 Midterm – week 8</p>
<p>4.00 DEMONSTRATE AN UNDERSTANDING OF THE LEGAL SYSTEM IN THE UNITED STATES AS IT RELATES TO BUSINESS.</p> <ul style="list-style-type: none"> • Explain the structure and procedures of the legal system of the United States and Alternative Dispute Resolution (ADR). • Explain the statute of frauds and list the contracts that must be in writing to be enforceable. 	<p>Papers, participation, quizzes, cases – weeks 7-9 Midterm – Week 8</p>
<p>5.00 EXPLAIN OF THE BASIC LAW OF CONTRACTS, TORTS, AND PROPERTY AS IT RELATES TO BUSINESS.</p> <ul style="list-style-type: none"> • Explain basic torts relating to business enterprises. • Define contract, explain the elements, characteristics, types and requirements to be legally binding. • Explain Debtor-Creditor relationships. • Explain what constitutes real property and intellectual property. 	<p>Papers, participation, quizzes, cases – weeks 10-12 Midterm – Week 8</p>

Outcomes		Assessments – How it is met & When it is met
6.00	APPLY REGULATORY PROVISIONS TO BUSINESS SITUATIONS. <ul style="list-style-type: none"> • Define and explain employment relationships and discrimination rules and laws. • Explain environmental regulations and political influences. • Explain Antitrust Law in the U.S. 	Papers, participation, quizzes, cases – weeks 10-12 Final- week 16
7.00	APPLY BASIC LEGAL REASONING.	Papers, participation, quizzes, cases – throughout semester Midterm – week 8 Final – Week 16
8.00	APPLY CRITICAL THINKING TO THE LEGAL IMPLICATIONS PRESENT IN BUSINESS ACTIVITIES. <ul style="list-style-type: none"> • Explain consumer protection law. • Explain the major civil rights statutes that relate to employment including standard employment doctrines. • Explain securities regulations in regard to business activities. 	Papers, participation, quizzes, cases – weeks 12-16 Final- week 16

M. Topical Timeline (Subject to Change):

- 1.00 Legal Environment of Business- Weeks 1-2
- 2.00 and 3.00 Business Organization, Investor Relations and Business Ethics - Weeks 3-6
- 4.00 and 5.00 Contracts, Torts, Crimes -- Weeks 7-9
- 5.00 Real Property and Intellectual Property – Weeks 10-12
- 5.00 Credit and Secured Transactions and Agency Law - Weeks 10 - 12
- 6.00 Employment and Labor Law Weeks 12-13
- 7.00 and 8.00 – Various Cases – Weeks 13-16

N. Course Assignments:

Papers
Participation
Quizzes
Cases
Midterm
Final

O. Recommended Grading Scale:

NUMERIC	GRADE	POINTS	DEFINITION
93–100	A	4.00	Superior
90–92	A-	3.67	Superior
87–89	B+	3.33	Above Average
83–86	B	3.00	Above Average
80–82	B-	2.67	Above Average
77–79	C+	2.33	Average
73–76	C	2.00	Average
70–72	C-	1.67	Below Average
67–69	D+	1.33	Below Average
63–66	D	1.00	Below Average
60–62	D-	0.67	Poor
00–59	F	0.00	Failure

P. Grading and Testing Guidelines:

Click here to enter text.

Q. Examination Policy:

Click here to enter text.

R. Class Attendance and Homework Make-Up Policy:

Click here to enter text.

S. Classroom Expectations:

Click here to enter text.

T. College Procedures/Policies:

Important information regarding College Procedures and Policies can be found on the [syllabus supplement](#) located at <https://sharept.ncstatecollege.edu/committees/1/curriculum/SiteAssets/SitePages/Home/SYLLABUS%20SUPPLEMENT.pdf>

The information can also be found Choose an item.