



North Central State College
MASTER SYLLABUS
2020-2021

- A. Academic Division: Liberal Arts
- B. Discipline: Art
- C. Course Number and Title: ARTS1070 Digital Photography
- D. Course Coordinator: Lynn Damberger
Assistant Dean: Toni Johnson, PhD

Instructor Information:

- Name: Click here to enter text.
- Office Location: Click here to enter text.
- Office Hours: Click here to enter text.
- Phone Number: Click here to enter text.
- E-Mail Address: Click here to enter text.

- E. Credit Hours: 3
Lecture: 2 hours
Lab: 2 hours
- F. Prerequisites: None
- G. Syllabus Effective Date: Fall, 2020
- H. Textbook(s) Title:

The Beginners Photography Guide

- Author: Chris Gatum
- Year: 2016
- Edition: 2nd
- ISBN: 9781465449665

- I. Workbook(s) and/or Lab Manual: None
- J. Course Description: This hands-on course presents an introduction to the design issues, historical, and contemporary approaches of digital photography as they are applied to print, web, and video production. This course will provide theory and practical aspects of the parts of the camera as well as taking well-composed photographs that visually communicate a message. Other elements such as exposure, lighting, portraiture, print tonal qualities, and style will be introduced. Students must provide a digital camera with manual focus/aperture/shutter capability preferred. (TAG # OAH002)

K. College-Wide Learning Objectives:

College-Wide Learning Outcomes	Assessment - - How it is met & When it is met
Communication – Written	Graded artists statement/write up for Project #2 (week 14)
Communication – Speech	Graded oral presentation (week 16)
Intercultural Knowledge and Competence	Videos/Websites on photography history and artists to be included on graded quiz 2 (week 3), ethics on graded quiz 3 (week 4)
Critical Thinking	Determining exposures Exer, 3 (Week 3)
Information Literacy	Digital photography requires students to copy photos to CD and private server (all exercises and Projects), Reading/writing meta data, Playback (Exer. 3 week 3)
Quantitative Literacy	Determining exposure, using light meter, Depth of field (Exer. 10 week 10)

L. Course Outcomes and Assessment Methods:

Upon successful completion of this course, the student shall:

Outcomes	Assessment - - How it is met & When it is met
1. TAG- Establish an understanding of the basics principles and techniques of digital photographic design as it pertains to print, videography, multimedia and web design.	Weekly quizzes (week 1-5) and photo exercises (week 1 -15); discussions (week 6 & 11).
2. TAG- Identify the terminology of photography as it pertains to framing, point of view , final output (print , web, video) and print tonal quality , processes, equipment, and storage.	Weekly Quizzes and exercises, Projects (Week 7 & 15), Oral report (week 16).
3. Understand the parts of the camera.	Weekly exercises, Projects (Week 7 & 15), Quiz 1 (week 2)
4. Demonstrate the ability to photograph in studio and field situations.	Weekly exercises, Projects (Week 7 & 15)
5. Utilize the techniques of interpersonal skills used in studio portraiture.	Portraiture exercise (week 7 & 11)
6. Demonstrate the use of studio lighting equipment and techniques	Portraiture and Object exercises (week 6,7, 10 and 11)
7. Illustrate the techniques and process of studio still life.	Object exercise (week 6 & 8)
8. Illustrate the sequencing and documentation of an event(s) to communicate an idea(s).	Documentation/Journalism Exercise (week 9)
9. TAG- To instill a sense of appreciation of the historical and contemporary approaches to photography.	Quiz #2 (week 2), Photographer Video/Discussion (week 6 & 11), Oral Report (week 16)
10. Discuss the ethical and legal ramifications of photographic contents and activities	Online Discussion (week 3)

M. Topical Timeline (Subject to Change):

Items in **BOLD** are OAH 002 TAG items.

Tentative Schedule

Date	Class Activity/ Lecture	Lab Activity/Due	Homework/Reading/ Online Quizzes
Week# 1	Introduction; Syllabus, Photo Show; Lecture 1– Aperture, Shutter, Focal length, Focus, Depth of field Critique #1- Review and discuss interesting photos; Further discussion of Digital camera parts;	Equipment & Manual: Lens, Body, Parts, buttons, knobs, Tripod, etc. (Setup Exer.1) * DUE Exercise #1 Camera parts Equipment & Manual: Lens, Body, Parts, buttons, knobs, Tripod, etc; Transfer from camera to disk/Drive (Setup Exer.2)	READ BOOK Take practice Quiz online
Week# 2	Critique #2; Lecture 2– Point of View , Making choices, Design Issues , Framing , Art, Composition, Contrasts and a brief History . VIDEO: Photo Design	Working with Equipment, Design Issues ; DUE: Exercise#2 Visual Choices The Artist’s Perception Tour (Setup Exer. 3)	READ BOOK Online Quiz 1
Week# 3	Critique #3 Lecture 3–Exposure, Sensors, Film, Color, Printing, Tonal Quality , Safety, Legal issues, Ethics VIDEO: Studio Photography	DUE: Exercise #3 Aperture & Shutter Studio Photography (Setup Exer. 4)	READ BOOK Online Quiz 2 Online discussion of Legal and ethical issues
Week# 4	Critique #4 Lecture 4– Storage, Archiving, Organizing, Mounting, Lighting , Simple Portraiture VIDEO: Lighting Photo Documentation and Journalism, Architectural Photography	DUE: Exercise #4 Exposure & Color shift Lighting; (Setup Project 1) Work on Project #1 (Setup Exer. 5) Project #1 Pitch	READ BOOK Online Quiz
Week# 5	Critique #5 Project #1 Review/Critique	DUE: Exercise #5 Light & Shadow Work on Project #1 (Setup Exer. 6)	Online Quiz
Week# 6	Critique #6 Video: Historical Photographer #1	DUE: Exercise #6 Studio object lighting Coystand and Cocoon (Setup Exer. 7)	Online discussion of Photographer #1
Week# 7	Critique #7	DUE: Exercise #7 Studio Portrait Lighting (Setup Exer. 8) DUE: Project #1 DUE	

Date	Class Activity/ Lecture	Lab Activity/Due	Homework/Reading/ Online Quizzes
Week# 8	Critique #8 Lecture 6: Portraits and lighting	DUE Exercise #8 CopyStand & Cocoon (Setup Exer. 9)	
Week# 9	Critique #9	DUE Exercise #9 Photo Journalism Work on Project #2	
Week# 10	Critique #10	DUE: Exercise#10 Studio Flash and Metering	
Week# 11	Video: Historical Photographer #2 Critique #11	DUE: Exercise #11 Field Portraiture	Online discussion of Photographer #2
Week# 12	Critique #12	DUE: Exercise #12 Self Portrait	
Week# 13	Critique #13	DUE: Exercise #13 Mini Art Show Project #2 Pitch	
Week# 14	Critique Proj #2 Project 2 Review	Work on Project #2	
Week# 15	Review Grades	DUE: Project #2	
Week# 16	Oral Report on Historical Photography Artist	DUE: Oral presentation	

N. Course Assignments:

Percentage	Assignment
10% Project #1	Studio Object Study – 3 Point lighting
10% Project #2	Studio/Field Portrait – Metering and Lighting
25% Quizzes	4 quizzes on textbook chapters
40% Weekly Photos & Critiques	<u>13 exercises:</u> #1 Camera parts #2 Visual Choices #3 Aperture & Shutter #4 #5 Light & Shadow Study #6 Studio object lighting #7 Studio Portrait Lighting #8 Copystand & Cocoon #9 Photo Journalism #10 Studio Flash and Metering #11 Field Portraiture #12 Self Portrait #13 Mini Art Show
5% Oral Report	<u>On historic or contemporary professional photographer and styles</u>
10% Attendance & Participation	

O. Recommended Course Grading Scale:

NUMERIC	GRADE	POINTS	DEFINITION
93-100	A	4.00	Superior
90-92	A-	3.67	Superior
87-89	B+	3.33	Above Average
83-86	B	3.00	Above Average
80-82	B-	2.67	Above Average
77-79	C+	2.33	Average
73-76	C	2.00	Average
70-72	C-	1.67	Below Average
67-69	D+	1.33	Below Average
63-66	D	1.00	Below Average
60-62	D-	0.67	Poor
00-59	F	0.00	Failure

P. Grading and Testing Guidelines:

Click here to enter text.

Q. Examination Policy:

Click here to enter text.

R. Class Attendance and Homework Make-Up Policy:

Click here to enter text.

S. Classroom Expectations:

Click here to enter text.

T. College Procedures/Policies:

Important information regarding College Procedures and Policies can be found on the [syllabus supplement](#) located at

<http://catalog.ncstatecollege.edu/mime/download.pdf?catoid=5&ftype=2&foid=3>