



North Central State College
MASTER SYLLABUS
2020-2021

- A. Academic Division: Liberal Arts
- B. Discipline: Art
- C. Course Number and Title: ARTS1770 Digital Photography II
- D. Course Coordinator: Lynn Damberger
Assistant Dean: Toni Johnson, PhD
- E. Credit Hours: 3
Lecture: 2 hours
Lab: 3 hours
- F. Prerequisites: ARTS1070 (minimum grade of C-) & VCMT1050 (minimum grade of C-)
- G. Syllabus Effective Date: Fall, 2020
- H. Textbook(s) Title:

Light It Shoot It Retouch It

- Author: Scott Kelby
- Year: 2012
- Edition: 1st
- ISBN: 978-0-321-78661-6

Lightroom CC book for Digital Photographers

- Author: Scott Kelby
- Year: 2015
- Edition: 1st
- ISBN: 978-0-13-397979-4

- I. Workbook(s) and/or Lab Manual: None
- J. Course Description: This hands on course builds on the principles learned in ARTS1070 Digital Photography and applies the retouching and color correction principles learned in VCMT1050 Imaging I. Students will develop their skills in different kinds of lighting including the use of natural lighting, continuous lighting, speed lights, and strobe lights for products and portraiture. Posing, working with subjects and equipment, planning for photo sessions, and working with clients will be covered. Post processing of photos will be addressed using Adobe Lightroom. Organizing, customizing, retouching, controlling color, using special effects and ordering prints will be covered. Students will be required to build a photography portfolio of prints from a photo processing lab. Many out-of-class photography projects will be assigned, some of which will require recruiting models and time outside class in the Kehoe photo studio. A digital SLR camera is required.

K. College-Wide Learning Objectives:

College-Wide Learning Outcomes	Assessment - - How it is met & When it is met
Communication – Written	
Communication – Speech	
Intercultural Knowledge and Competence	
Critical Thinking	Midterm Photo Shoot Plan Critical Thinking VALUE Rubric
Information Literacy	
Quantitative Literacy	

L. Course Outcomes and Assessment Methods:

Upon successful completion of this course, the student shall:

Outcomes	Assessment - - How it is met & When it is met
1. Plan a photo shoot for a specific on location situation including lighting, equipment, poses, and help needed	Midterm Project (Middle of the semester)
2. Demonstrate the ability to direct subjects to pose and perform basic positions.	Head shot exercise, full body portrait, group portrait (All projects all semester)
3. Demonstrate advanced photographic lighting skills.	Final photograph portfolio will show multiple types of lighting & subjects (Last week of semester)
4. Evaluate photographs for flaws and be able to correct them.	Adobe Lightroom retouching exercise, all projects will be processed without flaws (All projects all semester)
5. Order/organize and develop/process photographs.	Adobe Lightroom exercise (All projects, all semester)
6. Create a slideshow and image book.	Adobe Lightroom exercise (Beginning of second half of semester)
7. Create a collage of photographs using action sports shots	Sports Collage Project (Last 3 or 4 weeks of semester)
8. Assemble a photography portfolio	Photography Portfolio (Last week of semester)

M. Topical Timeline (Subject to Change):

Tentative Schedule

Date/Class	Activity Lecture
Week #1	Review camera, equipment & types of studio lighting Intro to photo processing using Adobe Lightroom
Week #2	Review composition and working with existing light Basics of retouching and processing in Adobe Lightroom
Week #3	Lighting with Continuous Lighting
Week #4	Project: Composition of multiple items for a product still life using continuous lighting
Week #5	Head Shot Portrait Poses
Week #6	Head Shot Portrait Poses and Lighting with Strobe Lights
Week #7	Full Body Portrait Poses Mid-term Photo Shoot Plan

Week #8	Project: Full Length Body Portrait Shoot with Speed Lights
Week #9	Creating a Slide Show & Photo Book using Lightroom
Week #10	Posing Groups
Week #11	Project: Group Portrait Shoot using any of the lighting techniques already covered
Week #12	Sports Photography Special Effects in Lightroom
Week #13	Sports Photo Collage
Week #14	Project: Sports Photo Collage
Week #15	Work on Portfolio
Week#16	Project: Portfolio & Photography Show

N. Course Assignments:

Percentage	Assignment
25% Photo Studio Labs – Some assignments will be combined	Review camera, equipment & types studio lighting Working with existing light Lighting with Continuous Lighting Lighting with Speed Lights Lighting with Strobe Lights Head Shot Portrait Poses Full Body Portrait Poses Sports Photography Special Effects in Lightroom Creating a Slide Show & Photo Book using Lightroom
35% Major Projects	Multiple Product Composition Full Length Body Portrait Shoot Group Portrait Shoot Sports Photo Collage
15% Final Photography Portfolio	Collection of 10-15 8 x 10 Photo Prints
15% Homework, Quizzes & Writing Assignments	Assignments from textbooks, quizzes and Midterm Photo Shoot Planning Project
10% Attendance & Participation	

O. Recommended Course Grading Scale:

NUMERIC	GRADE	POINTS	DEFINITION
93-100	A	4.00	Superior
90-92	A-	3.67	Superior
87-89	B+	3.33	Above Average
83-86	B	3.00	Above Average
80-82	B-	2.67	Above Average
77-79	C+	2.33	Average
73-76	C	2.00	Average
70-72	C-	1.67	Below Average
67-69	D+	1.33	Below Average
63-66	D	1.00	Below Average
60-62	D-	0.67	Poor
00-59	F	0.00	Failure

P. Grading and Testing Guidelines:

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Q. Examination Policy:

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R. Class Attendance and Homework Make-Up Policy:

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S. Classroom Expectations:

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T. College Procedures/Policies:

Important information regarding College Procedures and Policies can be found on the [syllabus supplement](#) located at

<http://catalog.ncstatecollege.edu/mime/download.pdf?catoid=5&ftype=2&foid=3>