

visual communication - graphic design

Estimated Wages

Data provided by EMSI.

\$15.06/hr - \$18.70/hr

Entry-level wage

\$24.02/hr

Median wage

\$30.98/hr- \$40.21/hr

Higher wage

8.1% Local Job Growth

Data provided by EMSI. Percentage reflects the predicted job growth over the next 5 years.

2,494

Employed in region

1,435

Five-year job openings
estimate (new & replacement)

Potential Job Titles

- graphic designer
- e-publishing designer
- production artist
- prepress technician
- photographer
- retouch specialist
- web designer
- interactive designer

BUSINESS MAJORS Accounting | Business Management | Marketing | VCMT-Graphic Design

Career Outlook

Rapid growth is expected in this area. New technologies and the Internet will continue to fuel growth in this field for the foreseeable future.

Qualities Needed to Work in This Field

Students in this major:

- Need to be detail oriented
- Need to like working at the computer
- Need to be a good communicator
- Need to be a creative problem solver

What You Will Learn

This degree provides cross-training in print advertising, electronic publishing, video production, and web page building. Students will learn to apply technology to assemble graphics, text and media to communicate a message.

Students are provided a balance of design theory and technical production. The goal is to give students the ability to foster creative ideas as well as produce final work.

NC State has transfer agreements with the University of Findlay and Bowling Green State University.

NC
North Central
State College