



North Central State College  
MASTER SYLLABUS  
2019-2020

A. Academic Division: Business, Industry and Technology

B. Discipline: Business Administration

C. Course Number and Title: BUSM1050 Management

D. Course Coordinator: Lynn Jones  
Assistant Dean: Toni Johnson, PhD

Instructor Information:

- Name: Click here to enter text.
- Office Location: Click here to enter text.
- Office Hours: Click here to enter text.
- Phone Number: Click here to enter text.
- E-Mail Address: Click here to enter text.

E. Credit Hours: 3

F. Prerequisites: BUSM 1010 or BUSM 1015 or 22 semester hours

G. Syllabus Effective Date: Fall, 2019

H. Textbook(s) Title:

*Principles of Management*

- Authors: Bauer, Erdogan, Short
- Copyright Year: 2018
- Edition: Version 4.0
- ISBN: 9781453392096

I. Workbook(s) and/or Lab Manual: None

J. Course Description: A study of the principles and practices relating to the successful management of modern business. Topics include planning, organizing, designing, and decision making. Ethics and organizational change are also covered. Cases are used to provide practice in the application of management concepts.

K. College-Wide Learning Outcomes

College-Wide Learning Outcomes	Assessments - - How it is met & When it is met
Communication – Written	
Communication – Oral	
Intercultural Knowledge and Competence	International Business Culture Case Study – Intercultural Knowledge and Competence VALUE Rubric – Week 4.
Critical Thinking	
Information Literacy	
Quantitative Literacy	

L. Course Outcomes and Assessment Methods:

Upon successful completion of this course, the student shall:

Outcomes	Assessments – How it is met & When it is met
1. Management Fundamentals: Demonstrate knowledge of fundamental concepts and principles for managing organizations and employees.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Introduction of fundamental concepts and history outcomes in week 1 and then more extensive treatment of major topics in subsequent weeks throughout the semester.
2. Groups and Teams: Demonstrate knowledge of individual and group behavior, as well as the functioning of work teams.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Groups and Team outcomes met in Week 11. Note communication treated separately in Week 12.
3. Decision Making and Ethics: Illustrate an awareness of factors that influence individual and group decision-making processes for managers and organizations.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Decision making outcomes met in Week 2. Social Responsibility and Ethics outcomes met in Week 6.
4. Motivation and Engagement: Describe the major theories of motivation and apply them to work situations.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in Week 13.
5. Structure and Design: Understand the relationship of organizational structure and design to complement the organization’s strategy and its industry	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in Week 10.
6. Planning Change and Innovation: Describe the techniques for leading change and innovation.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in Week 7.
7. Human Resource Management: Demonstrate knowledge of human capital management practices including talent acquisition, performance management, and talent development	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in Week 11.
8. Leadership: Demonstrate knowledge of leadership theories and the impact leaders have on organizations.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in Week 14.
9. Organizational Culture: Demonstrate an understanding of the nature and components of organizational culture, as well as an understanding of how culture can impact individual, group, and organizational performance.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in Week 3. Note Communication treated separately in Week 12 and Strategy treated separately in Week 9.
10. Individual Differences: Demonstrate an understanding of the concepts of individual differences, diversity, and related behavioral issues in the workplace, as well as how they impact organizational performance.	Exams; Homework; Participation; Presentation; Case Studies; Research Paper. Outcomes met in Week 5.

\*Outcomes derived from TAG #OBU012

M. Topical Timeline (subject to change):

Week 1	Overview of Management and Management History
Week 2	Decision Making
Week 3	The External Environment and Organizational Culture
Week 4	Managing in a Global Environment
Week 5	Managing Diversity
Week 6	Social Responsibility and Ethics
Week 7	Managing Change and Innovation
Week 8	Planning Work Activities
Week 9	Managing Strategy
Week 10	Designing Organizational Structures
Week 11	Managing Human Resources
Week 11	Creating and Managing Teams
Week 12	Managing Communication
Week 13	Understanding Individual Behavior
Week 13	Motivating Employees
Week 14	Leadership
Week 15	Monitoring and Controlling

Reading, questions, cases and discussions may center on the chapters of the text.

N. Course Assignments:

1. Assigned readings from the text
2. Case study preparation aligned with major themes of the course
3. Management Definition external research paper
4. Collaborative group projects and exercises
5. Homework
6. Class Participation
7. Presentations
8. Exams

O. Recommended Grading Scale:

<b>NUMERIC</b>	<b>GRADE</b>	<b>POINTS</b>	<b>DEFINITION</b>
93–100	A	4.00	Superior
90–92	A-	3.67	Superior
87–89	B+	3.33	Above Average
83–86	B	3.00	Above Average
80–82	B-	2.67	Above Average
77–79	C+	2.33	Average
73–76	C	2.00	Average
70-72	C-	1.67	Below Average
67–69	D+	1.33	Below Average
63-66	D	1.00	Below Average
60-62	D-	0.67	Poor
00-59	F	0.00	Failure

P. Grading and Testing Guidelines:

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Q. Examination Policy:

Click here to enter text.

R. Class Attendance and Homework Make-Up Policy:

Click here to enter text.

S. Classroom Expectations:

Click here to enter text.

T. College Procedures/Policies:

**Important information regarding College Procedures and Policies can be found on the [syllabus supplement](#) located at <https://sharept.ncstatecollege.edu/committees/1/curriculum/SiteAssets/SitePages/Home/SYLLABUS%20SUPPLEMENT.pdf>**

**The information can also be found** Choose an item.